

CUSTOMER FINANCING INTEGRATION NOW AVAILABLE FOR DRSG AND OTS

Financing options can now be seamlessly integrated with the MiTIRE Dynamic Retail Selling Guide® (DRSG™) and your Online Tire Store (OTS) to offer payment quotes for tires.* Integration is simple and provides a solution to cost objections so you can close more sales and increase overall service revenue.

If you already have financing set up with an approved provider, then you can enroll in the DRSG and OTS integration by visiting the Mitsubishi MiTIRE program website (through Mitsubishi Dealer Link) and navigating to the Financing section in Consumer Selling Preferences.

Tires are a large expense for many, and financing options help make these purchases more accessible.

According to a May 2020 Marketplace® poll,



41% of Americans said they could not pay an unexpected \$250 expense, and 59% said they could not pay an unexpected \$1,000 expense.

Don't miss out on another sale! To get started, follow the easy instructions below:

Sign up for financing directly through an approved Mitsubishi provider

Already signed up? Skip to the next section.

Once signup is complete, follow the steps below to enroll:

- **Log into the Mitsubishi MiTIRE program website**
 - In the upper-right corner, locate **Menu > Manage Your Settings > Manage Selling Tools > Consumer Selling Preferences**
- **Navigate to the financing section** to configure your integration settings

Please note: By enrolling in the integration, you acknowledge that you already have an established fixed operations financing solution with an approved provider.

To have financing integration turned off, contact your account manager or visit the Consumer Selling Preferences section on the Mitsubishi MiTIRE program website.



For more information, please reach out to your account manager, visit the Help section through the Mitsubishi MiTIRE program website (through Mitsubishi Dealer Link), or contact MiTIRE Program Headquarters at 833.259.4424.

*All credit offers, applications, and approvals are processed through and performed by a 3rd party, and not Dealer Tire, LLC, Mitsubishi Motors North America, Inc., dealership, or any of their affiliated business entities.