

CONNECT 2022

MEET WITH SENIOR RETAILERS
AT THE FIRST INDUSTRY GATHERING OF 2022



Add high quality
& targeted retailers
to your sales funnel
in Q1 2022.



DELIVER
EUROPE'S PREMIER COMMUNITY
FOR E-COMMERCE & LOGISTICS

CONNECT >> Digital
31 Jan - 11 Feb 2022

Enquire about sponsorship 

GAIN YOUR UNFAIR ADVANTAGE

Build meaningful connections with leaders shaping the future of global e-commerce

DELIVER Connect hosts Europe's premier community for e-commerce & logistics and brings together hundreds of senior retail decision makers for the first gathering of 2022, in an online format, to accelerate business connections and build meaningful conversations.

Brought to you by DELIVER, Europe's leading event for senior retail and logistics professionals, **DELIVER Connect will be held from 31 January - 11 February 2022**, helping leading retail professionals **to build strategic partnerships post peak**.

As retailers analyse their supply chains post peak season to minimise future disruptions and unpredictable product availability, early 2022 is a crucial time to connect with senior decision makers across retail and ecommerce.

While these retail leaders actively develop new policies and look for new logistics technologies, showcasing the capabilities of your products and services couldn't come at a better time.

DELIVER Connect 2022 brings the industry together online and enables organisations to power up their sales pipeline with the minds that matter, moving your customer base to new heights and helping you secure new contracts.



DIGITAL NETWORKING LIKE NEVER BEFORE

DELIVER CONNECT,
A DIGITAL ONLY NETWORKING
PLATFORM FOR YOU TO MEET
AND ENGAGE PROSPECTS
FROM WHEREVER YOU ARE
IN THE WORLD

BUILD YOUR NETWORK & FUEL YOUR SALES PIPELINE

DELIVER Connect provides Europe's retail community a focused opportunity to connect digitally for networking & one-to-one meetings.

This networking and meetings focused platform allows the entire spectrum of e-commerce and logistics suppliers to match with select buyers to pursue leads and convert deals, all from the comfort of your home or office via your chosen device.

Through the DELIVER CONNECT sponsored virtual sessions, suppliers can invite retailers of their choice to participate in live virtual sessions, for lead generation, round table discussions and group think tanks.



BUILD YOUR NETWORK

Building meaningful connections for the future with the minds that matter in retail decision making



GENERATE QUALIFIED LEADS

Ensure your sales pipeline is filled with leads featuring the industry's power players



HIGHLIGHT THOUGHT-LEADERSHIP

Align your brand with other market leading experts



FILL YOUR CONTACT BOOK WITH SENIOR BUDGET HOLDERS

Network online with global senior retailers



SHOWCASE YOUR NEW TECH

Meet e-commerce and logistics leaders looking for innovations that solve their challenges



over **90%** SATISFACTION SCORE

HOW IT WORKS

- 1** SCREEN THE DETAILED PROFILES FROM 100S OF DECISION MAKERS
- 2** PRE-SCHEDULE YOUR ONE-TO-ONE MEETINGS WITH BUYERS READY FOR BUSINESS
- 3** MAXIMISE YOUR AGENDA WITH UP TO 20 MEETING SLOTS DURING THE EVENT
- 4** CONNECT DIRECT WITH HARD-TO-MEET PROSPECTS OVER 30 MINUTE COLLABORATIVE SESSIONS
- 5** PRESENT YOUR LATEST INNOVATIONS AND COLLECT VALUABLE FEEDBACK FROM THE BUYERS DRIVING INNOVATION
- 6** LEAD AROUND KEY TOPICS TO BE **RECOGNIZED** AS AN EXPERT IN YOUR FIELD

#WEMAKEDEALSHAPPEN



DIRECT ACCESS TO
500 HAND-PICKED KEY BUYERS

.....



20 MEETING SLOTS
OVER 12 DAYS

.....



10+ VIRTUAL TABLE TALKS WITH
5-8 RETAILERS PER TABLE TALK

.....



5:1 RETAILER
TO VENDOR RATIO



“

After attending Deliver for several years now, the 2020 online edition has proven to be very effective and just as well arranged as the physical event.

MyParcel

”

500

RETAIL LEADERS
MOSTLY AT CXO, VP
AND DIRECTOR LEVEL

50

TOP VENDORS
REPRESENTING EQUALLY
TRANSPORT & LOGISTICS

10+

VIRTUAL TABLE TALKS

40

COUNTRIES
INCLUDING UK, FRANCE,
GERMANY, NETHERLANDS,
SPAIN, ITALY...

2,500

ONE-TO-ONE MEETINGS

71%

NEW RETAILERS
EACH EDITION

CONNECT PLACES
ARE LIMITED WITH
A HIGH RETAILER
TO VENDOR RATIO,
SO BOOK
YOUR SPOT FAST!

“

There is no other event like Deliver right now.

*We had very high expectation initially
and Deliver was able to exceed it.*

”

SPRING

DELIVER CONNECT 2022 **ATTRACTS SENIOR DECISION MAKERS**
FROM THE ENTIRE SPECTRUM OF RETAIL AND E-LOGISTICS.

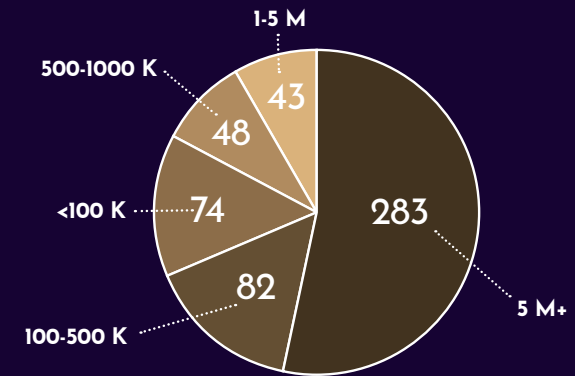
94% EUROPEAN BUYERS

Let us help you get the industry's most valued players in your pipeline.

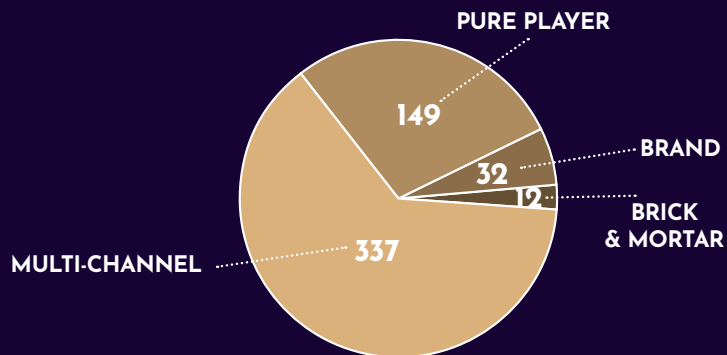
PRODUCT CATEGORIES



BUDGET



DISTRIBUTION MODEL



DECISION MAKERS



1 WHERE THEY OPERATE



DELIVER 2022 RETAILERS PROJECTS

LOGISTICS



- ✓ Third Party Logistics
- ✓ Packaging
- ✓ Packing Machines
- ✓ Picking & Handling
- ✓ Warehouse equipments
- ✓ WMS & OMS
- ✓ Inventory Management
- ✓ Goods-to-man Robots

TRANSPORT



- ✓ Economy Delivery
- ✓ Express Delivery
- ✓ Returns
- ✓ Same Day Delivery
- ✓ Click & Collect
- ✓ Courier Management & Tracking
- ✓ Freight Forwarding
- ✓ Fleet Management

SOME OF OUR RETAILERS & BRANDS





FNAC DARTY



BESTSELLER

GROUPON



L'ORÉAL

MANGO

bol.com



zooplus



El Corte Ingles

FARFETCH

GUESS



LUXOTICA

SEPHORA

allegro

Dezigual



THE KOOPLES PARIS

vente-privee

cdiscount



EMAG



John Lewis

KING SHER

LACOSTE



PANDORA

photobox

P&G

REWE

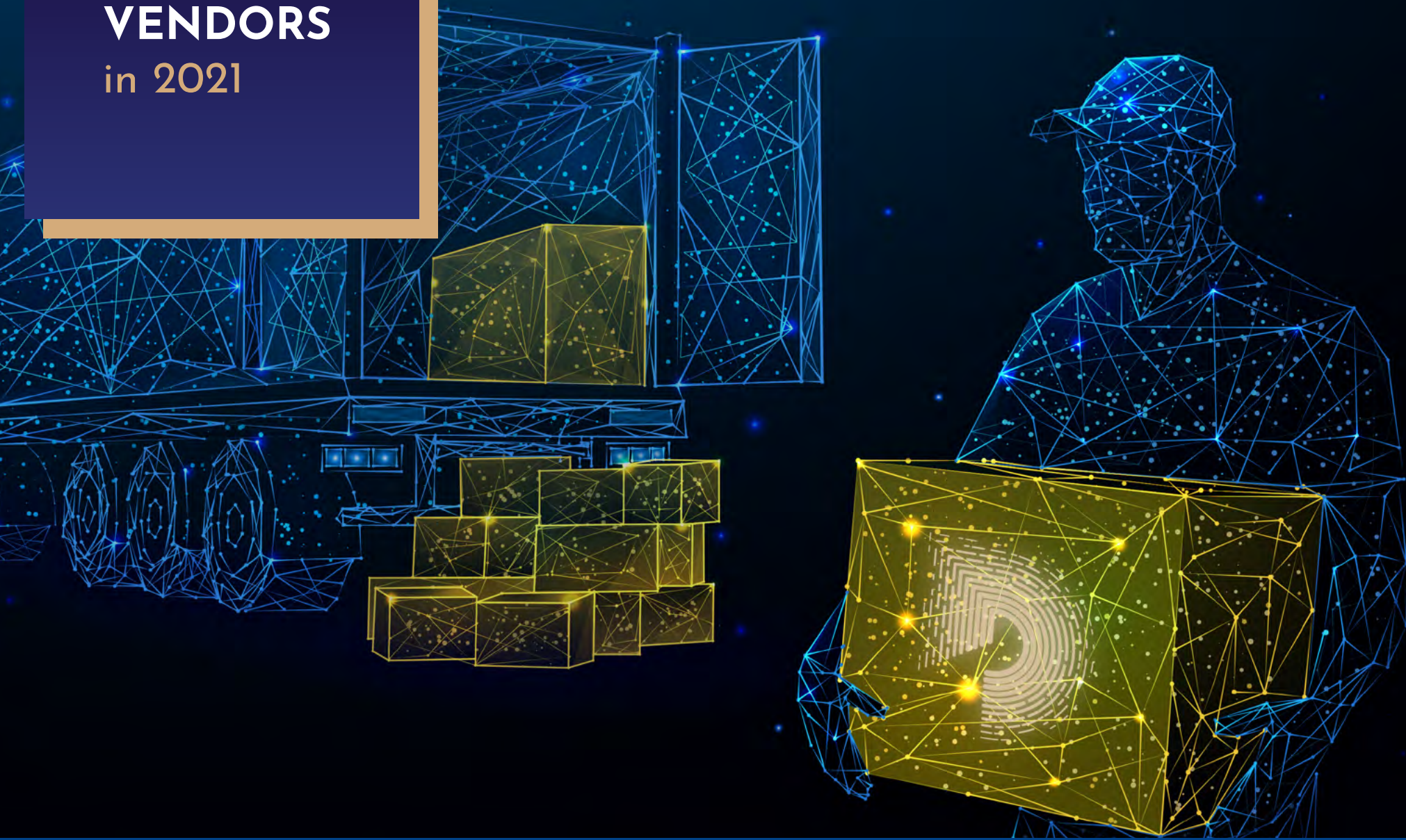
sarenza.com

Amazon
Alibaba
Nespresso
Rewe
Metro
Casino
Auchan
Ikea
Les Mousquetaires
Nike
L'Oréal
El Corte Ingles
Decathlon
Luxottica
Reckitt Benckiser
Salling
Fnac Darty
Foot Locker
Argos
Levi Strauss
Zalando
Lego
Sonae
Cdiscount
Asos
Boulangier
Kiabi
Groupon
Mango
Vente Privee
Guess
Eddie Bauer
Ocado
Amway
Chanel
Farfetch
Amer Sports
Alinea
Dafiti
PhotoBox
PcComponentes
Mytheresa
Redbubble
Westwing
Hello Fresh
Made.com
Mister Auto
Sarenza
BrandAlley
Mister Spex

Transportation Director - Europe
Head of Cross Border Solutions - Europe
Global Supply Chain Head
Logistics Head
Distribution Director for food service
Chief of Strategy & Digital Transformation
E-Commerce Transport Manager
Distribution Managing Director
Logistic Director
Transportation & 3PL Manager
Head of E-Commerce & Retail Supply Chain
International Supply Chain Manager
Supply Chain & E-Commerce Manager
Global E-Commerce Logistics Manager
Global E-Commerce Supply Director
Group Director
Operations Director
Senior Director for Logistics Innovation
General Manager for Home Delivery
E-Commerce Omnichannel Manager
Premium Logistics Director
Senior Distribution Director EMEA
Operations & Supply Chain Director
Supply Chain Innovation Director
Head of Supply Chain
Supply Chain Director
Logistics & Operations Director
Head of Logistics Operations - EMEA
E-Commerce Manager
Supply Chain & Transportation Director
Operation & Sourcing Director
Operations Director
General Manager for Delivery Operations
Operations Director - Europe
Transport Director
Chief Supply Chain Officer
Distribution & Transport Director - EMEA
Supply Chain Director
COO & Co-Founder
Group Shipping Manager
Group General Manager
Operations Director
Chief Supply Chain Officer
Co-Founder & Managing Director
VP Operations
Global Operations Director
Supply Chain Director
Logistics Operations Director
Chairman
Logistics Director

Luxembourg
China
Switzerland
Germany
Germany
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Brazil
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United States
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France
France
UK
Germany

LOGISTICS VENDORS in 2021



STORAGE & HANDLING



THIRD PARTY LOGISTICS



GOODS-TO-MAN ROBOTS



PACKAGING



PACKING MACHINES



WAREHOUSE EQUIPMENTS



WMS & OMS



TRANSPORT VENDORS

in 2021



COURIER & EXPRESS



FLEET MANAGEMENT



FREIGHT FORWARDING



SAME DAY



CLICK & COLLECT



CROSSBORDER



POSTS



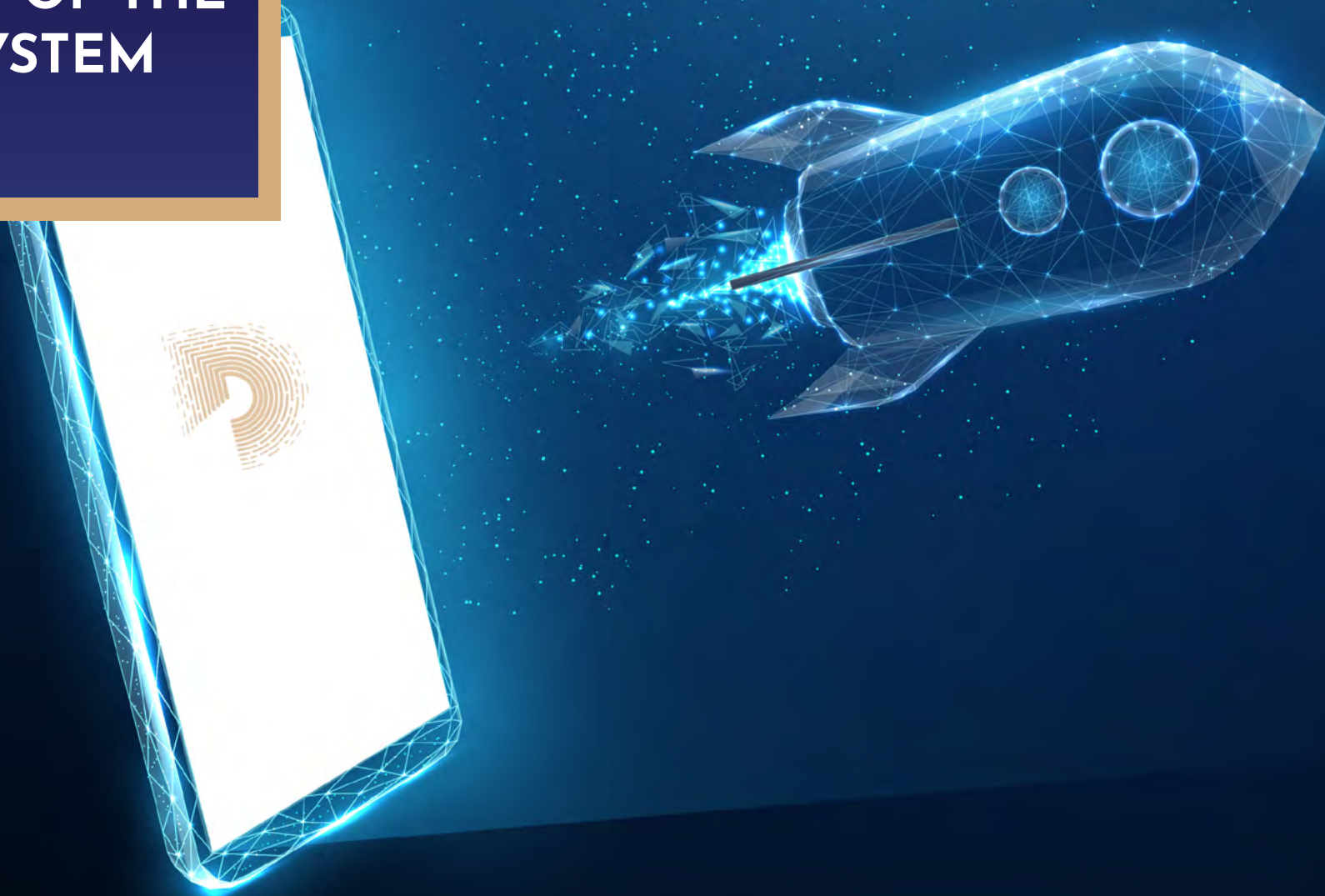
COURIER MANAGEMENT & TRACKING



REVERSE



YOUR BRAND
AT THE
HEART OF THE
ECOSYSTEM





BE PRESENT WHERE
YOUR **COMPETITORS**
AND **LEADING LOGISTICS**
VENDORS ALREADY ARE



PRESENT YOUR **LATEST**
INNOVATIONS AND
COLLECT FEEDBACK
FROM PROSPECTS



BE RECOGNISED
AS AN **EXPERT**
IN YOUR **FIELD**

“
*Deliver has been a BIG opportunity
to meet BIG Customers.*

LM Group

”

CONNECT PRICING PACKAGES

CONNECT 2022

| LEVEL 0 | LEVEL 1 |
|-------------------|-------------------|
| 10 meetings | 20 meetings |
| 2 vendor passes | 2 vendor passes |
| 3 retailer passes | 5 retailer passes |
| 10 000€ | 20 000€ |



THOUGHT LEADERSHIP OPPORTUNITIES SESSION SPONSORSHIP



| OBJECTIVES | | |
|----------------|------------------|---------------|
| Leads ✓ | Expertise ✓ | Branding ✓ |
| AVAILABILITY | 20 | |
| AUDIENCE | 5-8 retailers | |
| DURATION | 1 hour | |
| EXCLUSIVITY | No | |
| FREE PASSES | 1 | |
| 10,000€ | | |

INTIMATE VIRTUAL FORMAT

Virtual roundtable to discuss with your selected 5-8 retailers their challenges and projects, on the topic or initiative of your choice (customer experience, returns, cross border...).

QUALIFIED VIP LIST

We invite retailers of your choice and you get to down-select to your preferred 5-8 retailers for maximum ROI.

TEAM EXTENSION

1 extra pass for your staff offered (value: 5,000€).

LEADS GENERATION

Contact details of registered delegates (incl. email & phone for session attendees).

EXPERTISE

Email introduction to all invited retailers with your presentation summarising your message to retailers and your topic/theme for the table talk.

BRANDING AND PROMOTION

Announcement and promotion of your Table Talk on DELIVER social platforms and email marketing, providing brand exposure.



DELIVER

EUROPE'S PREMIER COMMUNITY
FOR E-COMMERCE & LOGISTICS

DELIVER is Europe's premier community for e-commerce & logistics and brings together senior retail decision makers to accelerate business connections and build meaningful conversations.

DELIVER events attract the most influential and senior decision makers in the industry, helping leading retail professionals to build strategic partnerships and become part of the movement shaping the future of e-logistics

DELIVER Connect | 31 Jan - 11 Feb 2022

AMSTERDAM | 8 - 9 June 2022

#WEMAKEDEALSHAPPEN