

PRIVACY POLICY

Deliver ("we" or "us") recognizes the importance of respecting the privacy of those who visit our website (our "Site"). We believe it is important for you to know how we treat the information about you that we receive during your visits to our Site. This Privacy Policy is designed to assist you in understanding how we collect, disclose, and safeguard various types of information, including the personally identifiable information you provide to us via our Site.

This Privacy Policy does not apply to any information that we collect through other sources, including sites owned or operated by our affiliates, vendors, or partners. Please note that when you join another website by clicking on a link on our Site, this Privacy Policy no longer applies.

You acknowledge that, by accessing or using our Site, you agree to be bound by all of the terms and conditions of use pertaining to our Site and contained in the Terms of Use (available on the specific Terms of Use page on our Site), including this Privacy Policy. If you do not agree with this Privacy Policy, please do not access or use our Site.

We reserve the right to change this Privacy Policy at any time. Such changes, modifications, additions, or deletions shall be effective immediately upon posting thereof on our Site. You acknowledge and agree that it is your responsibility to review our Site and this Privacy Policy periodically, and to be aware of any modifications. Your continued use of our Site after such modifications will constitute your: (i) acknowledgment of the modified Privacy Policy; and (ii) agreement to abide and be bound by the modified Privacy Policy. This document has been last updated on 01/01/2019.

1. Types of Information Collected

We collect two types of information about our website users: Personally Identifiable Information and Non-Personally Identifiable Information. Our primary goal in collecting information from you is to provide you with a smooth, efficient, and customized experience while using our Site.

Personally Identifiable Information: this refers to information that lets us know the specifics of who you are. When you engage in certain activities on our Site, such as contacting us, registering for our mailing list, making a purchase or sending us feedback, we may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities; however, we may ask that you provide us personal information, such as your first and last name, email address, employer, job title, telephone, LinkedIn profile and other personally identifying information. Depending upon your activity, some of the information we ask you to provide is identified as mandatory. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

Non-Personally Identifiable Information: this refers to information that does not by itself identify a specific individual. We gather certain information about you based upon how you visit our Site in several ways. This information is compiled and analyzed on both a personal and an aggregated basis. This information may include the website's Uniform Resource Locator ("URL") that you just came from, which URL you next go to, what browser you are using, and/or your Internet Protocol ("IP") address.

2. Collection Methods and Use of Information

We do not collect any Personally Identifiable Information about you unless you voluntarily provide it to us. We will primarily use your Personally Identifiable Information to provide our services to you, as requested by you or as required by any agreements between us and you. We will also use Personally Identifiable Information to enhance the operation of our Site, improve our marketing and promotional efforts, statistically analyze site use, improve our product and service offerings, and customize our Site's content, layout, and services. We may use Personally Identifiable Information to deliver information to you and to contact you regarding administrative notices. We may also use Personally Identifiable Information to resolve disputes, troubleshoot problems, and enforce agreements with you, including this Privacy Policy. In addition, we or third parties may also collect certain Non-Personally Identifiable Information, as described below.

3. Cookies

We make use of "cookies" on our Site to make your experience is simple, personalised and meaningful. By using our Site, you consent to the use of our cookies. Cookies are small pieces of information which are stored on your computer or any similar device you use to access the internet (e.g. smartphone, tablet or other mobile device) and which store and sometimes track information about your use of the website. A number of cookies used by us last only for the duration of your web session and expire when you close your browser. Other cookies are used to remember you when you return to the website and will last for longer.

We use cookie to (i) create a specific login session for a visitor to ensure that page requests by that visitor are delivered in an effective, secure and consistent manner; (ii) recognise when a visitor has visited us before; this means we can identify the number of unique visitors we receive to the website which allows us to make sure we have enough capacity for the number of users that we get; (iii) customise elements of the promotional layout and/or content of the pages of the website; (iv) improve the website and learn which parts are most popular to visitors. To do this, we gather statistical information about how our visitors use the website including device-specific data such as the IP address of the device (collected and stored in an anonymised format); the device screen size; the device type and browser information; country of location; and the preferred language used to display the website. Our servers also automatically record information including the referring domain; the pages visited; and the date and time when website pages were accessed; (v) gather information through our advertising partners, about the pages on the website that you visit, and also other information about other websites that you visit, so as to place you in an "interest segment". This information is then used to serve interest-based advertisements which is believed to be targeted to your interests. For more information about this type of interest-based advertising, and about how to turn this feature off please visit www.youronlinechoices.com.

Some of the cookies used are set by us, and some are set by third parties who are delivering services on our behalf. More information about cookies placed by third parties and how to restrict or block their cookies can be accessed by following the link to their website. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set. You can also learn more about cookies by

visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different types of browser. Please note that by blocking or deleting cookies used on our Site, you may not be able to take full advantage of our Site.

In addition to cookies, tracking gifs may be set by us or third parties in respect of your use of the Site. Tracking gifs are small image files within the content of our site or the body of our newsletters so we or third parties can understand which parts of the website are visited or whether particular content is of interest.

4. Release of Information

We may disclose Personally Identifiable Information to our affiliates. We may also disclose Personally Identifiable Information to third parties that partner with us or provide services for us, and to other third parties as permitted by law. Currently, our disclosure of Personally Identifiable Information is limited to the following purposes: (i) understanding the use of our Site and making improvements; (ii) administering a mailing list for customers that have registered for such list; (iii) responding to requests from or providing any necessary notices to you; (iv) protecting the security or integrity of our Site; and (v) otherwise administering or managing our Site.

Occasionally, we may be required by law enforcement or judicial authorities to provide Personally Identifiable Information to the appropriate governmental authorities. We will disclose Personally Identifiable Information upon receipt of a court order or to cooperate with a law enforcement investigation. We fully cooperate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

We may also provide Non-Personally Identifiable Information about our customers' sales, traffic patterns, and related site information to third-party advertisers, but these statistics do not include any Personally Identifiable Information.

5. Updating and Correcting Information

You can access, modify and remove your personal information stored on our Site, such as your name, phone number, email address by contacting us via email.

6. User Choices on Collection and Use of Information

We may, from time to time, send you emails regarding our products and services that we feel may be of interest to you. Only Deliver (or agents working on behalf of Deliver) will send you these emails and only if you indicated that you do not object to these offers. If you do not want to receive such emails, simply tell us when you give us your personal information. Or, at any time, you can modify your account information to no longer receive such offers.

You also have choices with respect to cookies. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies, some parts of our Site may not work properly.

7. Security of Information

We believe that keeping Personally Identifiable Information secure is one of our most significant responsibilities. We restrict access to Personally Identifiable Information about you only to employees and others who need to know that information to assist us in our business or to provide products or services to you. We safeguard Personally Identifiable Information according to established security standards and procedures, by maintaining physical, electronic, and procedural safeguards for the information.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, you acknowledge that: (i) there are security and privacy limitations of the Internet which are beyond our control; (ii) the security, integrity, and privacy of any and all information and data exchanged between you and us through our Site cannot be guaranteed; and (iii) any such information and data may be viewed or tampered with while in transit from/to a third party.

8. Privacy Policies of Third-Party Websites

When you use a link to go from our Site to a website operated by a third party, this Privacy Policy is no longer in effect. We are not responsible for the privacy practices employed by third-party websites linked to our Site, nor for the information or content contained therein.

9. Links to Other Websites

We may provide links to other websites for your convenience and information. These sites operate independently from our Site and are not under our control. These sites may have their own privacy notices in place, which we suggest you review if you visit any linked website. We are not responsible for the content of these sites, any products or services that may be offered through these sites, or any other use of these sites.

10. Call monitoring for quality control

Please note your calls to Deliver may be recorded for training and quality control purposes.

11. Registration

To access certain parts of our website or to gain entry to Deliver events, we may require you to register and provide certain information about yourself. In addition to the provisions of this Privacy Policy, you also agree when you register to: (i) provide true, accurate, current and complete information about yourself as prompted by the relevant registration form; (ii) maintain and promptly update your information to keep it fully up to date; (iii) to allow your ID badge to be

scanned as a condition of entry to Deliver events. Deliver reserves the right to refuse entry to or eject you from the event if your ID badge is not scanned.

12. How to contact us

If you have any question or comment about this Privacy Policy, or if you would like us to update certain information you have provided to us or your communication preferences, contact us at welcome@deliver.events or at Deliver, 6 avenue Archimede, 02100 Saint-Quentin, France.