



**New Home.  
New Hope.**

HUMANE SOCIETY LONDON & MIDDLESEX

# Help Us Build Our Forever Home



# Who We Are

For over 120 years, Humane Society London & Middlesex has been the region's premier animal welfare organization, providing critical services to thousands of animals every year.

We are not funded by the government, we rely solely on individual and corporate donations in order to provide care for animals in our community.



## More than just an animal shelter.

- We provide our services to **700,000** people and **360,000** pets in London and surrounding counties.
- We shelter, care for, and provide veterinary services to over **2,000** animals per year.
- We counsel adopters and facilitate thousands of adoptions per year.
- We educate our community on the importance of the humane treatment of animals.
- We advocate for the protection of animals in our community and beyond.



# Why We Exist

**Humane Society London & Middlesex exists to improve the lives of animals in our community by providing temporary shelter and appropriate new families for surrendered animals.**





# Why We Need Your Help

The state of our shelter and our  
resources are no longer able to meet  
the demand for our services.







## **Our shelter has been located at the Same address for over 120 years.**

- Throughout that time, we have made many modifications to accommodate growth and need, however we have far outlived the acceptable safety and comfort levels for animals and staff alike.
- Outdoor spaces and play areas are small and cramped.
- Cages and enclosures are not meeting industry standards of care.
- Plumbing issues and roof leaks are a common and recurring problem.
- Our HVAC system cannot support adequate ventilation, heating, and cooling.

**Our 9,890 square foot facility is too small to meet the demand we face.**



**175**

The capacity our shelter was built for.



**215**

The current average capacity.



**400**

The capacity our new facility will hold.



# Building Our Forever Home





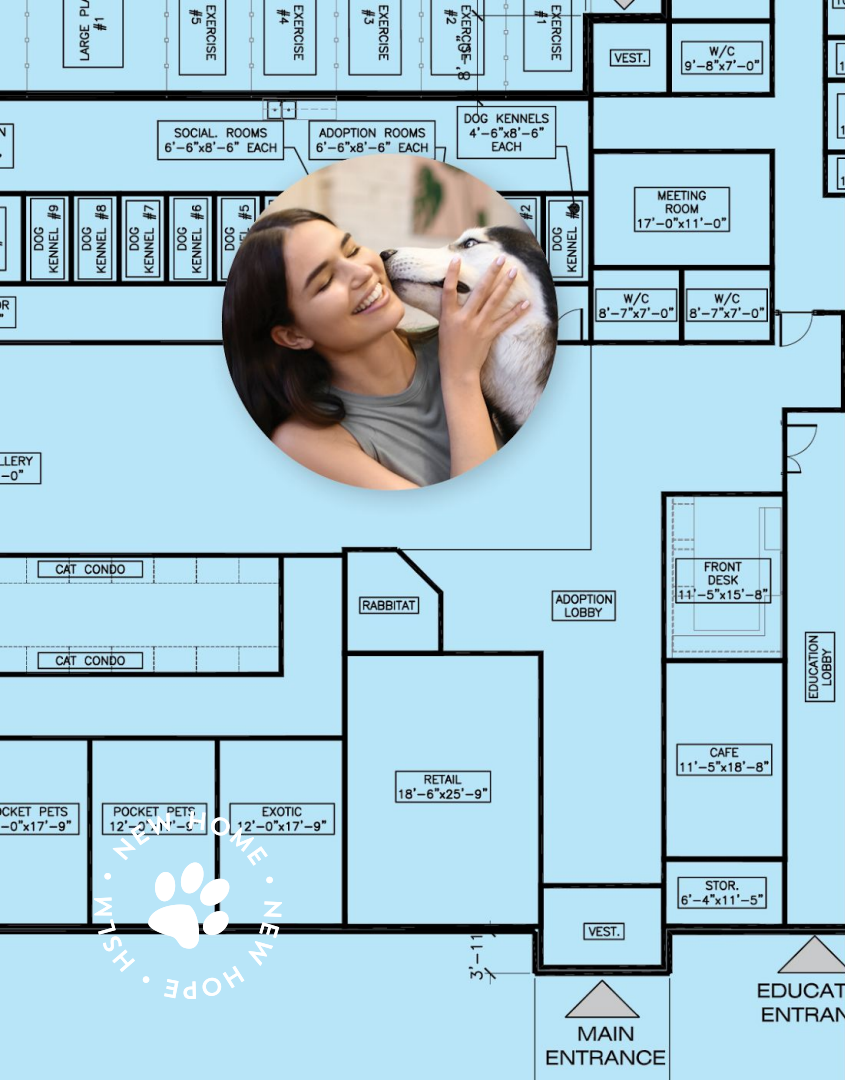
# Our Plan

Sheltering and providing care for animals in need is our main objective, but we want to offer more to our community through education initiatives, community spaces and other programs.

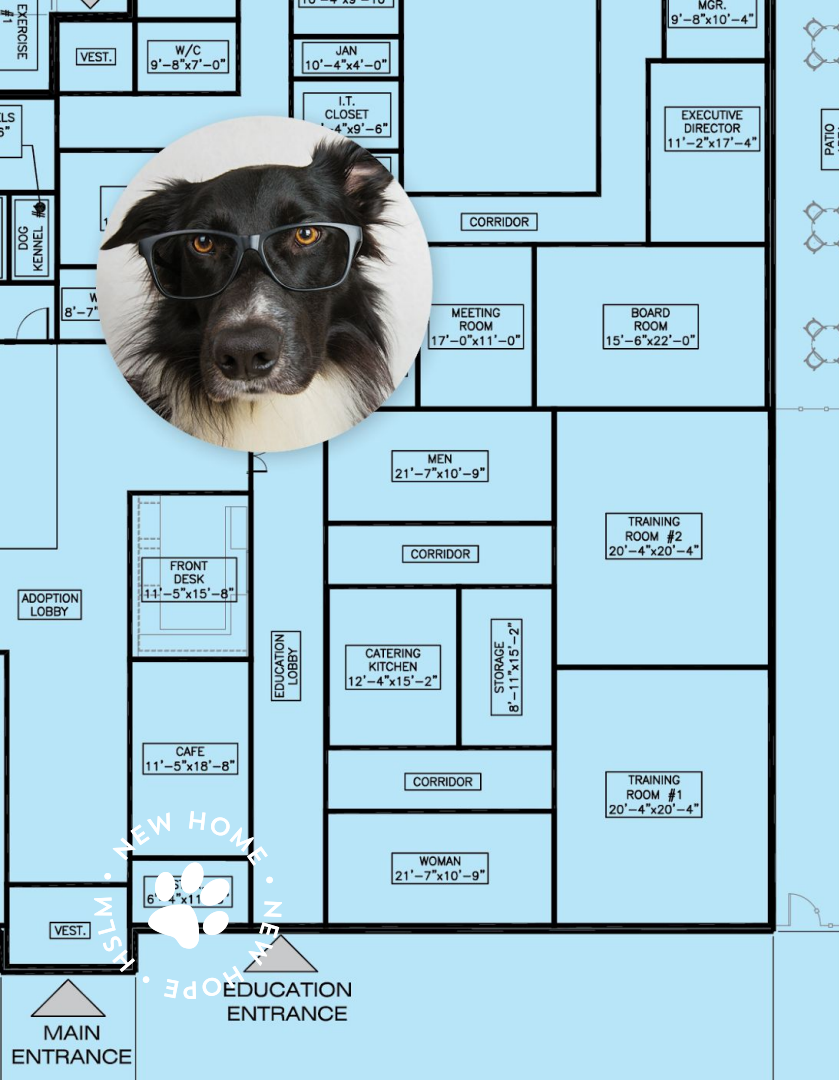
The new facility will be tailored to meet our unique needs and will help us better serve our community and the animals we protect.







**The main hall** includes space for pet training classes, adoptions, an onsite pet store and a café to encourage longer visits from our guests.

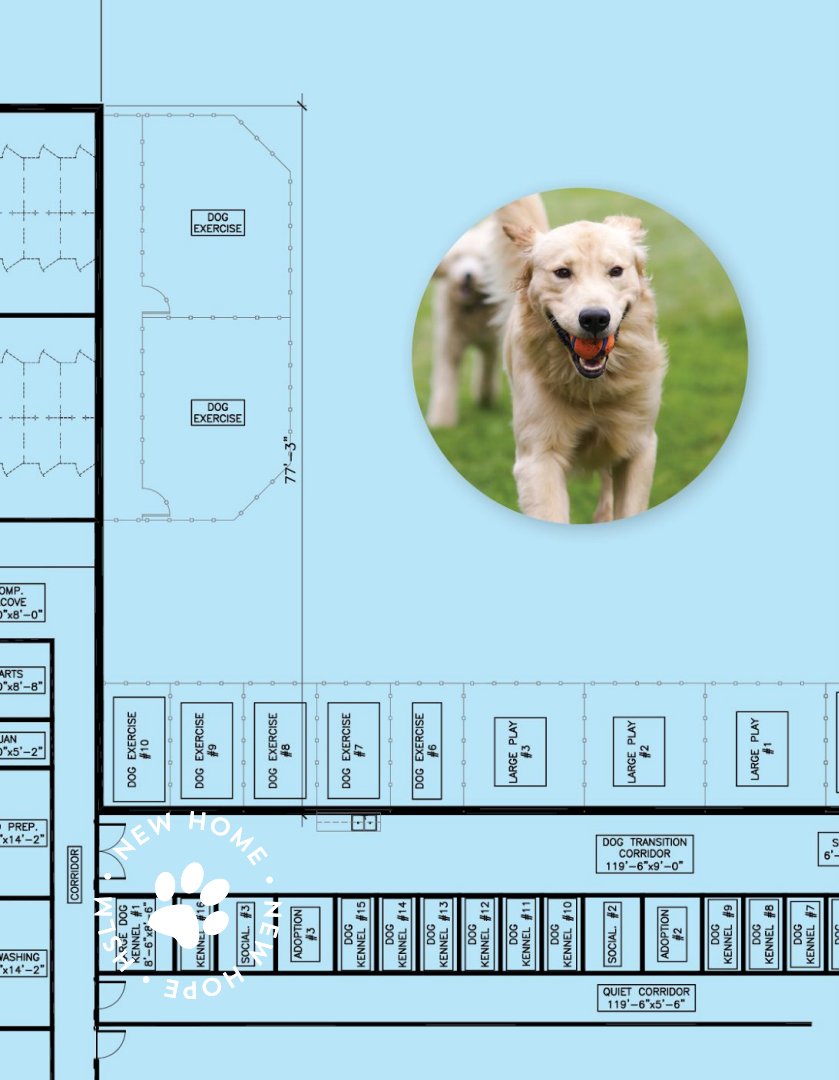


**An education centre** is critical to our plan to better serve the community and promote the importance of the humane treatment of animals. In this space, we will offer school visits and children's programming (including seasonal camps), and, a full-service kitchen.

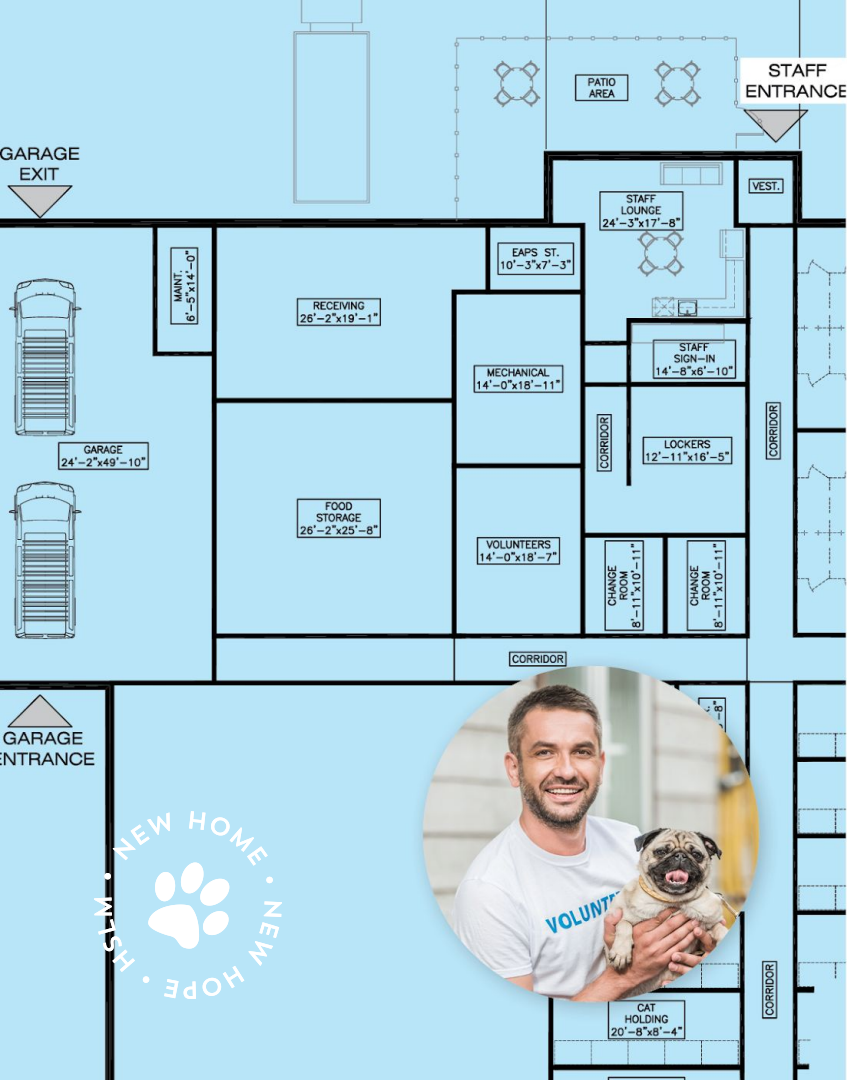


**A state-of-the-art Companion Animal Hospital** to offer affordable services to animals in need. The clinic will include recovery rooms, isolation rooms, observation rooms, a rehabilitation centre and examination rooms to ensure our animals' medical needs are met.

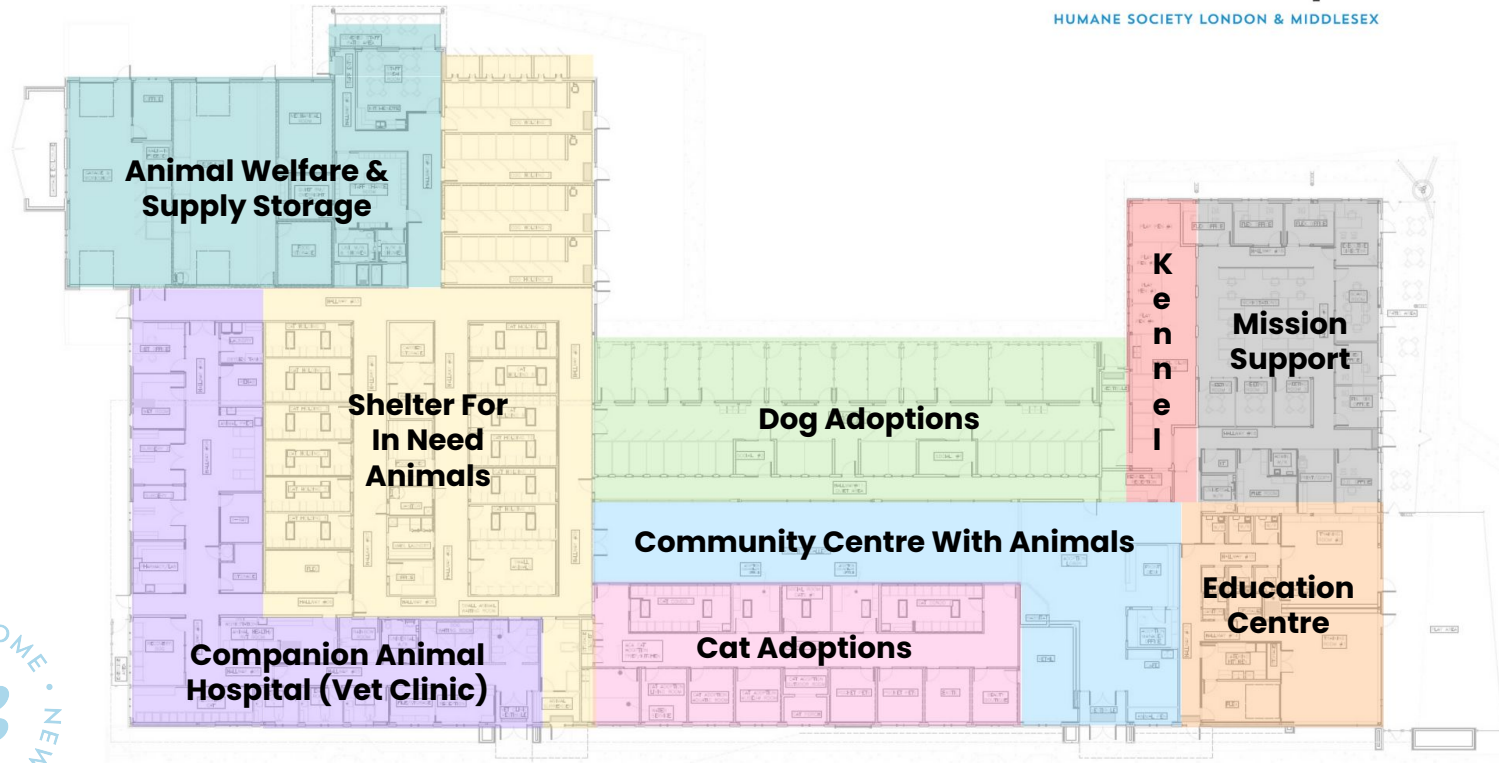




**Ample outdoor space** will be allocated to run and plan spaces for the animals. Over 6 acres will be fenced to provide dogs and cats with space to socialize and play like they would in a normal home.



**Other improvements and upgrades** include appropriate laundry facilities, storage, animal food preparation rooms, a volunteer zone and improved staff facilities. These improvements will make our day-to-day operations much more efficient and allow us to keep up with our growing demand.













# How You Can Help

**Our forever home will not be possible without your help. We can't do it without the support and generosity of donors in our community.**

Without the critical services the Humane Society London & Middlesex performs, our shelter could not run, our clinic could not provide essential medical care, and thousands of animals would be out on the streets or in states of neglect or abuse.



Our Goal



**\$10<sub>M</sub>**

**Fundraising  
Goal**





## Individual & Corporate Donations

Individual & Corporate Donors are foundational in providing funds needed to make our shelter operational. By becoming a New Home. New Hope. Partner, you are demonstrating leadership in your community and supporting our efforts to provide abandoned, abused and neglected animals a compassionate facility that is dedicated to their well-being.

There are many opportunities for partnership within the new facility, including room naming and plaquing recognition.

# Naming & Plaquing Opportunities: Examples



The Rabbitat



The Cat Condo



The Dog Kennel



The Pocket Pet Room



Adoption Centre



The Pet Café







**Other ways to donate include online donations, third party events, tribute donations, legacy gifting and many more options.**

**HSLM is committed to designing an engagement and activation plan that aligns with partner priorities.**

Visit [www.newhomenewhope.ca/waystogive](http://www.newhomenewhope.ca/waystogive) to review all of the giving options or contact Lindsay at [lmcdermott@hslm.ca](mailto:lmcdermott@hslm.ca)



# Help Us Help Animals Donate Today

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[www.newhomenewhope.ca](http://www.newhomenewhope.ca)



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