HR Magazine is the largest circulated, most closely read HR publication in the world. No other publication reaches more high-level HR decision-makers and is delivered to more executive-level HR subscribers.

Our award-winning publication consistently delivers in-depth insights, analysis and viewpoints, making HR Magazine the most trusted and authoritative publication of its kind.

**HR Magazine Audience**

- **308,000** total qualified circulation
- **112,000** executive-level paid subscribers
- **206,000** manager-level and above paid subscribers

**Superior Reach to HR**

HR Magazine serves as a key benefit for more than 308,000 members of the Society for Human Resource Management (SHRM). In addition to the wide-ranging human resource profession, HR Magazine readers include practitioners specializing in distinct disciplines such as benefits, talent management, talent acquisition, compensation and compliance.

HR Magazine reaches SHRM members in every HR functional area and industry and is deeply read in organizations ranging from small businesses to large multinational enterprises. And because of SHRM’s superior editorial coverage and extensive reach into the HR profession, nearly half of our readers do not personally receive any other HR publication*, meaning your ad is best served through HR Magazine.
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- Managerial: 32%
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**READER EXPERTISE AND INTERESTS**

- Benefits
- Compensation
- Business Leadership
- Diversity
- Employee Relations
- Ethics
- Global HR
- Labor Relations,
- Organizational and Employee Development
- Safety and Security
- Talent Management
- Technology

+ Publisher Data, November 2019
*Signet Research, 2019