

Dear

I'm requesting your approval to renew my membership with SHRM, the Society for Human Resource Management. With important legislative changes slated to take effect this year, it's now more important than ever to stay on top of these issues and how they impact

As you may be aware, SHRM is the world's largest association for human resource professionals, representing more than 300,000 members across all industries in more than 165 countries. During a time of significant misinformation, SHRM continues to be a trusted and reliable ally, providing comprehensive resources, best practices and federal, state and local compliance information essential to our success.

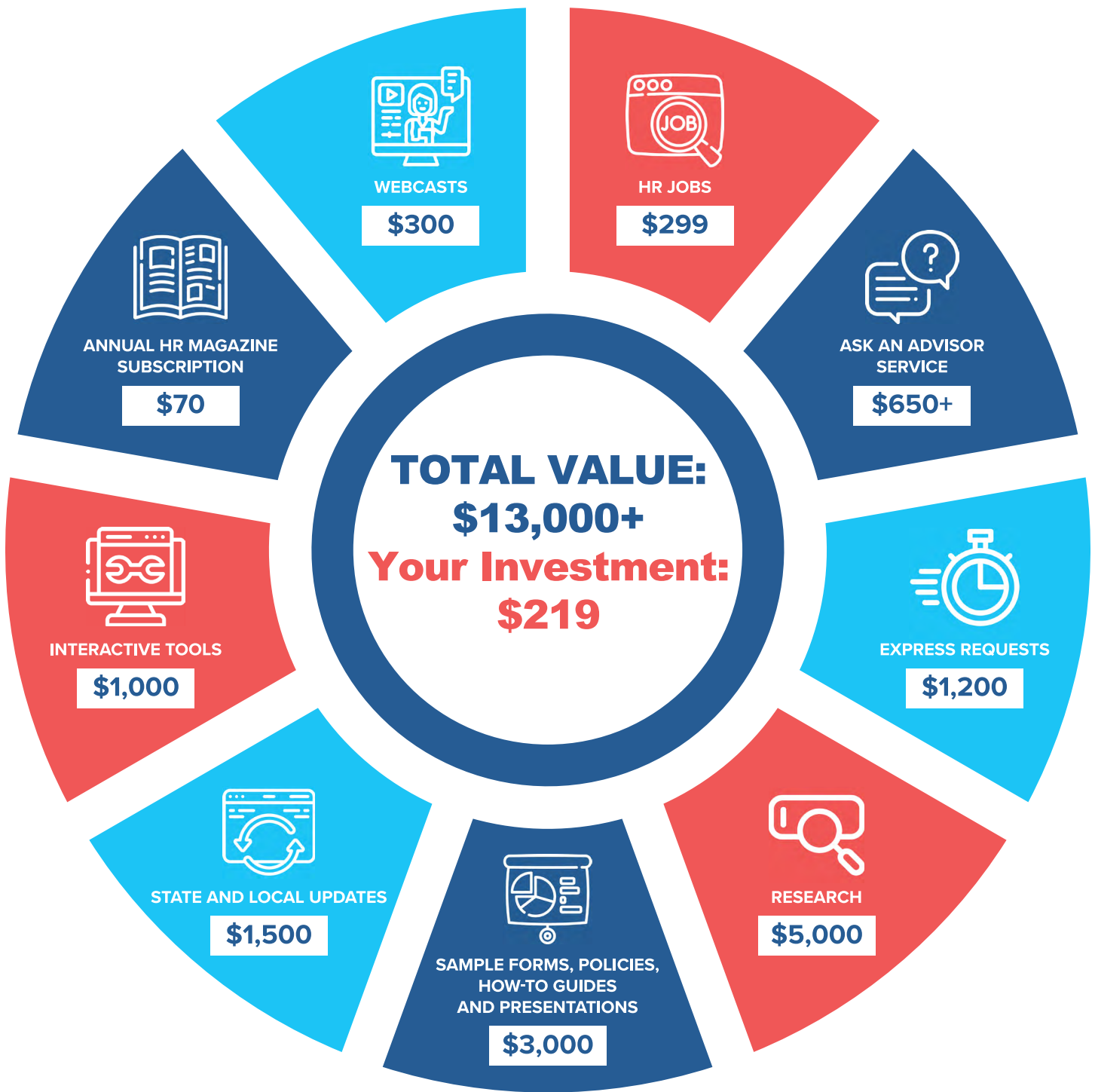
Additionally, a SHRM membership will help me bring fresh ideas and approaches to our organization, while also furthering my professional development.

An individual membership costs just \$219 annually and grants me immediate access to:

- Compliance alerts when legislation is enacted and information on how to implement the necessary changes;
- Experienced, certified HR Knowledge Advisors who can assist with specific questions and offer advice on handling sensitive situations;
- Free member webcasts on important HR topics;
- Resource centers to keep our organization up-to-date on topics such as workplace bias, communicable diseases and performance management;
- Hundreds of sample job descriptions, policies and interview questions that are customizable so I can adapt and use them right away;
- Daily e-newsletters with analysis on critical HR topics;
- Discounted conferences, certification exam fees, seminars, e-learning courses and bookstore items;
- And much more...

This investment will pay off in trusted resources, more-efficient practices, proven solutions, and new insights and ideas from the industry leader. I believe it is a wise and worthwhile investment that will positively impact the organization. I would greatly appreciate your approval.

Sincerely,



TOTAL VALUE:
\$13,000+
Your Investment:
\$219



WEBCASTS

\$300



HR JOBS

\$299



ANNUAL HR MAGAZINE
SUBSCRIPTION

\$70



ASK AN ADVISOR
SERVICE

\$650+



INTERACTIVE TOOLS

\$1,000



EXPRESS REQUESTS

\$1,200



STATE AND LOCAL UPDATES

\$1,500



SAMPLE FORMS, POLICIES,
HOW-TO GUIDES
AND PRESENTATIONS

\$3,000



RESEARCH

\$5,000