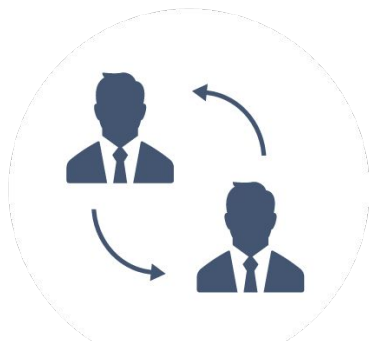


# HyreCar

## Dealer Mobility Solutions



Peer-to-Peer



Car-Sharing



Rentals

## Create New Revenue Streams

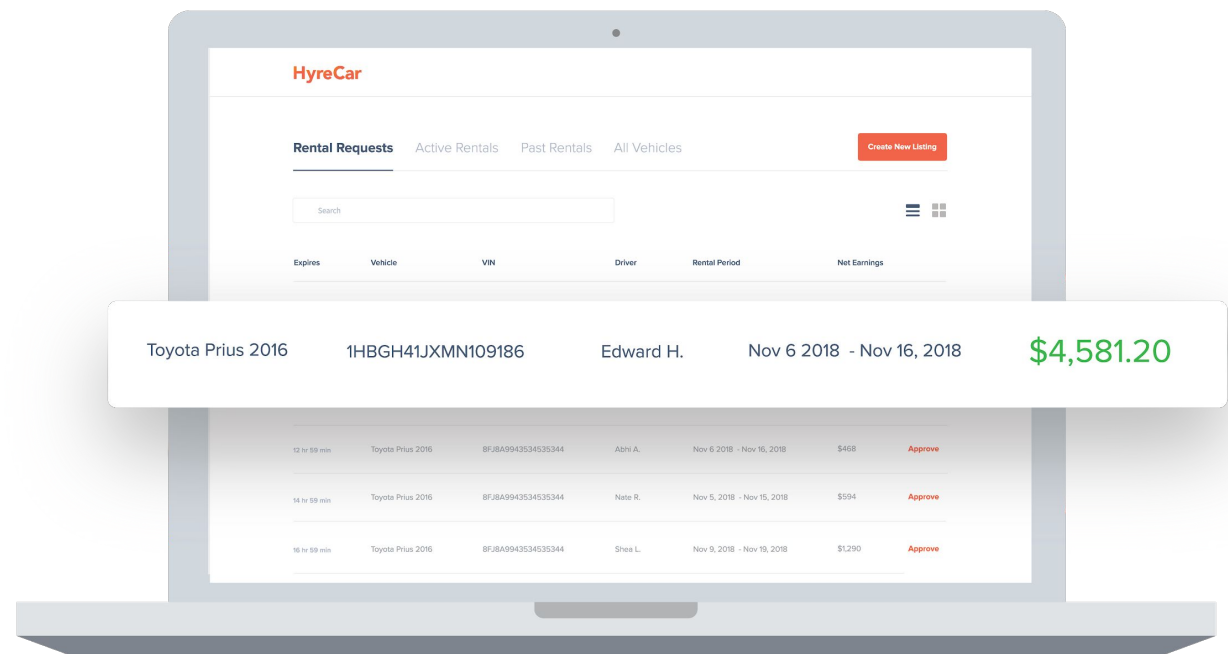
Generate Vehicle Sales & Fixed Operations Income  
Profit From Carsharing

# What is HyreCar?

HyreCar

HyreCar is a **online platform** that enables dealers to profit from emerging **Mobility as a Service** revenue opportunities.

Proprietary HyreCar technology provides a **Turn-Key Solution** to leverage a dealer's existing infrastructure and investment.



## PROBLEM

### Idle Inventory

## OPPORTUNITY

**Earn income from under-utilized vehicles while creating a path to purchase for rideshare drivers**

## PROBLEM

### Wholesale Loss

## OPPORTUNITY

**Reduce or eliminate wholesale losses of aged vehicles, while lowering inventory costs for increased retail opportunities**

# Why HyreCar?

**HyreCar**

1. Profit from the **carsharing and ridesharing** industry today
2. **Earn revenue** from current used car inventory
3. **Offset** used car depreciation
4. Get **more vehicles** in your parts and service department
5. Earn income with **OEM vehicle loaner programs**
6. **Create your own** used cars and improve retail opportunities
7. **Reduce wholesale losses** due to aged inventory



1. **Upload** your Vehicles to HyreCar.com



2. **Prospects come** to your dealership for a vehicle



3. **Rent** them daily, weekly, or monthly



4. **Pull** from your rental prospects to sell more vehicles.

# Unlock Potential Earnings



## Earnings Example

Daily Rate	\$35.00
Utilization	30 days/month
HyreCar Fee	15%
Monthly Net Earnings Per Vehicle	<b>\$892.40</b>



Earnings example is based on listing the following vehicle:

Make	Nissan
Model	Altima
Year	2014
Mileage	79,000
ACV (Actual Cash Value)	\$7,000

# Why Shared Mobility?

**HyreCar**

**50,000+**

Rideshare Drivers sign up every month. **40%** of those **DO NOT** have a qualifying vehicle.

## Average Monthly Earnings when Listing on HyreCar

**\$4,462**

5 Vehicles

**\$12,049**

15 Vehicles

**\$44,625**

50 Vehicles

Sell more vehicles with HyreCar! You'll get access to the **'Path to Ownership' program**, which helps you sell more vehicles to RideShare drivers.

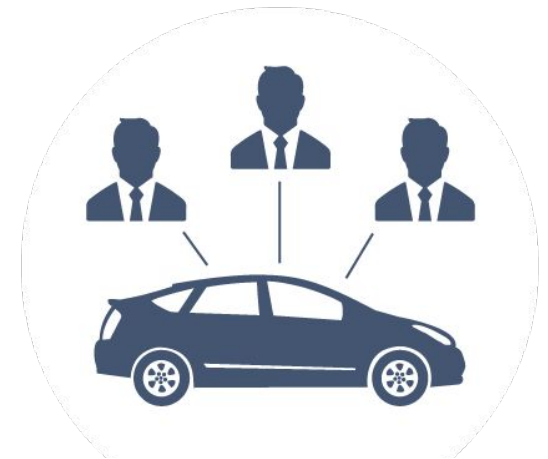
## *Revenue is the new Odometer*

- **Depreciation**
  - Miles mean money
  - Depreciation happens whether the car is on the road or not. HyreCar is the solution that offsets depreciation and increases revenue.
- **Wear and tear**
  - Your car is their source of income/their livelihood/ rated on cleanliness/ cosmetic look of car/ ratings / reflects on drivers bottom line...
- **Capitalize on low mileage and high mileage trades**
- **Wholesale aged vehicle inventory at a profit**
- **Embrace rideshare drivers in your service department - creating a captive service customer while on rental, creating a loyal customer after purchase -**
- **HyreCar makes your dealership attractive to the ridesharing community**
  - Rideshare drivers refer more business
- **Gig economy workers are the most connected social media workforce via blogs, youtube etc. Your dealership becomes the resource for the rideshare community**



# What We Provide

- Help with **Listing** your cars
- A **Marketplace** and Reservation System
- **Secure** payment processing
- **Industry-Leading RideShare Insurance** coverage
- An **Entire Team** of marketing and sales, specially trained in gig economy consumer demand
  
- **Most importantly, we connect you with the Right Customers for:**
  - new
  - used
  - finance
  - service & parts department



# Want more information?

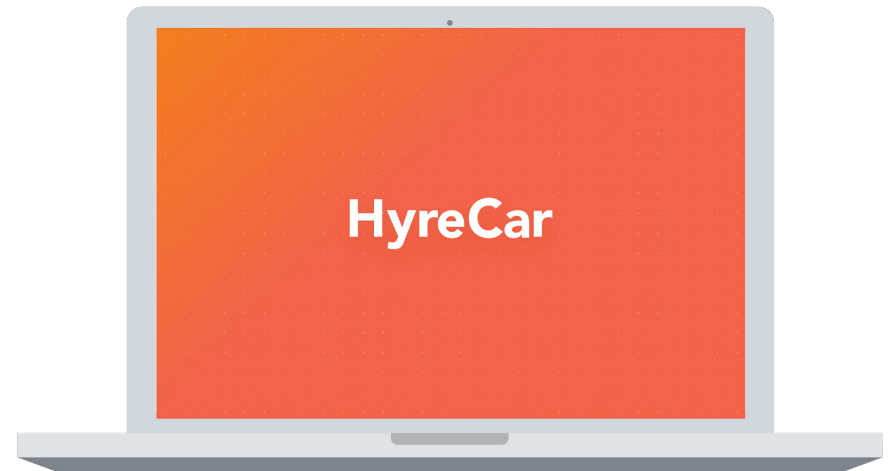
# HyreCar

## It doesn't cost anything to sign up today!

### Next steps:

1. Create an Account
2. A personalized account executive will reach out to help you list your inventory

[Get Started](#)



# HyreCar

## Summary

HyreCar is an online platform that provides a marketplace for vehicle owners/vehicle dealers to serve rideshare drivers that need a vehicle. HyreCar's platform handles the payment collection, insurance, and marketing. The HyreCar platform enables dealers to profit from emerging Mobility as a Service (MaaS) revenue opportunities. Proprietary HyreCar technology provides a turn-key solution to leverage a dealer's existing infrastructure and investment with no capital investment.

HyreCar offers vehicles on a daily, weekly and monthly basis to serve its clients for on-demand needs. This strategy helps vehicle owners control mileage and vehicle utilization for the specific needs.

Over 50,000 drivers apply to drive for the gig-economy a month, 40% of those do not own a vehicle, do not have a qualifying vehicle, or wish to use a different vehicle. There is an extreme shortage of vehicles for drivers and HyreCar is addressing that market for the benefit of both vehicle owners and rideshare drivers.

