

The logo features a blue cloud shape containing three white square icons connected by a horizontal line, representing a blockchain. To the left of the cloud, the word "Azure" is written in a blue sans-serif font. Below "Azure", the words "Blockchain" and "Saturday" are stacked in a larger, bold, blue sans-serif font.

Azure Blockchain Saturday

Sponsorship Packet

Event Description

Azure Blockchain Saturday is a free, community-focused event dedicated to educating and engaging members of the local technical community. Azure Blockchain Saturday draws upon the expertise of local professionals, developers and entrepreneurs who come together to share real-world experiences, lessons learned, best practices, and general knowledge. You can learn more about the event [here](#).

Event Details

The event will run from 8:00 AM-5:30PM at the Salt Lake Community College – Miller Campus in Sandy, Utah. Lunch and light snacks will be provided, with an attendee raffle at the end of the day.

Content will be divided into 5 tracks, including Azure Blockchain (including COCO Framework and Workbench); Security & Identity; Startups, ICOs, and the BitEconomy; Enterprise Blockchain; and Cryptocurrencies and Smart Contracts. The Call for Speakers is open [here](#).

Each session will last approximately 75 minutes and range from introductory, 100-level content to highly-technical, 300 and 400-level “expert” sessions. Speakers will represent a broad cross section of the community and offer a variety of different perspectives and points of view.

Event Attendance

There is no cost for attendees. As the event approaches, we will share the registration numbers with sponsors in order to assist with staff planning and collateral quantities. For this event, we will accommodate **300 to 350 people**.

Attendee Information

A list of attendees will be provided to each sponsor following the event. **This information is contingent on attendee opt-in to be contacted by event sponsors.** Sponsors may use this information for direct marketing purposes only; this information may not be sold, traded, given away or otherwise provided to any third-party not directly affiliated with the sponsoring entity.

Venue Access

Sponsors will have access to the facility 60 minutes prior to the start of the event and for 30 minutes after the end of the event. Should you require more time for setup and/or teardown, please make a note on the attached form and we will do our best to accommodate your needs.

Sponsorship Packages

Since Azure Blockchain Saturday is a free, non-profit event, we rely on the support and generosity of sponsors to compensate for the expenses incurred during the event. There are four categories of sponsorships available:

- **Platinum Sponsor - \$1500 USD (1 sponsor)**

The Platinum sponsor will receive the following benefits:

- Sponsor will receive premium positioning in the sponsor area. Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
- Sponsor may provide any collateral of their choosing to attendees
- Sponsor will receive attendee information for attendees that have opted-in
- Sponsor can send 2-3 participants to the speaker dinner (Sept 7th), and can address the speakers for 10-15 minutes
- Sponsor logo will be displayed prominently on any attendee and/or speaker shirts
- Sponsor logo will be displayed on the event website
- Sponsor logo will be displayed on program schedule during the event

- **Gold Sponsor - \$900 USD (10 sponsors)**

Gold sponsors will receive the following benefits:

- Sponsor will receive a table in the sponsor area (or sponsor room). Sponsors may decorate the table with any company logos, artwork, signage or other material as they see fit
- Sponsor may provide any collateral of their choosing to attendees
- Sponsor will receive attendee information for attendees that have opted-in
- Sponsor logo will be displayed on attendee and/or speaker shirts
- Sponsor logo will be displayed on the website
- Sponsor logo will be displayed on program schedule during the event

- **Silver Sponsor - \$400 USD (10 sponsors)**

Silver sponsors will receive the following benefits:

- Sponsor may provide any collateral of their choosing to attendees
- Sponsor will receive attendee information for attendees that have opted-in
- Sponsor logo will be displayed on the event website

- **Raffle or In-Kind Sponsor**

The sponsor can donate a raffle item and receive some recognition. Raffle items might include electronics, books, software, services, gift cards, etc.

Organizations that are raffle sponsors will receive the following benefits:

- Sponsor may provide any collateral of their choosing to attendees
- Sponsor will be recognized at the time of the raffle

Should there be any questions, please contact:

Christian Buckley 425-246-2823 cbuck@collabtalk.com



Sponsorship Commitment

Sponsorship for Azure Blockchain Saturday is on a **first-come, first-served** basis. Complete the form and scan/email it to cbuck@collabtalk.com to confirm availability.

Once we receive your sponsorship commitment, an invoice will be sent for immediate payment. If not paid **within 5 days of invoice**, your sponsorship commitment may be voided.

My organization, _____ (company name), is committed to sponsor Azure Blockchain Saturday on September 8th, 2018 with the following sponsorship package:

- ☐ Platinum (1 available)
- ☐ Gold (10 available)
- ☐ Silver (10 available)
- ☐ Raffle

Confirmed by:

Signature:

Date:

Printed Name:

Company: