

Citation

REFER

An illustration of two women shaking hands. The woman on the left has dark hair and is wearing a brown top and a black skirt. The woman on the right has teal curly hair and is wearing a white top and teal pants. They are standing on a yellow background.

& EARN

An illustration of a man in a teal suit celebrating with his arms raised. Several small Amazon logos are floating around him. The background is yellow.

Hi [NAME],

I just wanted to reach out and let you know about a company I've been working with for the last [TIME PERIOD] called Citation. They've been really helping me stay on top of compliance when it comes to HR and Health & Safety.

I feel like they'd be a great fit for you and [REFERREE BUSINESS NAME]. I enjoy working with them, their team has a lot of expertise and they're available 24/7 for any questions – which I really appreciate!

I'd be more than happy to reach out to them and pass them your details if it's something you think would be useful for [BUSINESS NAME]. Of if you'd like, I'm happy to tell you more about what they do for us.

Let me know what you think, and I can get the ball rolling on your behalf.

Best Wishes,
[NAME]



Citation



Illustration of two women shaking hands. The woman on the left has dark hair and glasses, wearing a brown top and black skirt. The woman on the right has teal curly hair, wearing a white top and teal pants with a gold belt. They are set against a yellow background.

REFER



Illustration of a man in a teal suit celebrating with his arms raised. Several small Amazon logos are floating around him. The background is yellow.

& EARN

Hi [NAME],

I hope you're well.

I just wanted to get in touch to let you know about a company called Citation that I've been working with for the past [X MONTHS/YEARS] – and I was thinking that you might benefit from working with them too.

They've been helping us to stay compliant when it comes to Health & Safety, HR and Employment Law. They've loads of expertise and they're available 24/7 for any questions – I don't know about you, but I find that so useful. They save me so much time!

If you'd like to find out more, just let me know and let's have a chat. I can share your details with them if it sounds like something you'd be interested in hearing more about.

Thanks,
[NAME]

