To enter, comment on the competition post by following one of the Instagram influencers below and confirm what your little one's superhero power would be; include the hashtag #PampersSuperHeroes and tag a friend to encourage them to take part, for a chance to win three packs of Pampers Super Nappy Pants (five prizes to be won, one prize per influencer).

INFLUENCER	INSTAGRAM HANDLE	URL
Jordan Banjo	@ jordbanjo	https://www.instagram.com/jordbanjo/
LadBaby	@ ladbabyofficial	https://www.instagram.com/ladbabyofficial/
Mumma to Triplet Girls	@ mumma_to_triplet_girls	https://www.instagram.com/mumma_to_triplet_girls/
Megan Rose Lane	@ megan_rose_lane	https://www.instagram.com/megan_rose_lane/
Jake Graf	@ jake_graf5	https://www.instagram.com/jake_graf5/

The promotion is open for entry from 09:00am on 21st October 2020 to 09:00am on 30th October 2020 and at the promotion close, 1 winner selected by each influencer will win three packs of Pampers Super Nappy Pants (five prizes to be won, one prize per influencer). The promotion is open to UK & ROI residents aged 18 years and over. Only one entry per person will be considered for the prize draw. Entrants can comment and tag as many friends as they like, but they can only win one prize. No purchase necessary.

## Terms and conditions

- 1. This Free Prize Draw is open to all residents in the UK & ROI aged 18 years and over, excluding employees of Procter & Gamble UK and its affiliates or agents, the families of such employees and any other person connected with this promotion.
- 2. No purchase necessary.
- 3. Only one entry per person will be considered for the Prize Draw. No bulk or third party entries accepted. Entrants can comment and tag as many friends as they like, but they can only win one prize.
- 4. To enter, comment on the competition post by following one of the Instagram influencers listed above and confirm what your little one's superhero power would be; include the hashtag #PampersSuperHeroes and tag a friend to encourage them to take part, for a chance to win three packs of Pampers Super Nappy Pants (five prizes to be won, one prize per influencer).
  - For T&C's, visit the link in the influencer's bio or post caption. The promotion is open for entry from 09:00am on 21st October 2020 to 09:00am on 30th October 2020.
- 5. The Promoter will not be liable for applications not received, incomplete or delayed.
- 6. All valid entries received by 09:00am on 30th October 2020 will be entered into a Free Prize Draw and the first randomly selected winner will win three packs of Pampers Super Nappy Pants (five prizes to be won, one prize per influencer).
- 7. The prize is as stated and cannot be transferred, sold or exchanged. There is no cash alternative.

- 8. The winners will be announced by direct message within 10 working days of the promotion closing date. To claim the prize the winner must call the P&G Promotions helpline on 0845 456 0142 and state the winners code, confirm the Instagram handle used to enter the promotion and their full postal address. In the event the claim for a prize is not received within 7 working days of notification, the Promoter reserves the right to select an alternative winner.
- 9. Prizes will be delivered within 28 working days of prize claim being received.
- 10. A list of prize winners will be available after the Prize Draw closing date at http://www.winners-list.co.uk or alternatively send an SAE to the following address; SG121 Pampers Instagram Prize Draw, Winners List, PO Box 13263, Galashiels TD1 9AJ
- 11. The Promoter reserves the right to substitute a prize of equal or greater value in the event of unavailability due to circumstances beyond the Promoter's control.
- 12. By entering this Free Prize Draw, entrants agree to be bound by the rules and by any other requirements set out in the promotional material.
- 13. Your personal details will only be used for the purposes of administering this promotion and for no other purposes. For more information on our privacy policy, please visit: https://www.pg.com/privacy/english/privacy\_statement.shtml#why
- 14. By entering the promotion, the winner consents to any publicity generated as a result of the prize draw and to images and text entry being used for publicity or promotional purposes including, and not limited to; Instagram, websites, magazine or mobile services at any time without further consent or payment.
- 15. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. Data collected for this contest will not be disclosed to Instagram.

Promoter: Procter & Gamble UK, Weybridge, Surrey, KT13 0XP.