



500+ Guests



**Addresses From
Top Management**



**Guestlist was the
crème de la crème of the
insurance advising fraternity.**




**API enabled photo booths
with customisable
backgrounds**




**Digital Café with online food
voucher trigger**

WORLD'S LARGEST CLOUD WEEK

 **180K+**
Tech Whizzes
Across the Globe

 **24hrsx5days**
Accessible Platform

 **15+**
Keynote Sessions



Top 25
On the Leaderboard
Get Exciting Rewards



Tech Sessions
By Leading
Industry Experts



22
Speakers from
Wipro & Microsoft

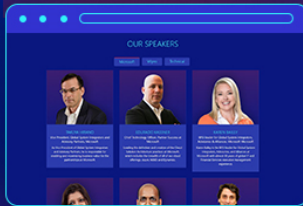


TAILOR MADE VIRTUAL EXPERIENCE FOR THE GLOBAL AUDIENCE

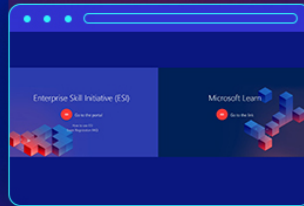
Exclusive sessions
for audience



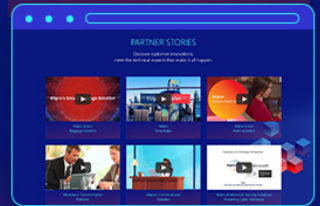
Sessions by leading industry
leaders from Microsoft & Wipro



Microsoft portals
seamlessly integrated



Meet the tech experts have
been making it happen



Attempt the quiz, collect points &
conquer the leaderboard



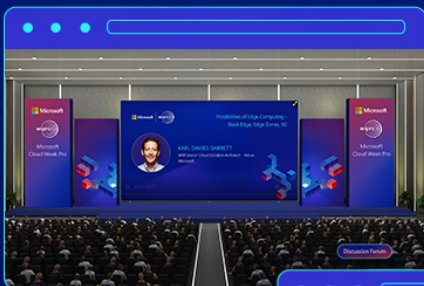
24x7 accessible content to
engage in your own time



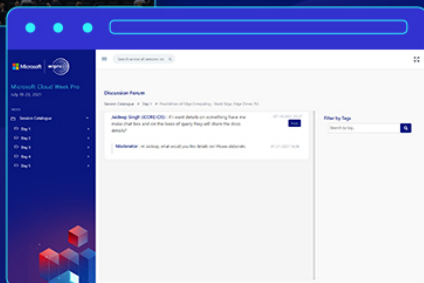
Enticing activities that fetch you
points! Win exclusive rewards



TECHNOLOGY MET INNOVATION



Exclusive Virtual
Auditorium &
Discussion Forum



Microsoft CWP 21, here the **Majorel** brains worked together to bring forward a unique learning experience where technology was infused with innovation to create an engaging **virtual platform** with tailor-made content for the audience across the globe.

Users engaged in exclusive sessions & also exchanged ideas, opinions & questions with experts over the **Discussion Forum**.

Exciting gifts & Rewards were won by users for their various engagement on the microsite.



GUINNESS WORLD RECORD AWARD CEREMONY



LIVE Live



Chroma Shoot



Attendees From
All Microsoft & Accenture
Offices Around The Globe



Key Note Addresses



Citation + Certificate
Felicitation



Dynamic Content



dun & bradstreet

D&B India's Business Enterprises of Tomorrow



2000+ Guests



Addresses From VIP's -
Shri Tarun Kapoor (IAS, Secretary - Ministry of Petroleum & Natural Gas, Government of India) & Dr. Bhagwat Kishanrao Karad (Honourable Minister of State for Finance, Government of India)



Co-partners for the event - LIC



Multiple other branding & publication partners.



Publication Launch -
'Leading Mid-Corporates of India 2021' & 'Leading SME's of India 2021'



D&B Business Enterprises of Tomorrow Awards segment



24 EVENTS ACROSS 10 COUNTRIES

India | Brazil | Mexico | Portugal |
USA | UAE | Saudi | Pakistan |
Kazakhstan | Russia



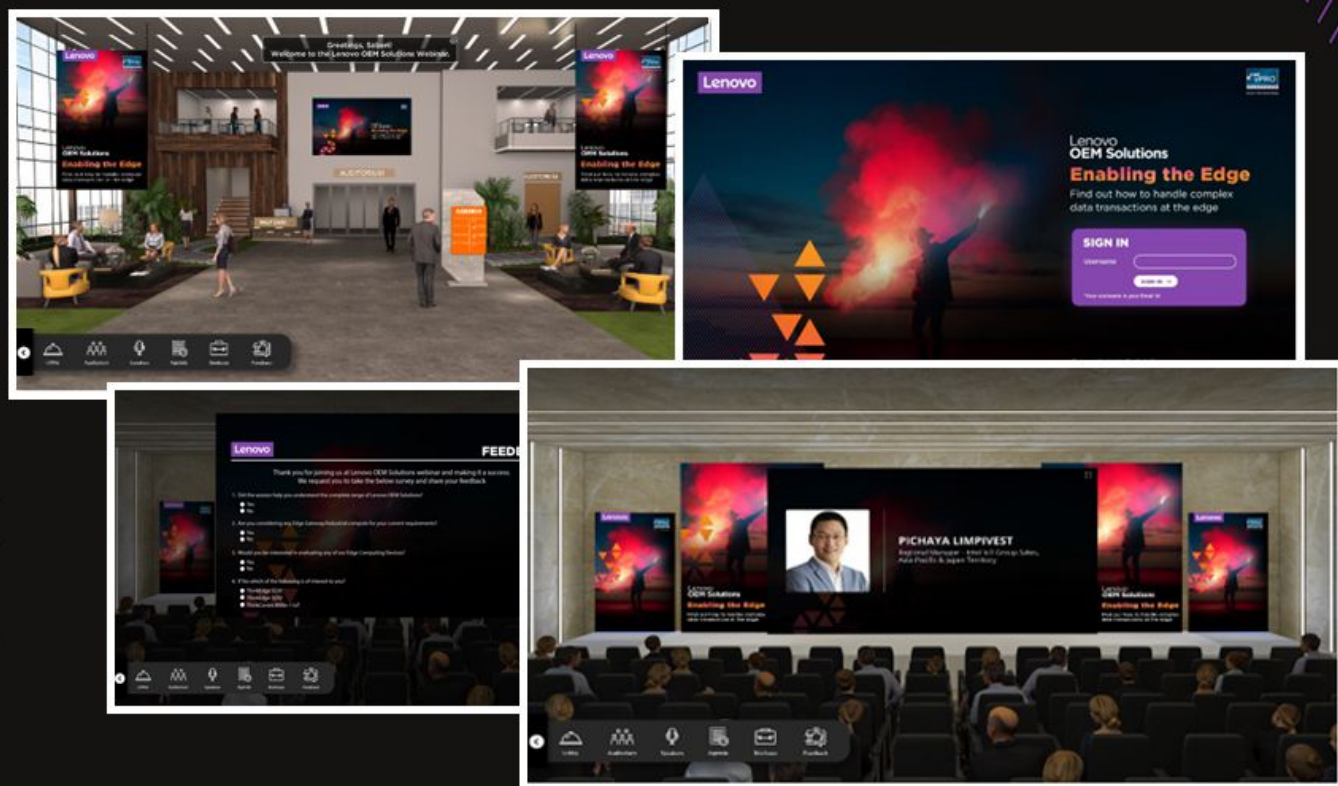
DETAILS OF VIRTUAL EVENTS EXECUTED

- 15,000+ Attendees | RSVP & Registrations
- Key Note Addresses
- Exhibition Hall + Product Booths
- Live Chat + Integrated Polls & Quizzes
- Iterations Across 3 Languages



LENOVO OEM SOLUTIONS

SALES SUMMIT
UNITED STATES OF AMERICA



An Engaging Experience for 2 Days

Over 2000+ Online Audience

A hybrid format of virtual events where we seamlessly combined the power of technology with creative solutions.

The event was a mix of physical & online experience where the speakers joined from a studio setup & the live feed was relayed to the audience by the capabilities of Centrestage as a platform.