



## DRY MINERAL

Supplementing grazing cows with a loose, dry mineral ensures nutrition needs are met so that the overall health and production of the animal is in good working order, like the immune system, fertility, fetal development and milk production.

The National Research Council (NRC) reviews research and publishes Nutrient Requirements for Beef Cattle outlining the amount of a particular mineral needed by the animal. Although there is no research that indicates the NRC requirements are not sufficient, many mineral products available to beef producers have 2X to 5X the NRC levels. This is especially true regarding phosphorus, which is a significant contributor to the overall cost of a mineral product.

Is more really always better? And is it worth the money?

## Dial in Your Program with FBN Mineral

FBN is bringing a new kind of mineral line to the market; one that puts Farmers First, prioritizes the core nutrition needs of the animal, and optimizes for ROI rather than doctoring products with every additive possible plus the kitchen sink.

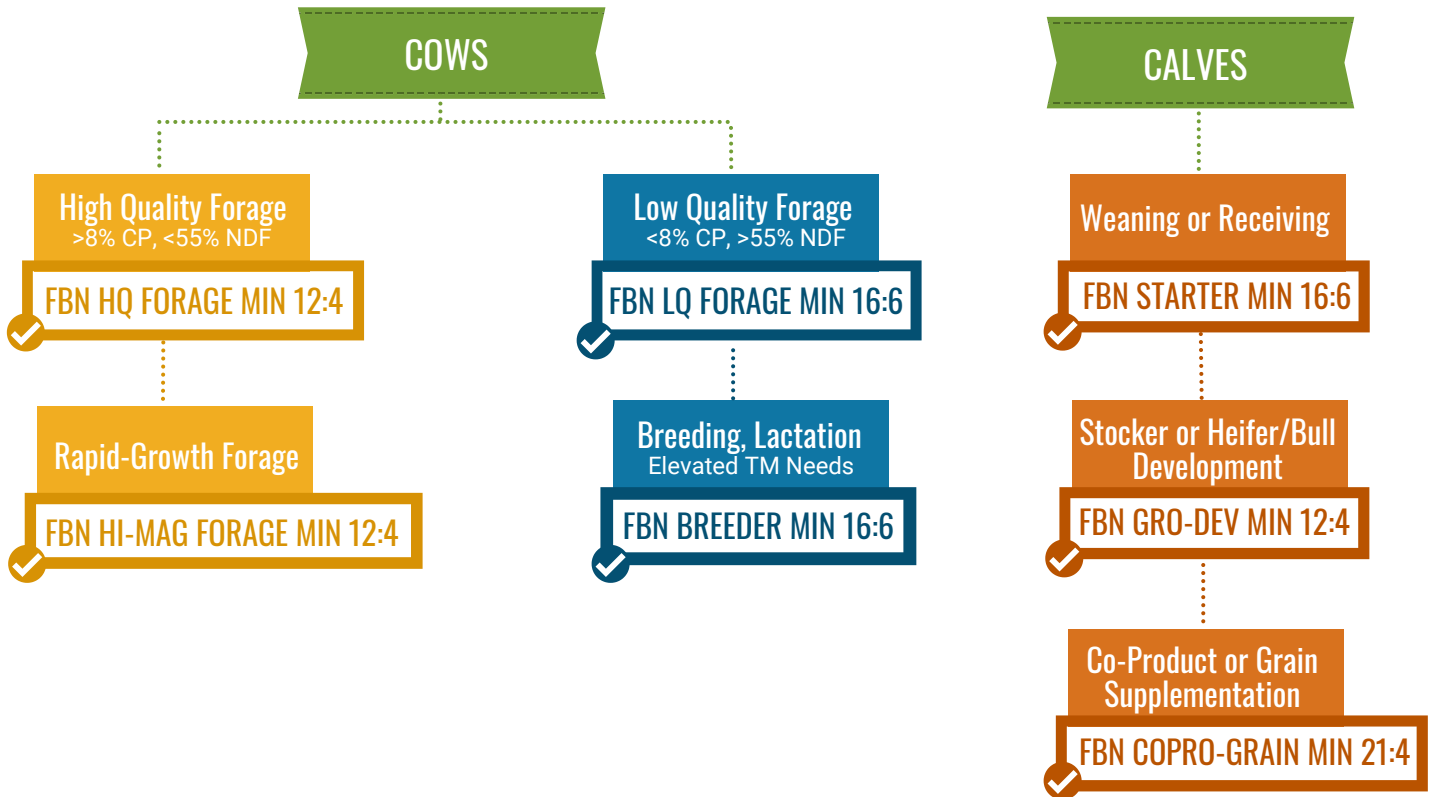
So what makes FBN Mineral formulations different?

### **You can only fill the fuel tank so full**

All our minerals are formulated according to NRC requirements, which are based on a review of published research, and designed to truly and fully meet the animal's needs accounting for things like forage quality and times of elevated needs like breeding. The fuel tank gets filled full, but once it's full, it doesn't do any good to keep pumping.

### **Ensure trace mineral absorption**

When antagonists, such as sulfur, are of concern for reacting with trace minerals, such as copper, zinc and manganese, resulting in them being unavailable to the animal, FBN uses a type of trace mineral called a hydroxychloride. Research has shown hydroxychloride minerals out-perform organic trace minerals and are at a significant cost savings.



### Nutrition Expertise

Work with an *FBN* nutritionist to build an optimized feeding program and be sure the right product is placed for your specific situation.



### 0% Interest Financing\*

Save money by utilizing 0% interest financing available to qualifying farmers.

*\*On approved credit. Terms and conditions apply.*



### Unmatched Transparency

*FBN* dry mineral is formulated and priced with unmatched transparency showing full details on the guaranteed analysis and pricing.