

# CEO & MANAGEMENT TEAM ADVISORS

## BECAUSE EVERYONE NEEDS A TRUSTED BUSINESS ADVISOR.

For years Advanced CFO has been your trusted advisor to help get your company's financial house in order. We are pleased to announce that we now offer CEO & Management Team Advisor services. Being the boss is a big job. Between watching your bottom line, managing your

employees, presiding over your sales and marketing efforts and everything else that comes with it — you've got a lot on you plate. Taking it all on by yourself is a formidable task, even for the most capable of CEOs. That's where our CEO & Management Team Advisor Services come in.

**OUR CEO ADVISORS** are seasoned and recent executives who can help you develop short- and long-term company strategies and execute your plans based on your company's growth objectives.



If you're looking for a little extra help keeping your business running smoothly and everything moving in the right direction, you can count on our guidance, experience and expertise to get the job done.

*Here are some of the things we can guide you on:*

- » **SALES**  
Evaluating your processes to ensure you're achieving sales and revenue goals consistently
- » **MARKETING**  
Working with your marketing team to make sure that they're producing qualified leads for your sales team to close
- » **OPERATIONS / RECRUITING**  
Finding, attracting and retaining the right leaders for your company as it scales
- » **CUSTOMER SERVICE**  
Maintaining and improving customer service and teaching your support team how to retain customers
- » **TECHNOLOGY SOLUTIONS**  
Staying on top of your IT and product development teams to establish accountability and on-time/on-budget performance
- » **REAL-TIME ANALYTICS**  
Using all of the data available to give you the information you need to know when you need it via live data dashboards
- » **PRODUCT DEVELOPMENT**  
Analyzing your products, services, pricing, etc. and providing suggestions for improvement

LET US HELP YOU GROW YOUR BUSINESS.

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