

Zuid-Afrika

...aan groei.

Global New Leadership Development Change Tomorrow Today

April 2020

Agenda

1. Welcome

2. Who we are

3. What we share

4. Interactive Discussion about Forward Actions

5. Next Steps



Who we are

Who we are

1. GWL
2. Roles & Responsibilities
3. Vision, Mission, Key Objectives
4. Update New Developments

Who we are



Who we are

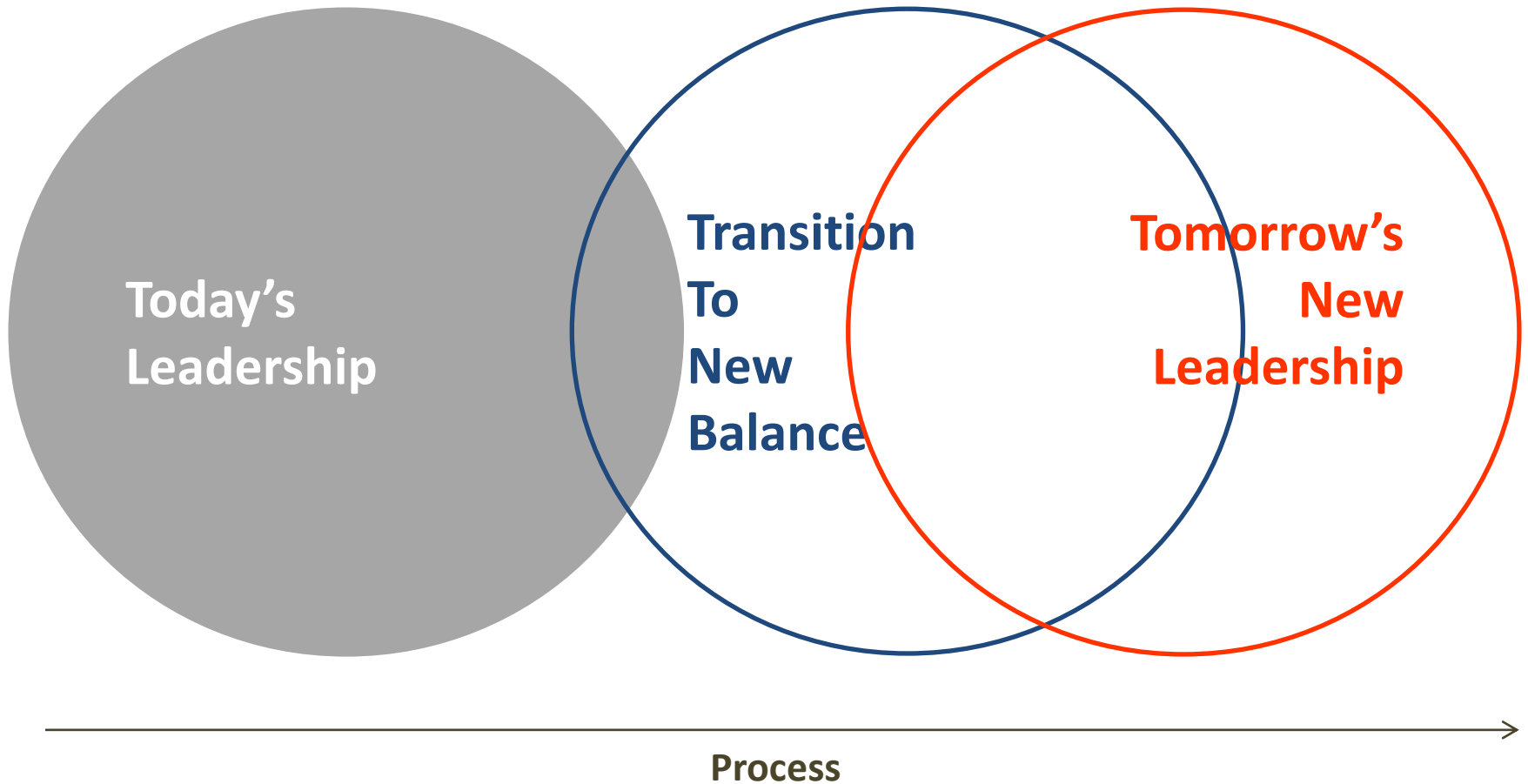
GWL Team - Roles & Responsibilities

Claudia Hopman	GWL Board, Chairman, founder and initiator
Marjo van den Broek	GWL Board, Secretary
Robert Meefout	GWL Board, Treasurer

Volunteers	Social Media
Students	Research

Who we are

Our Vision



Who we are

Our Vision

To be a Role Model for New Leadership

Our Mission

To Increase the share of Women in New Leadership

Our Key Objectives

- A. Knowledge → GWL Research
- B. Inspiration → GWL Talks, Workshops, Academy
- C. Connection → GWL Network
- D. Development → GWL Change Tomorrow Today Program (CTTP)

Who we are

Update GWL products

GWL Productions : Book, 18 min docu film, Academy, Exchange Program

GWL Academy : 25 Most inspiring Leadership Programs, YLD!,
: Training, Workshops, Coaching

GWL Inspiration : Talks, Dialogue, EU Debate, in the Media, Key note Speaker

GWL Network : Linked IN 52 followers

Who we are



**Global
Women
Leadership**

Start by 1 individual

Inspiration

Contact Global leaders

Continent by continent

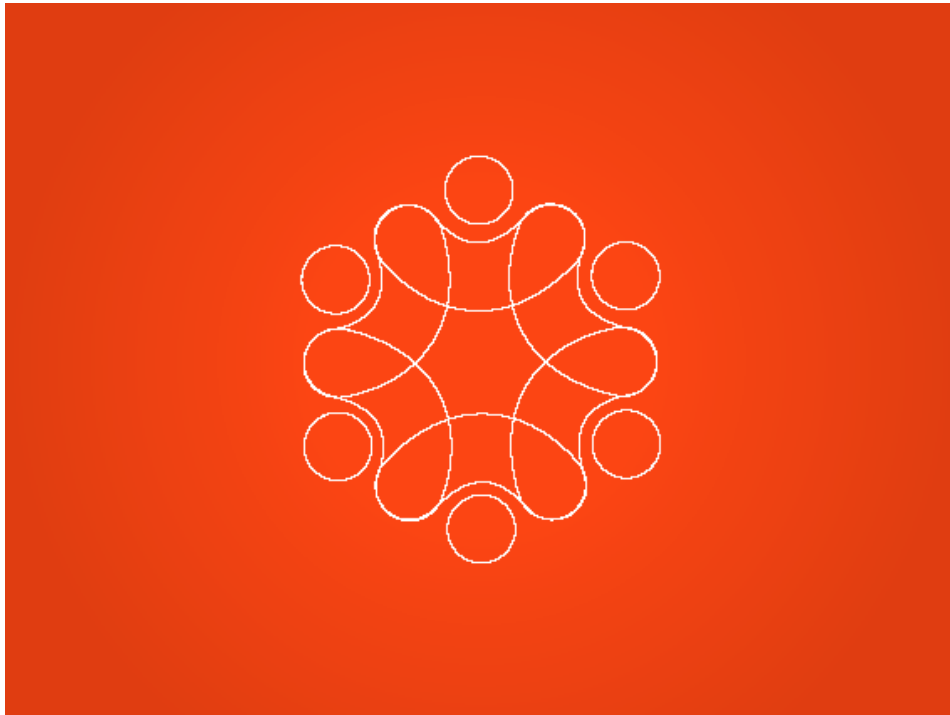
Circle of 6 continents

Global network of

Men and Women

Individual-centric

Who we are



Knowledge
Centre/Institute

Modern

Timeless

Powerful

Continuous Process

Reflecting the start
of the work

Colour : warmth,
powerful, thoughtful,
confident, sensitive

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What we share

What we share

1. Objectives for Global New Leadership Development
2. New Leadership definition
3. CTTP - Big Bang Strategic Global Delivery Model
4. CTTP - Financial ECO System
5. CTTP - Implementation

What we share@2014

1. Objectives for Global New Leadership Development



What we share@2020

1. Objectives for Global New Leadership Development



What we share

2. New Leadership Definition

The definition of New Leadership is strongly connected to **values**

GWL values

Integrity - Society over Self - Live and let live (Respect diversity) – Humanity

UN values

Integrity – Professionalism – Respect for Diversity

Our shared values

- Direct shared values = Integrity + Respect for Diversity
- Indirect shared values = Professionalism + Society over Self + Humanity

What we share

What is New Leadership - **NOT**

- Ego over society
- Lack humanity
- Disrespect Diversity
- Lack of integrity
-

For environmental issues, economical, political and social situations

What is New leadership

- Society over Self
- Humanity
- Live and let live (respect diversity)
- Integrity
-

For environmental issues, economical, political and social situations

What we share

Assess New Leaders for CTTT

- Formal Leadership position
- Successful and Inspiring
- Professional
- Move People on a Mission
- Renewing and innovating mind
- Commit to contribute to CTTT
- Self-conscious
- Open to Intensive Learning Process
-

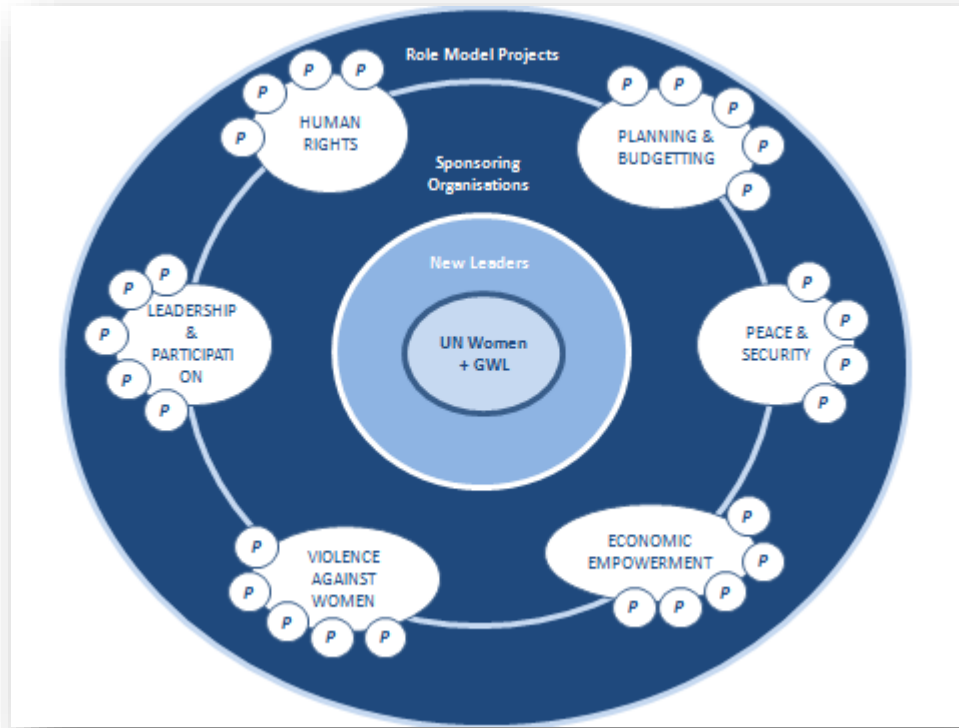
Assess Silent Leaders for CTTT

- Potential formal Leadership position
- Successful and Inspiring
- Professional
- Move People on a Mission
- Renewing and innovating mind
- Commit to contribute to CTTT
- Self-conscious
- Open to Intensive Learning Process
-

What we share



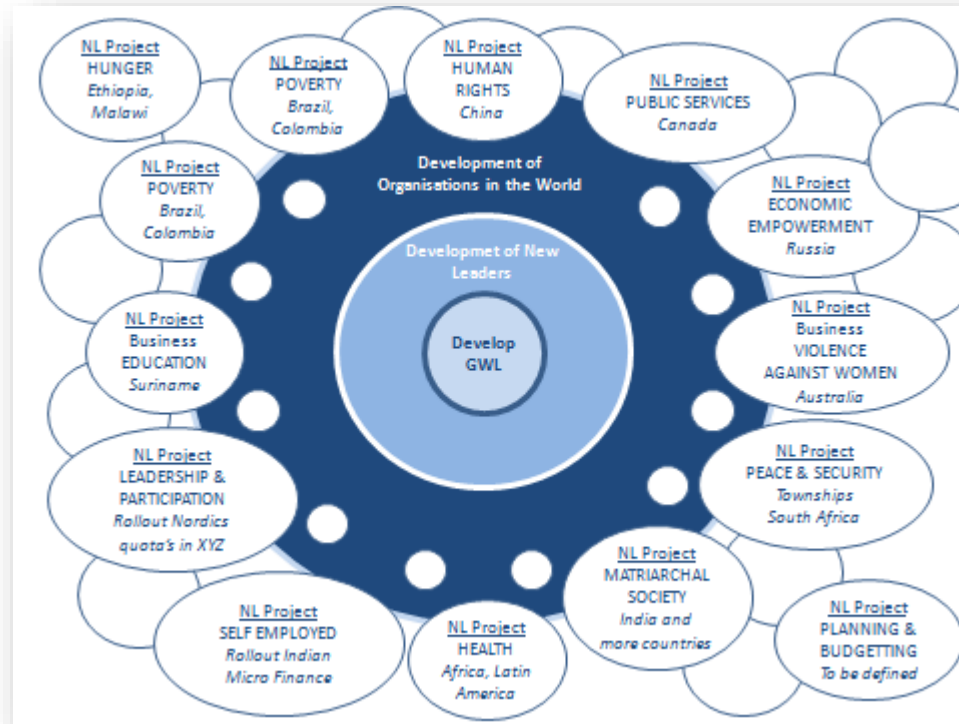
3. CTPP - Big Bang Strategic Global Delivery Model – Level -



What we share



3. CTTP - Big Bang Strategic Global Delivery Model – Level -



What we share

An example – Project Future World

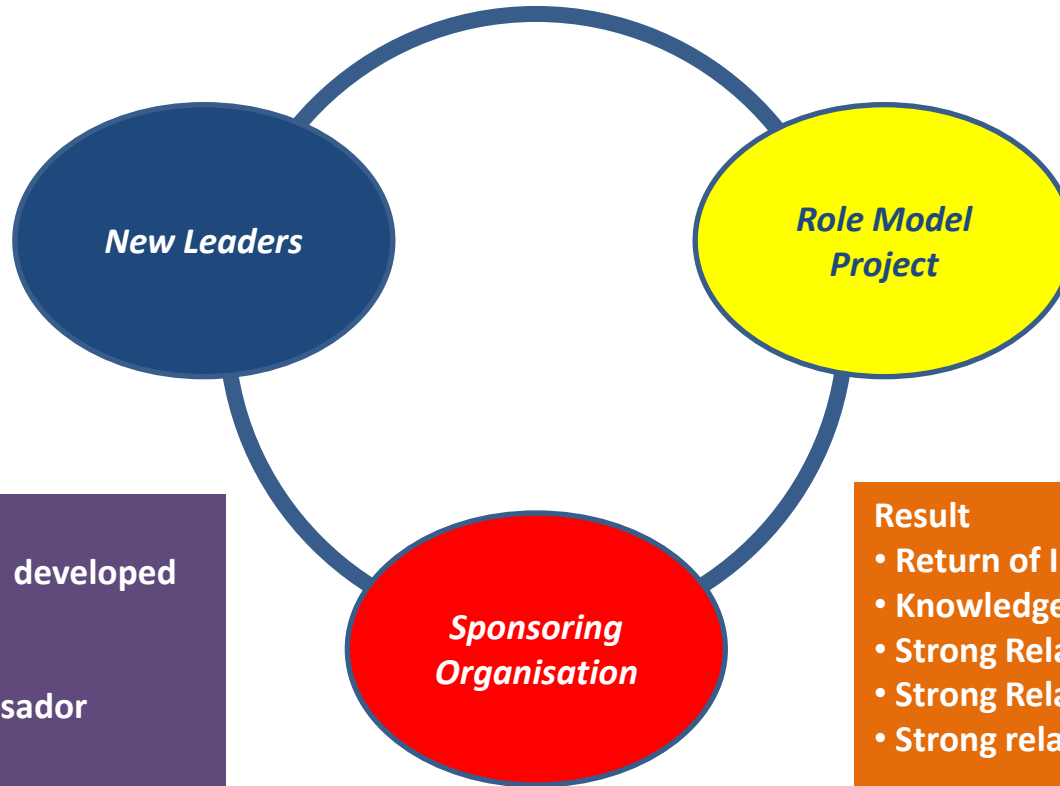
Country	Economic disadvantaged area
Objective	Economic Empowerment
Key enabler	(Business) Education for All
Target group	<ul style="list-style-type: none">* Current business owners* Potential business owners for tomorrow* Today's Young Leaders (students)
Main tasks	<ul style="list-style-type: none">a. Long term strategy for Business Developmentb. Short term successful implementation
Tools	<ul style="list-style-type: none">- Your leadership Days ! Programme- Online Platform
Financial Eco partner	Professional Research Company for Developing Learning and Communication

What we share

4. CTTP - Financial ECO system

Result

- Role Model Project delivered
- Advantage for Developed Area
- Strong relationships with New Leader



Result

- New Leadership Skills developed
- Lifelong Role Model for New Leadership
- Global Change Ambassador
- Trade Mark NL

Result

- Return of Investment
- Knowledge
- Strong Relationships with Project
- Strong Relationships with Area
- Strong relationships with New Leader

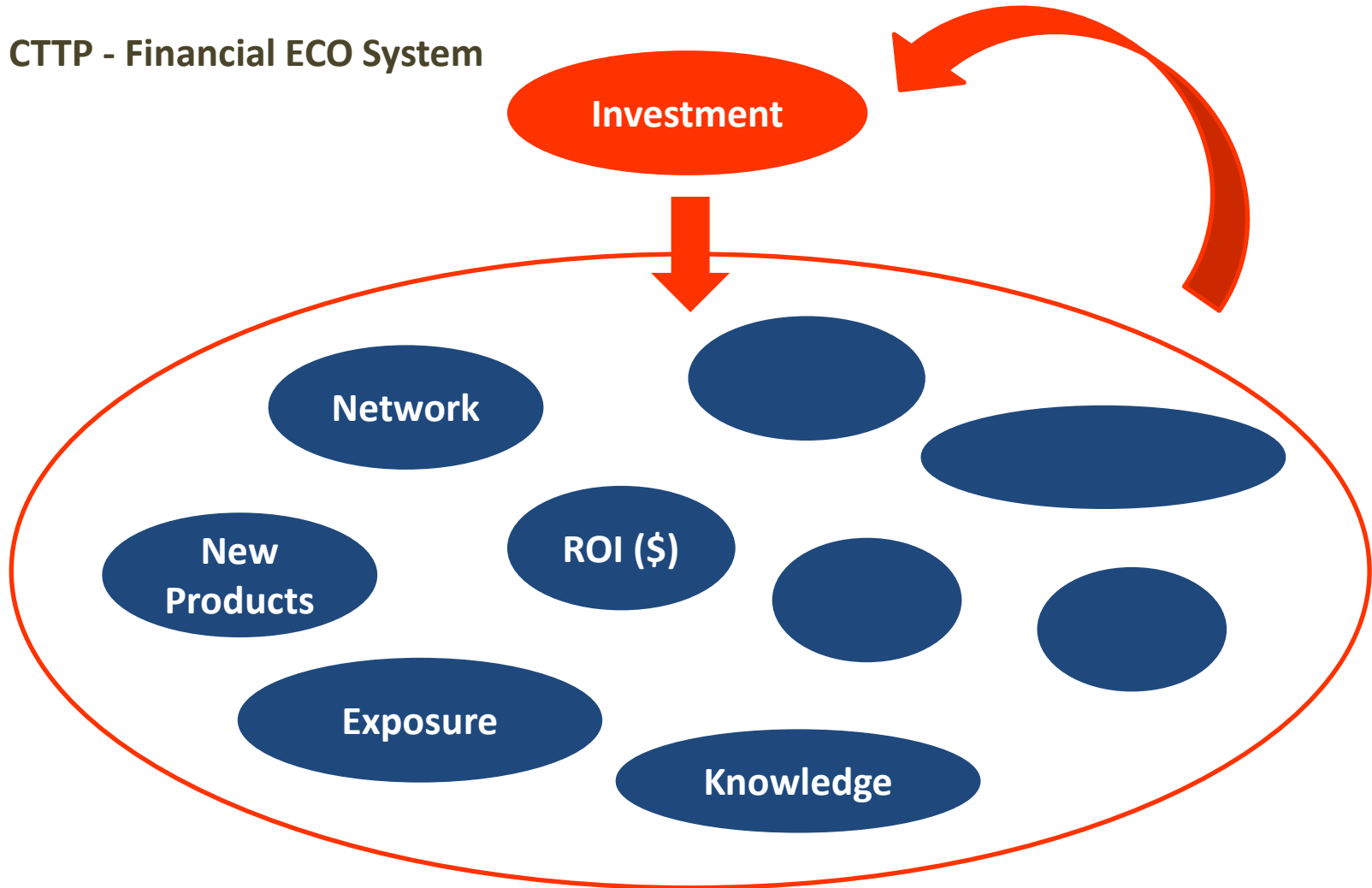
What we share

4. CTTT - Financial ECO system – What is in it for each of the CTTT participants?

	Investment	Return of Investment
For the New Leader	<ul style="list-style-type: none"> ○ Experience ○ Skills ○ Knowledge ○ Time 	<ul style="list-style-type: none"> ○ Developed skills ○ Lifelong Role Model for New Leadership ○ Global Change Ambassador
For the Role Model Project	<ul style="list-style-type: none"> ○ Clarify the Project challenge ○ Location ○ Access to data ○ Access to local organisations 	<ul style="list-style-type: none"> ○ Role Model Project Delivered ○ Advantage for developed area ○ Strong relationships with New Leader
For the Sponsoring Organisation	<ul style="list-style-type: none"> ○ (Financial) Investment ○ Relationships ○ Knowledge 	<ul style="list-style-type: none"> ○ ROI ○ Knowledge ○ Strong relationship with Project ○ Strong relationship with Area ○ Strong relationship with New Leader

What we share

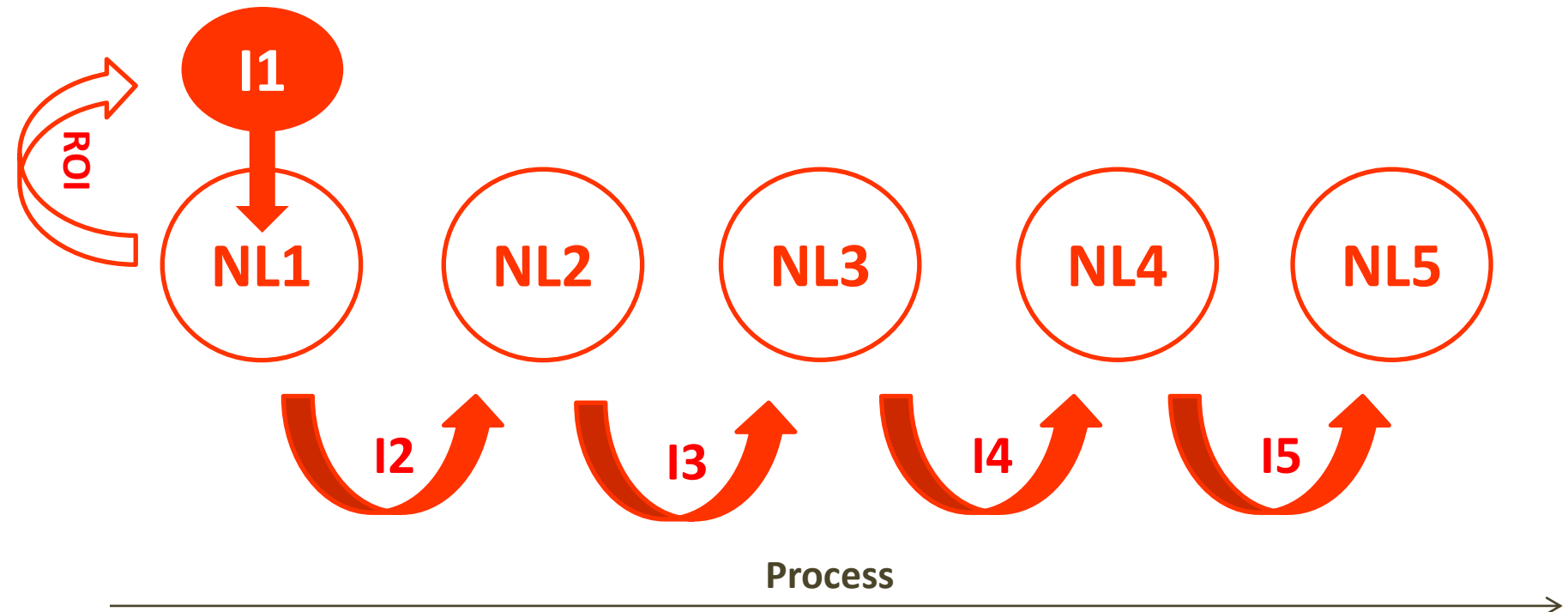
4. CTTP - Financial ECO System



What we share

An example - Project Future World

Investment (I-1) in the first New Leader (NL-1) will deliver results. This results will return (ROI) back into the first investment and enables the start of the next needed Investment (I-2) to start 2nd New Leader (NL2), etc.



What we share

5. CTTP – Implementation

- Partners for implementation
 - GWL has initial partnerships with Global / International organisations
 - GWL has initial partnerships with European / Local organisations
 - GWL is developing “The Partner Trade Mark”
- Measure Success (CSF’s) and monitor implementation (KPI’s)
- Kick-off the CTT program (time planning)
- Define pre-work, launch-work, post-work for long-term continuation
- Define Roles and Responsibilities for UN and GWL

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Interactive Discussion

Discussion

- Questions
- Feedback
- Forward Actions

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Next Steps

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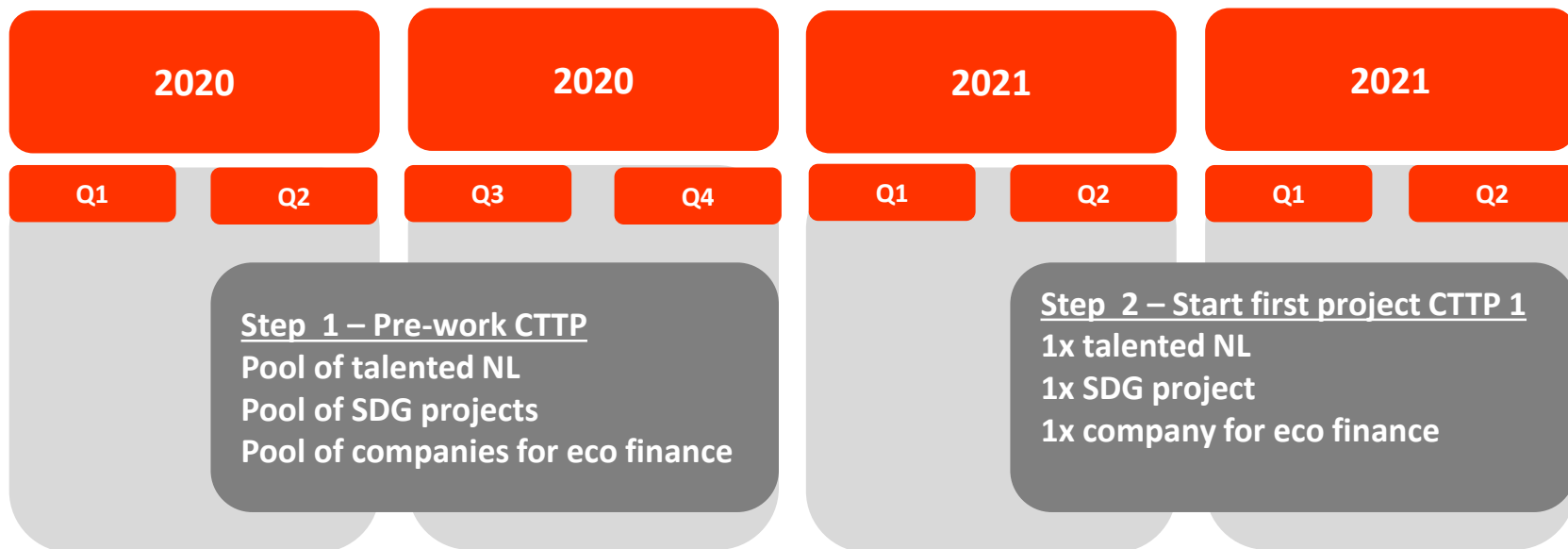
1. Agreed shared forward actions

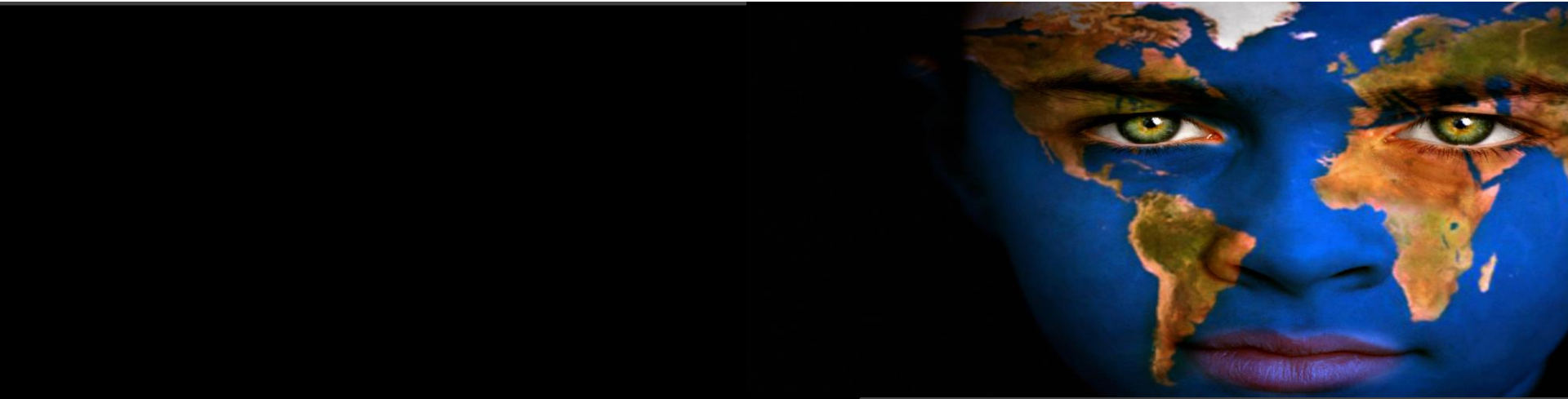
2. Agreed clear roles and responsibilities

- GWL : co-lead, summit program/speakers, start CTP projects
- UN : co-lead, summit announcement, link UN goals, location

3. Time Planning (short term/long term)

Timeline





Global New Leadership Development Change Tomorrow Today