

SHRM ANNUAL CONFERENCE & EXPOSITION

The SHRM Annual Conference & Exposition is the world's largest annual gathering of HR professionals, attracting more than **18,500+ attendees** and surpassing **650 exhibitors** each year.



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SHRM Media can amplify your presence across the SHRM Annual Conference & Exposition and at other SHRM events, including the SHRM Talent Conference & Exposition, and INCLUSION. With packages to fit every exhibitor budget, SHRM Media makes it easy to get your message in front of HR decision-makers. These opportunities include:

- **CONFERENCE TODAY AND OTHER E-NEWSLETTERS:** During the SHRM Annual Conference & Exposition each June, the Conference Today e-newsletter serves as the primary news source both for attendees and for HR professionals eager to see with what's trending that week.
- **REACH:** Our reach equals HR Daily's **428,000+ subscribers**, plus bonus distribution to all nonmember attendees.
- **CONFERENCE OR SPECIAL EDITION:** Conference or Special Edition newsletters are also available as companions to other SHRM events.
- **HR MAGAZINE - CONFERENCE EDITION:** Reach 308,000+ SHRM members PLUS bonus distribution to all 18,500+ attendees of the SHRM Annual Conference.