

WHAT MAKES A GREAT MENTOR

A mentor is someone who has experience in life, in business or in specific sectors. They have either started and developed their own business or been involved in a business for several years and therefore have experience in all the trials and tribulations of being in business.



ONE OF GREATEST VALUES OF MENTORS IS THE ABILITY TO SEE AHEAD WHAT OTHERS CANNOT SEE AND TO HELP THEM NAVIGATE A COURSE TO THEIR DESTINATION"

John C. Crosby

WHAT DOES A MENTOR OFFER A PARTICIPANT?

A mentor provides support by offering assistance, direction and information that empowers the participant. The mentor is primarily concerned with helping the individual grow and develop, helping them achieve their goals and aspirations in life, in their career and in business. They may do this by:

- Working with the participant to develop a list of competencies required to make them and the business successful
- Encourage and motivate them by pointing out opportunities and potential pitfalls
- Recognise what motivates them to learn and act
- Help set achievable goals and realistic plans
- Monitor progress and provide feedback
- Enable participants to make informed decisions
- Access the participant's progress against a strategic business or personal development plan
- Check that all their actions and tasks have been completed to a mutually agreed schedule



WHAT ARE THE CHARACTERISTICS OF AN EFFECTIVE MENTOR?



Have strong listening skills

Empathy

Be self-aware

Challenge constructively

Support and facilitate

Explore options together

Encourage and motivate

Promote independence and balance

Take pride

Lead by example

See the world through their eyes

Recognise when to move on

Offer wider networking opportunities

Remain completely in confidence

Provide a safe environment

Strong desire to give back and help others