

SHEEPOLL'S

# OPINION TRIVIA



**Winning is a matter of opinion**

INFO FOR CORPORATE AND FUNDRAISING SHOWS





**Sheepoll.** *Verb.*

The act of polling to determine the black sheep and white sheep of a given audience.



# WHAT IS SHEEPOLL'S OPINION TRIVIA?

Sheepoll's Opinion Trivia is sort of like traditional trivia... but it's not shit.

No teams, pens, paper, or brains needed.

Basically, instead of asking:

“Who hosted Hey Hey, It's Saturday?”

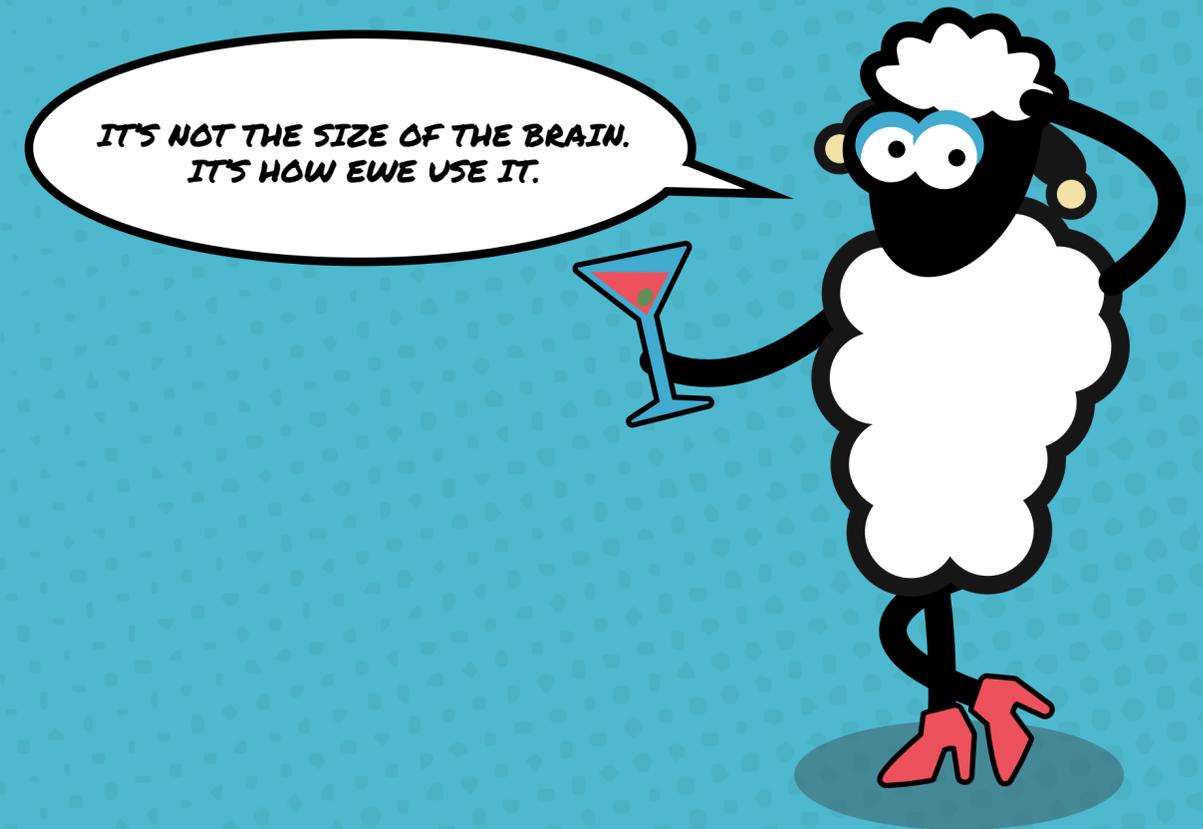
We ask:

“Would you rather wake up next to Daryl Somers, Rove McManus or Karl Stefanovic?”

That way, instead of learning how dumb you are, you learn just how average or unique you really are, all while having a hilarious time discussing our polls with your mates and/or colleagues.

Through a whole slew of segments, and a bunch of instant prize games sprinkled throughout, we find out who is the most average person - The White Sheep, and who is the most unique - The Black Sheep. Those two players win the night, taking home some badass (temporary) sheep tattoos to show off their freshly unveiled identities, and whatever prizes you organise.

You'll find out a heap about your crew in the funnest way possible. Plus, the questions can be tailored to your needs and even personalised. What have ewe got to lose?





# WHAT IT LOOKS LIKE FOR EWE...

If you like, you can DIY Opinion Trivia at the office and host it yourself, get a Sheepoll host to run the show wherever you'd like (bar, office, home), or go all out and hire a MC and DJ duo to really put on a show.

Sheepoll's Opinion Trivia turns any team-building into a lively gameshow experience. With iconic segments, interactive games and tongue-in-cheek cartoon jingles you'll be entertained the whole night through. Plus, the tech behind it is slick and clever, delivering a fun and unique experience that is ground-breaking, yet familiar.

Unlike traditional trivia, the gameplay is not dominated by the know-it-alls in the group – everyone gets to contribute! This individualistic empowerment allows colleagues to bond over common answers and points-of-view, creating a fun and social setting where people interact more and get to know each other better.

It's an immersive, interactive experience where the laughs come from host and audience alike. The questions and polls are written to spark comical exploration and debate, so the comedy is both planned and spontaneous and flows effortlessly throughout the show.

Add to this some pumpin' tunes and a few sweet prizes and you have one helluva way to reward and entertain your crew.



# PRICING AND OPTIONS

	Description	Recommended Crowd Size	Price (GST incl.)	Equipment provided	Host Provided
 <b>BARE BONES</b>	Host your own Opinion Trivia! We give your host the basic training of how to run the show. You'll need to provide your own audio/visual equipment. We recommend a large screen connected to a laptop, a wireless mic, and some speakers for music and audio from the laptop.	15 - 30 people	\$330 (\$220 if host is trained)	No	No
 <b>MUTTON SPECIAL</b>	You'll get an experienced host with all the equipment to effectively run Opinion Trivia at whatever location you desire.	30-80 people	\$660	Yes	MC
 <b>SHEEP LABOUR</b>	Want your boss to be the star but have the added support of an experienced host? We can train up one of your own staff to be the MC while our Opinion Trivia host plays a supporting DJ role to make you look good! All necessary equipment supplied.	30 - 80 people	\$770	Yes	DJ
 <b>FUNKY FLOCK</b>	Sit back and let us take care of the poll enchilada! You'll get an experienced MC and DJ duo doing what they do best. All necessary equipment supplied.	30 - 100 people 100 - 250 people 250+ people	 \$880 \$1100 Starting at \$1210	Yes	MC and DJ
 <b>LAMB OF GOD</b>	If you want to put on some sort of crazy, tailored, special event, we are all ears. A Facebook Live show? A branded product night? Want us to host the Logies? Whatever you can think of, we are happy to explore on how to make it happen!	Whatever ewe want!	Through negotiation	Whatever it takes!	MD, DJ + guests



## CLEVER STUFF - THE SHEEPPOLL APP

The Sheepoll app was designed to make polling social and fun. Rather than just build tech that made polling truly paperless, we wanted to engage the audience with some cool features to further enhance the whole Sheepoll experience.

- 🐑 When first logging in, players create a Baabaatar (their online sheep avatar representation of themselves) that changes its appearance over time according to how the player answers our polls.
- 🐑 The app engages and reveals gameplay differently for player, host and the central large screen(s). With instant interaction, participation of large groups is made easy while the focus becomes the content of discussion.
- 🐑 You can have in-app advertising or “Easter Egg” messages pop-up on everyone’s phone during the show. Start getting creative!
- 🐑 Not only are the Black and White Sheep of the crowd automatically calculated from the polls, at the end of the night, every player is revealed their Poll Mate and Pollar Opposite of the room. How cool is that?!
- 🐑 Post-show, we’ll send you a report summarising the results of the polls. You can use this info however you like. It becomes even more valuable if you customise questions to get specific feedback from your employees. Want to know which item on the lunch menu people hate the most? Let’s turn it into a poll! Are you curious which employee people would most want to be stuck on a desert island with? We can poll that too! This is all part of our Customised Polling Options.



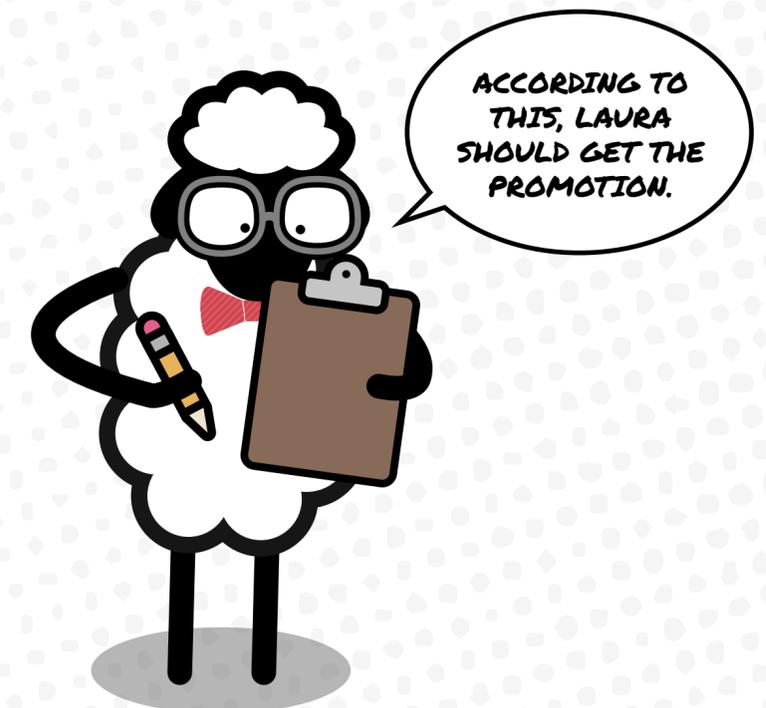
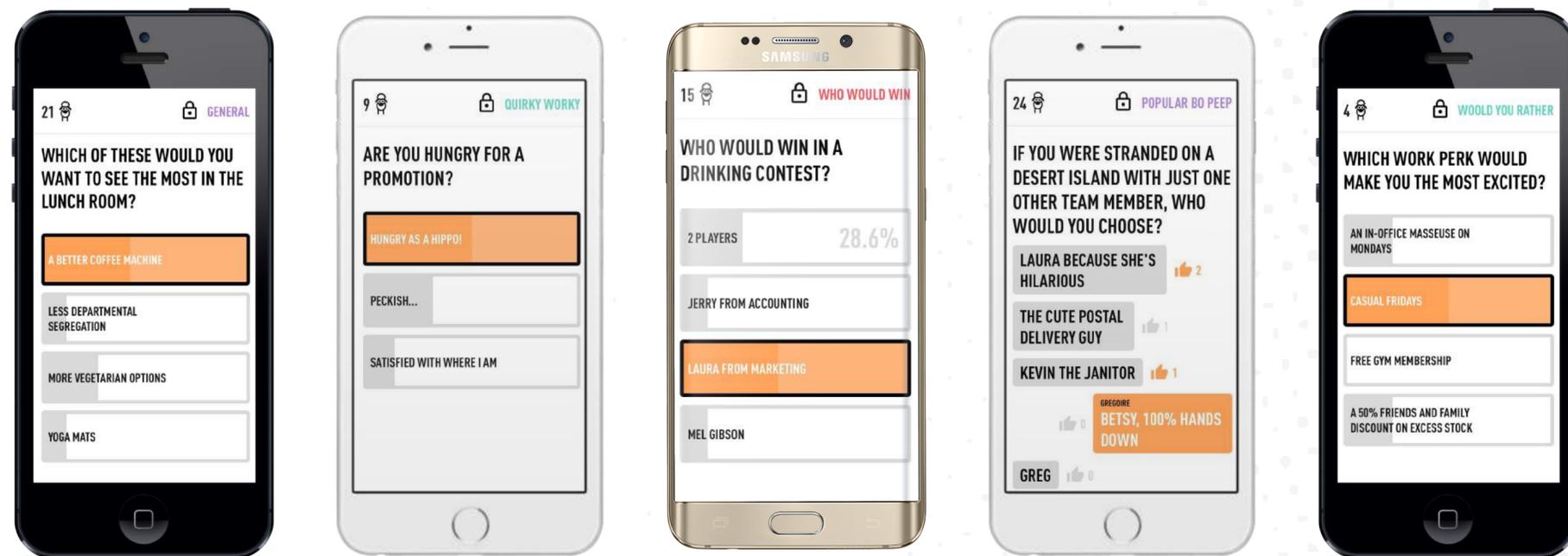
# CUSTOMISED POLLING OPTIONS

There are as many different ways to customise the polls with Sheepoll as there are reasons to do so. You may want to add some personalised fun into the show by inserting work-colleague names. You may want direct feedback about a work-related issue. You may have a larger agenda that you want to disguise in several polls through the night. The data you collect could help make some important decisions.

Regardless of what you want to out of the session, it's easy for us to customise the show to suit. That level of customisation is up to you.

You get up to 10 polls per show that you can customise for free. This is done by altering content of our regular segments like Daily Dilamba, Moral Quarrel, Select A Superpower or Woould You Rather, to name a few. We'll help you decide what content would work best where.

For a little extra coin, we can get more creative. Want a featured segment themed around your company with its own jingle or animated intro? Or perhaps you want the entire show themed around a central focus or brand. If you have some creative ways on how you want to use Sheepoll, let us know and we'll draw up a quote for you!



# HAVE EWE HEARD?

'Move over Q&A...  
There's a new  
opinion-focused show  
in town.'

**CONCRETE  
PLAYGROUND®**

'A perfect platform for the wannabe comedian  
in your friendship group, Sheepoll's Opinion  
Trivia hits you with a catalogue of carefully  
designed questions that is as thought  
provoking as it is silly.'



MAN  
ABOUT  
ADL

'Anti-trivia is the new trivia.'

 **BROADSHEET**

'Useless,  
perhaps, yet  
thought-  
provoking and  
undeniably  
amusing.'

THE  
west end  
magazine

'It takes the best aspects of trivia and stand-up  
comedy then jams them into a new concept that  
is more palatable to millennials, yet still accessible  
to the generations above.'

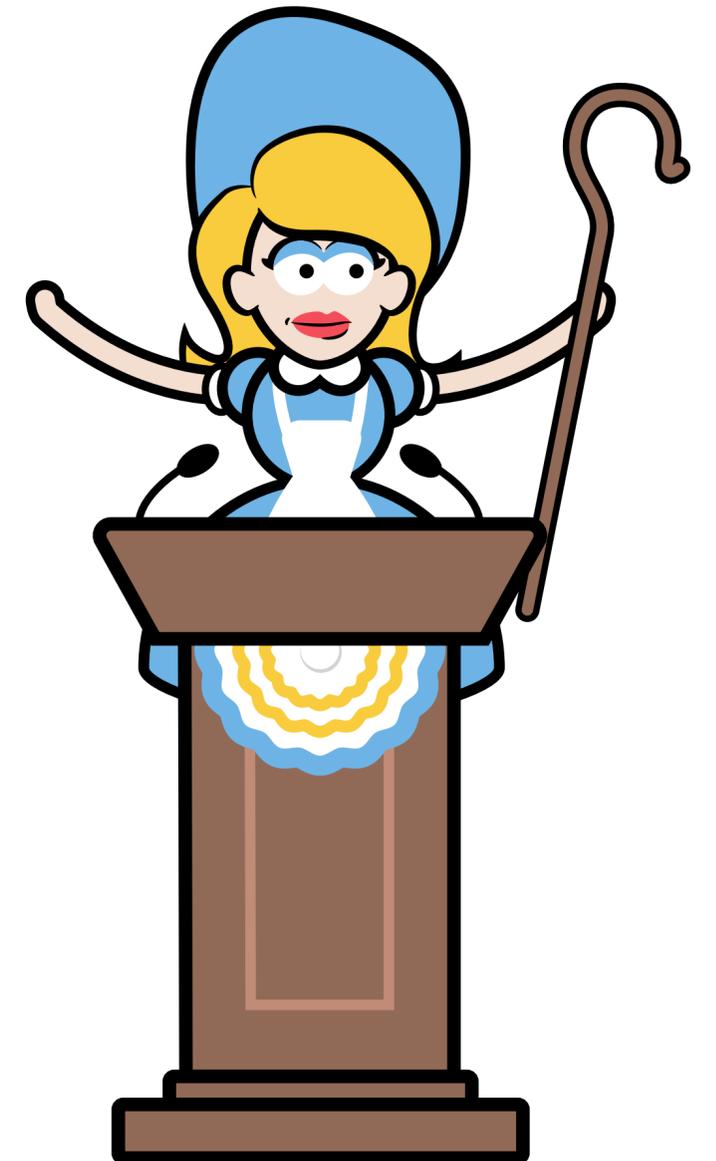
**CLAM**  
ADLAIDE

'Combining the  
vitriol of an  
internet  
comments section  
with the  
face-to-face  
atmosphere of a  
town hall meeting,  
Sheepoll's  
Opinion Trivia is  
the only game of  
its kind in the  
world.'

**scenestr.**

'The masterminds  
behind Quiz Meisters  
and hailed trivia kings  
have gone against the  
grain and instead  
devised an  
"anti-trivia"  
gameshow: for those  
with apprehensions  
about right or wrong  
answers.'

**scenestr.**



# SHEEPOLL

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WE HOPE  
TO HEAR FROM  
EWE!