

City College of San Francisco Women in Automotive Fact Sheet

Hot Labor Market & Lucrative Career

I. Automotive Technology Labor Market Growing Nationally & Good Job Security:

- a. The automotive service industry is always hiring and stays strong even when the economy dips because everyone needs to be able to drive their cars or take public transit—all of which require mechanics.
- b. According to the US Bureau of Labor Statistics, “the number of jobs for automotive service technicians and mechanics is projected to grow faster than average for all occupations over the next decade.”



II. Bay Area Labor Market Hiring:

- a. Bay Area employers including the City and County of San Francisco, dealerships, and auto shops are all hiring. **New jobs are opening up and mechanics are retiring with no one to fill their shoes.**
- b. The City College of San Francisco’s Automotive Technology Department cannot train mechanics and technicians fast enough to meet employer demand. **Many CCSF Automotive Technology students are receiving multiple job offers after completing just one semester.**

III. Women in Demand in Auto Industry:

- a. Bay Area employers are specifically looking to hire women mechanics and technicians.
- b. Women are now the majority of car buyers and more women are bringing in their cars for service. Many women customers feel more comfortable interacting with and asking questions of women mechanics, which means many employers want to hire more women.
- c. Employers like the City and County of San Francisco are also seeking a more diverse workforce.
- d. **This is a great time to be a woman in the Auto Industry.** Employers are looking to hire women mechanics, salaries are good, and there are a lot of Women in Auto communities (online and in-person) out there now.

IV. Good Salary & Room for Growth:

- a. **Excellent earning potential.** Did you know that automotive mechanics and technicians typically start at \$16 to \$32 an hour and that master mechanics can make up to \$100k?
- b. **Plenty of room for growth and advancement in this career.** You can start as a pre-apprentice at CCSF and work towards becoming an apprentice, a journeyman, and eventually a master level mechanic.
- c. **The City and County of San Francisco’s Automotive Pre-Apprenticeship program in partnership with CCSF** provides a financial stipend and can lead to a full apprenticeship opportunity with great benefits with the City and County of San Francisco or other Union apprenticeships. Upon successful completion of the Pre-Apprenticeship, you’ll be ready to apply for an apprenticeship in the automotive field with a starting salary of \$41,000-\$51,000 with raises every 6 months until completion + excellent benefits. Journey level workers earn \$75,000-\$92,000 + excellent benefits (after 4-year apprenticeship).

Female Role Models

I. Women Are Thriving in Automotive Industry

- a. **Role models such as:**
 - i. Women are already in CCSF’s Automotive and Motorcycle Technology programs.
 - ii. Patrice Banks decided to become a female mechanic when she couldn’t find one to work on her car. She changed careers at age 31, went through a community college Automotive Technology program, and in 2016 she opened the Girls Auto Clinic & Clutch Beauty Bar. Today, Patrice tells other women, “I have a shop that caters to women. Full service auto repair, all female mechanics! [...] And there’s a nail salon there.”
- b. **Role model videos.** CCSF has collected many videos of women in auto on our new Women in Automotive Technology webpage: <http://bit.ly/ccsfwomenauto>

City College of San Francisco Women in Automotive Fact Sheet

- c. **Women in Auto online communities.** We've also included links to Women in Auto Facebook groups on webpage. Two active communities are:
 - i. #sheCANic is a great community where women interested in cars can connect and talk freely in a safe, judgment-free space: <https://www.facebook.com/groups/SheCANics/>
 - ii. The Female Mechanics Alliance is another active community of 1,460 members heavy on the encouragement: <https://www.facebook.com/groups/FemaleMechanicsAlliance/>

Being an Automotive Mechanic: Nature of the Work

- I. **Computer skills.** Today Automotive Technology is as much about computers as turning a wrench. With advances in technology and an increasing focus on being more "green," the industry needs highly skilled individuals.
- II. **Solving mysteries.** Do you like a good mystery? Automotive Technology is all about solving mysteries and fixing problems—from diagnosis to solution. From: What is making that noise? To: All fixed!
- III. **Variety.** Every day and every problem with a vehicle is different.
- IV. **Not stuck behind a desk.** Excellent career choice for people who like to use their hands.

Helping Others

- I. **Helping customers.** Customer interaction is big part of this career. Customers depend on you to help them understand what is wrong with their vehicle and figure out a solution to their problem.
- II. **Helping your community.** Careers with the City and County of San Francisco keep public transit running safely for the city and are vital to the community.

What is the City & County of San Francisco's Automotive Pre-Apprenticeship in Partnership with CCSF?

- I. **Unionized on-the-job training with financial stipend.** Program includes both classroom and on-the-job training that prepares you to enter and succeed in a registered apprenticeship.
 - a. This Pre-Apprenticeship program is FREE for all selected students.
- II. **No prior experience needed.** We'll teach you all the Automotive Technology basics!
- III. **Gives you a step up over other job seekers.**
 - a. This Pre-Apprenticeship makes you more competitive you're once ready to be an apprentice. Pre-apprentices receive **20 extra points** in apprenticeship application process.
 - b. Pre-Apprenticeship with City and County of San Francisco may lead to job with city/county later on.
- IV. **Program details.** Pre-Apprenticeship is 18 weeks long and starts in January 2019.
- V. **Very few eligibility requirements:**
 - a. Age 17 or older.
 - b. Ability to drive.
 - c. High school diploma or GED.

Next Steps for Women Interested in Pre-Apprenticeship

- I. **Learn More - Attend Women in Automotive Meet & Greet at CCSF:**
 - a. Thursday, November 8 from 5PM-7PM. Register here: <https://ccsfwomenautoeventthur.eventbrite.com>
 - b. Friday, November 9 from 11AM-1PM. Register here: <https://ccsfwomenautoeventfri.eventbrite.com>
 - c. Saturday, November 10 from 12:30-2:30PM. Register here: <https://ccsfwomenautoeventsat.eventbrite.com>
- II. **Women in Automotive Student Interest Survey:**
 - a. <https://www.surveymonkey.com/r/ccsfwomenauto>
- III. **View CCSF's Women in Automotive Technology webpage and join an online community:**
 - a. <http://bit.ly/ccsfwomenauto>
- IV. **Apply -- Application only open from November 5 to November 16, 2018.** Find out more at Women in Automotive Meet & Greet and take advantage of opportunity to fill out written application there.
- V. **Bring a friend!** Bring a friend you think would also be interested in learning more about Automotive Technology.