

**Participation to the Event Brembo Hackathon of Brembo S.p.A.
on 24-25-26 June 2022 at the KmRosso site in Stezzano
(hereinafter “Event”)**

Brembo S.p.A. (hereinafter "Company"), in its role of data controller, wishes to inform you, pursuant to art. 13 and 14 of the GDPR, with reference to the personal data processing performed during Your participation to the event Hackathon as part of the “**Brembo Hackathon**” on 24-25-26 June 2022 at the KmRosso site in Stezzano (hereinafter “Event”).

- The Company will process the following personal data concerning Your participation to the Event: name, surname, telephone number, e-mail address and any other identification data you will use to register for the Event, such as login and password, as well as area/sector of origin and job title and other technical identification data (IP address or domain names of the device connecting to the platform and other parameters related to the user’s operating system). For the winners of the Event only, data relating to the address of residence and bank details will also be requested for possible management of the prize assignment.
 - Such data will be processed to permit Your participation to the Event, including the possibility of answering your questions about the Event itself. The legal base of processing is therefore the execution of the conditions of adhesion to the Event to which you are a party (Art. 6 letter b) of the GDPR). The provision of these data is not a requirement but failing this, it becomes impossible to allow you to participate to the Event.
 - The Company also informs You that during the Event photographic images or video recordings may be taken involving the participants for Brembo's own purposes of internal and external information and for inclusion of the photographic images or video recordings in Brembo's historical photographic archive, for possible future use as part of company initiatives and communications on the basis of Your release issued by accepting the Terms & Conditions available on the registration platform.
 - The data shall be processed by the Company’s entrusted personnel, generally by the Communication department and by the Team promoting the Brembo Inspiration Days initiative, by means of electronic systems and according to the principles of fairness, integrity and transparency that are required by applicable laws on personal data protection as well as by preserving the privacy of the concerned persons through the implementation of security technical and organizational measures ensuring an adequate safety level.
 - The Company may also avail of third parties for the performance of certain services implying the processing of personal data, including, for example purposes, BeMyApp, the suppliers of information technology services related to the platform used to register to the Event and also to provide You support by phone or email in relation to all Your needs. These companies shall operate as external data processors in compliance with specific and adequate directions concerning the processing methods and safety measures as specified in specific contractual documents. The full and updated list of the companies acting as data processors is available on request to the contacts mentioned below. Your personal data will not be transferred out of the EU. Data relating to photo and video only may be processed by the cameraman in charge of the shoot, as well as by the above-mentioned responsible company, which will process the personal data in accordance with the instructions given by the Company.
 - Your data will be retained only for the period necessary to comply with the purpose to take part in the Event and, in any case, no longer than six months from the end of the Event, after which the data will also be deleted from the registration platform. The data relating only to the winners of the Event - including photographs and video - will instead be retained for up to thirty-six months from the end of the Event, to enable the Company to assess any future collaboration or partnership with the winners themselves.
 - You can exercise the rights provided by articles 15 and subsequent of the GDPR, including:
 - Obtain confirmation of the existence of personal data concerning him/her and to gain access to them (right of access);
 - Obtain the updating, modification and/or rectification of its personal data (right of rectification);
 - Obtain erasure, or to set limits to processing, of personal data whose processing is unlawful, including those that are no longer necessary in relation to the purposes for which they were collected or otherwise processed (right to be forgotten and right to the restriction of processing);
 - Object to processing (right to object);
 - Withdraw previously given consent, if any, without prejudice to the lawfulness of processing based on that consent;
 - Receive a copy in electronic form of the data concerning him or her which have been provided to a controller in the framework of an agreement and to have such data transmitted to another controller (right to data portability).
- or requests information regarding the present privacy notice, by sending an email to privacy.italy@brembo.it or contacting Brembo S.p.A, at the address indicated below, to the attention of the Data Protection Officer.
- You also have the right to raise complaints with data protection authorities if you are not satisfied with our response or if you believe that the processing is in infringement of regulations concerning the protection of personal data.
 - Brembo S.p.A. is the data controller, with registered office in Curno (BG), via Brembo n.25 – 24035, phone number 035.6052111. The Data Protection Officer (DPO) is available at the following e-mail address privacy.italy@brembo.it.
