

Blocknauts

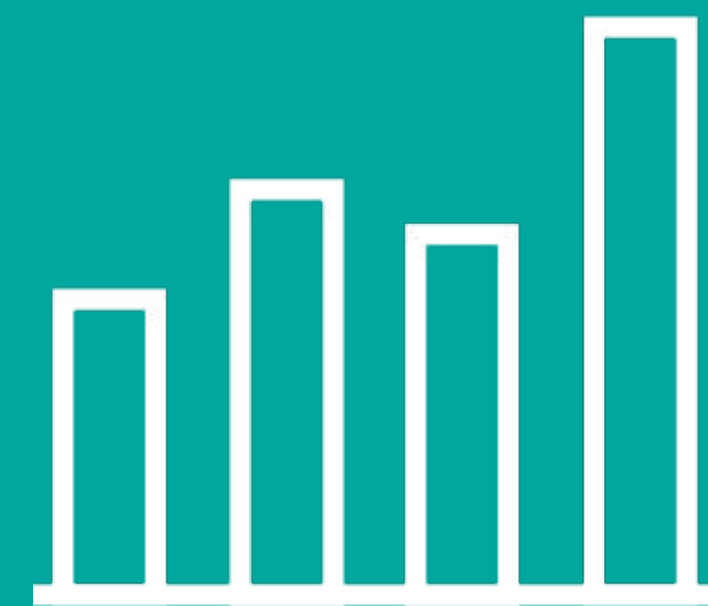
BLOCKCHAIN GROWTH

Blockchain Growth Marketing

We act as your outsource growth team & advisory.

Our team has extensive experience in working with 12+ Blockchain companies. We will implement digital marketing & growth hacking strategies to accelerate your growth throughout all the phases of your business needs.

From Pre, Sale, and Post - we help accelerate your brand, community and reach.



Founding Team Members

We build crypto brands & communities.



Justin Wu

Growth Engineering
& Crypto Community

Blockchain Keynote speaker with extensive experience in growth marketing both within blockchain & outside.

Collaborates with Wall St Journal Social where Wu covers all WSJ conferences.

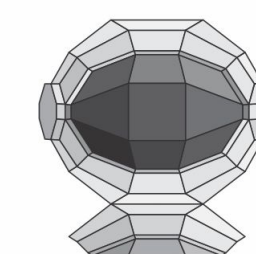
Featured in Merkle, Forbes, CES, and more.



Tom Osman

Content, Community
& Branding

Blockchain Growth marketer & experienced crowdfunding expert generating over six-figure campaigns for Kickstarter projects. Has worked on building crypto community, branding and content for over 8+ Blockchain companies & dapps.



Blocknauts

Our Work

Involved with over \$250m+ - ICOs, STOs, and Dapps



Esports Backed by Mark Cuban



Backed by ConsenSys

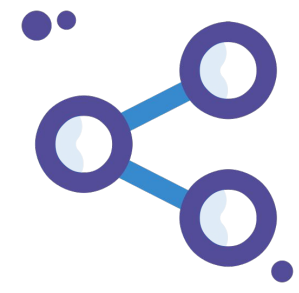


& More.

First Smartphone Hardware Wallet



Blocknauts Marketing Strategy



Strategic Outreach

We develop an outreach strategy to establish Relationships with key partners, funds, media, and investors.



Crypto Community

We will help grow your audience within the crypto community across platforms such as Bitcointalk, Reddit, LinkedIn, Twitter, and Telegram.



Events & Roadshows

Having presence across cities & events are important for awareness. We help develop a full events roadshow & calendar to attend. Help you choose the top blockchain events only.



Social & Content Strategy

Managing your brand messaging & strategy is important. Let us help build a roadmap & content calendar to communicate your project to your audience.



Telegram Growth

If allowed, we can help guiding a proper Community Rewards & Bounty campaign to help to reach out to larger crypto audiences & grow your telegram channel.



Publication & PR

We will put you in touch with writers getting Press & featured on major publications on crypto.

We however are not a pure crypto PR agency, we can intro to partners.



Paid Advertising

Crypto Paid Acquisition channels still exist despite bans. We help you navigate the proper platforms along with paid promotional email newsletters & communities.



Branding & Design

To help your brand, we can assist with partners who can create proper explainer videos, white paper design, website, and more for your company.

Foundational Setup

We help setup the proper foundations for your marketing infrastructure.

- Analytics
- Ad Pixels
- Social Setup (Profiles across all channels)
- Crypto Channels (Telegram & Reddit)
- Blog & Medium
- Email Marketing Setup (Crypto Compliant)
 - Email Drip & Automation Setup
- Content Calendar Planning
 - Content Idea Generation & Themes
- Personal Brand Growth (Team Members)



Strategic Outreach

We will help you reach out to targeted individuals within the crypto space to help you with your growth needs from PR, VCs, Community Leaders & influencers.

We've built up a database of contacts. If we don't have them, we will hunt for leads on your behalf & utilize B2B Outreach software & tools.



- ✓ **Youtube Influencers**
- ✓ **Podcast Hosts**
- ✓ **Crypto Pools & VCs**
- ✓ **Crypto & Traditional PR**
- ✓ **Event Organizers & Hosts**

Crypto Community Build

It is important to build up your own crypto community around your project across channels.



Telegram Growth

We will growth-hack your telegram channel to create an active community.



BitcoinTalk

One of the oldest crypto forums around. We can get your project viewed daily through posting & bumps.



Reddit Growth

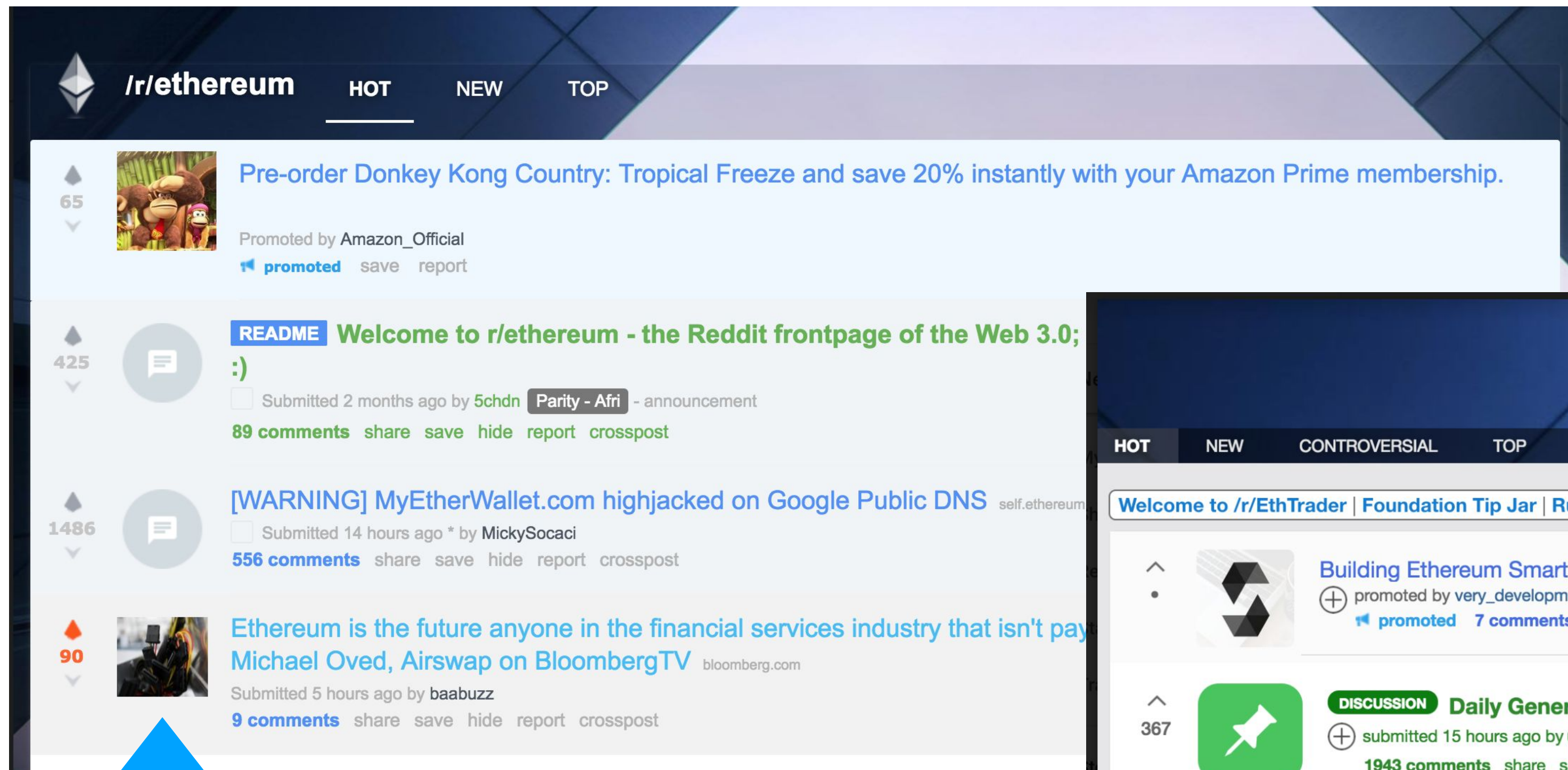
We have high-karma accounts to post your stories. We also have a network so we can up vote and get your posts seen.



Airdrop & Bounty

If allowed, we can grow your community outreach through establishing a Airdrop & bounty campaign.

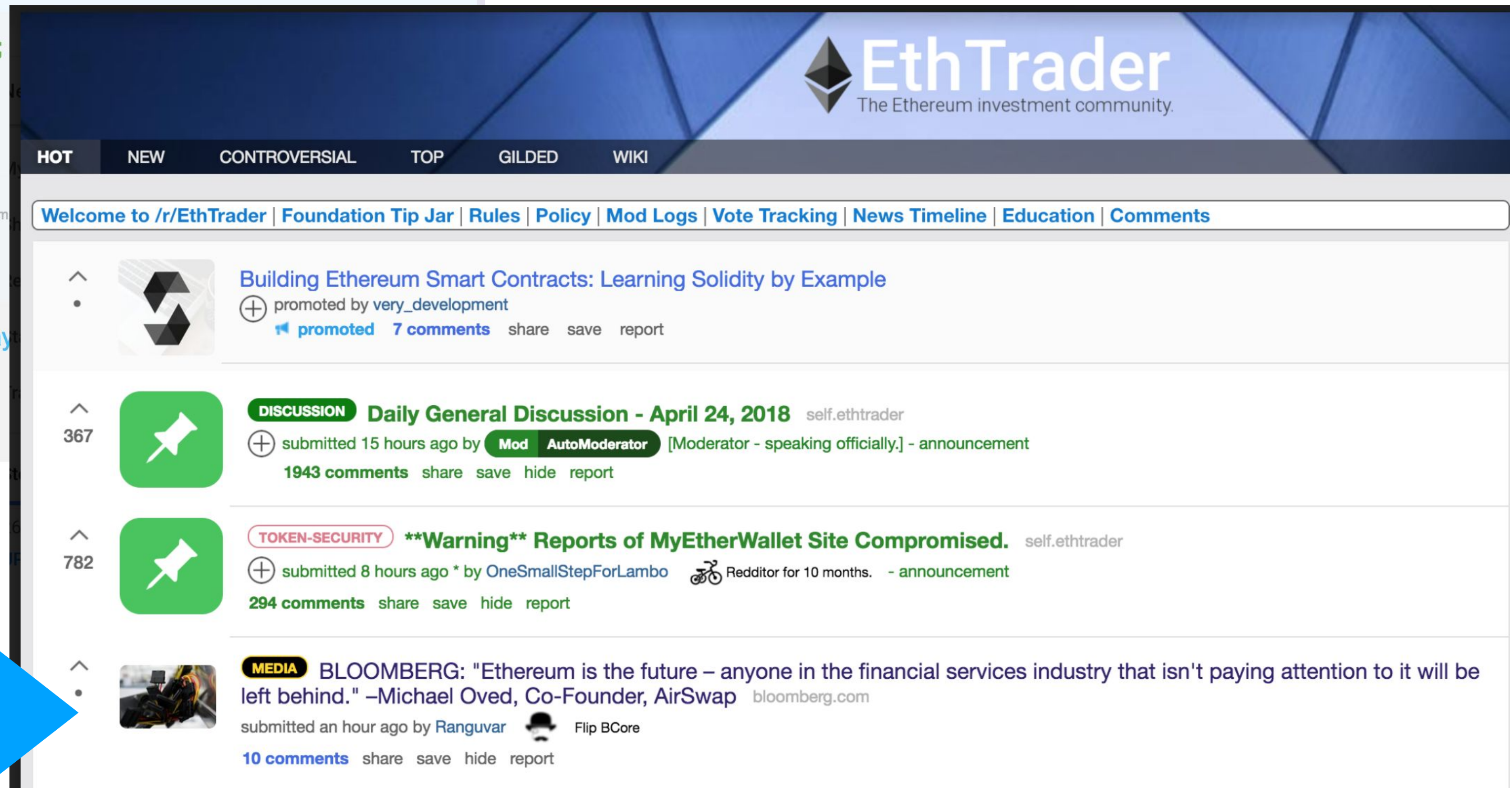
Example Work



The screenshot shows the frontpage of the subreddit /r/ethereum. At the top, there is a navigation bar with the subreddit name and sorting options: HOT, NEW, and TOP. Below this, several posts are visible. The first is a promoted post for Amazon Prime membership. The second is a green 'README' post titled 'Welcome to r/ethereum - the Reddit frontpage of the Web 3.0; :)'. The third is a blue '[WARNING]' post about MyEtherWallet.com being highjacked. The fourth is a blue post titled 'Ethereum is the future anyone in the financial services industry that isn't paying attention to it will be left behind.' by Michael Oved, with a video thumbnail from BloombergTV.

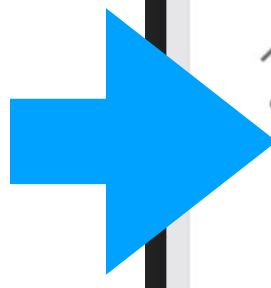


Frontpage of /r/ethereum



The screenshot shows the frontpage of the subreddit /r/ethtrader. At the top, there is a banner for 'EthTrader' with the tagline 'The Ethereum investment community.' Below the banner is a navigation bar with sorting options: HOT, NEW, CONTROVERSIAL, TOP, GILDED, and WIKI. A secondary navigation bar contains links for 'Welcome to /r/EthTrader', 'Foundation Tip Jar', 'Rules', 'Policy', 'Mod Logs', 'Vote Tracking', 'News Timeline', 'Education', and 'Comments'. The main content area shows several posts. The first is a promoted post titled 'Building Ethereum Smart Contracts: Learning Solidity by Example'. The second is a green 'DISCUSSION' post titled 'Daily General Discussion - April 24, 2018'. The third is a red 'TOKEN-SECURITY' post titled '**Warning** Reports of MyEtherWallet Site Compromised.'. The fourth is a blue 'MEDIA' post titled 'BLOOMBERG: "Ethereum is the future - anyone in the financial services industry that isn't paying attention to it will be left behind."' by Michael Oved, with a video thumbnail from Bloomberg.com.

Frontpage of /r/ethtrader

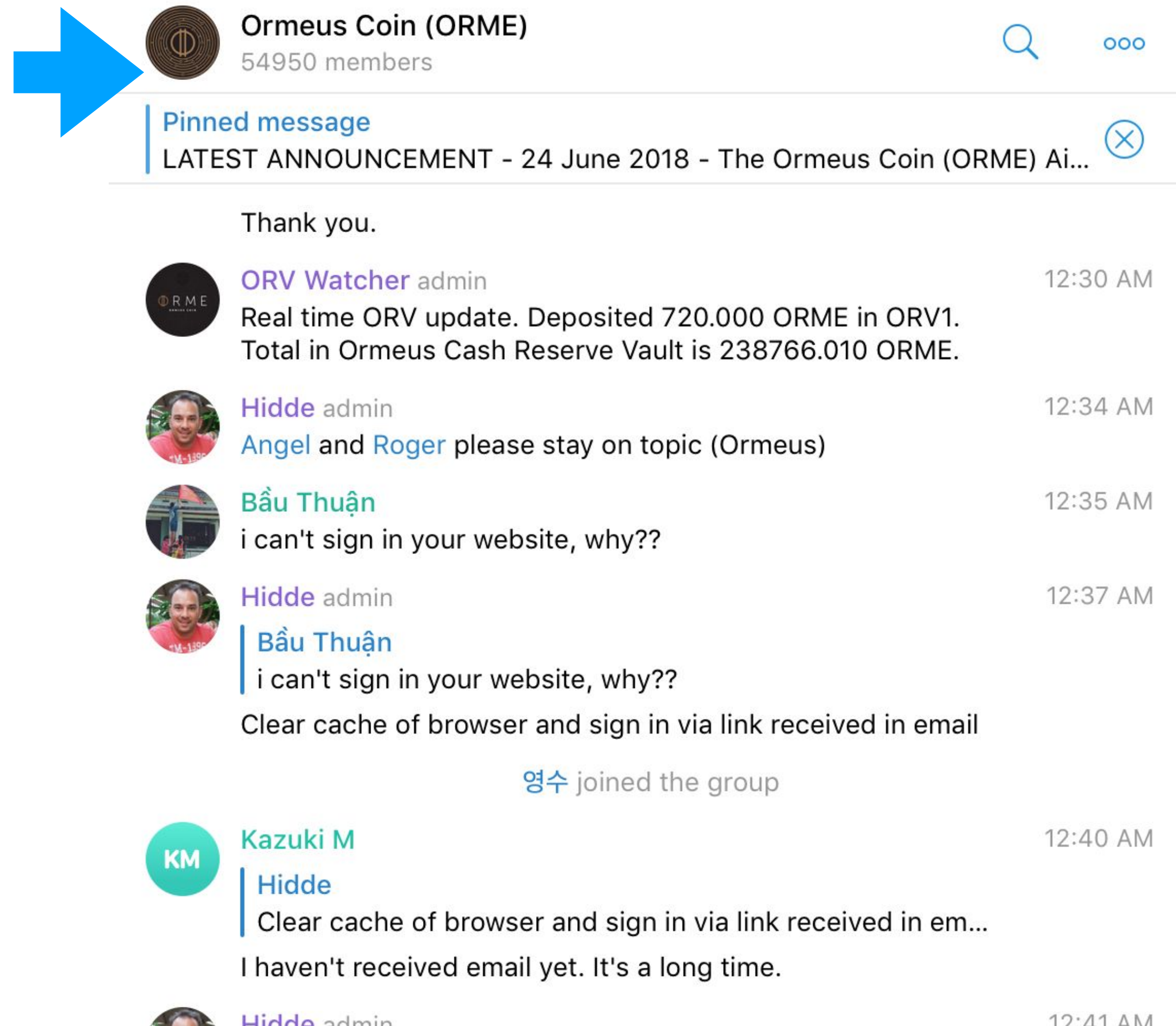


Telegram Growth

We'll drive growth to your telegram channel with targeted participants & community.

This will be done through targeted invites, contests and engagements.

Community management available too.



Telegram Growth

COMMUNITY GROWTH PACKAGES*		
SILVER GROWTH BLITZ	GOLD GROWTH BLITZ	PREMIUM GROWTH BLITZ
\$ 8 000	\$ 12 000	\$ 17 000
Bounty Program	Bounty Program Social Media Growth Hacking	Bounty Program Social Media Growth Hacking BlitzDrop Campaign

COMMUNITY BUILDING PACKAGES**	
GOLD BUILD BLITZ	PREMIUM BUILD BLITZ
\$ 12 000	\$ 15 000
Community Management	Community Management Educational Coin Distribution

* One-time flat fee

** Monthly Fee

Events & Roadshows

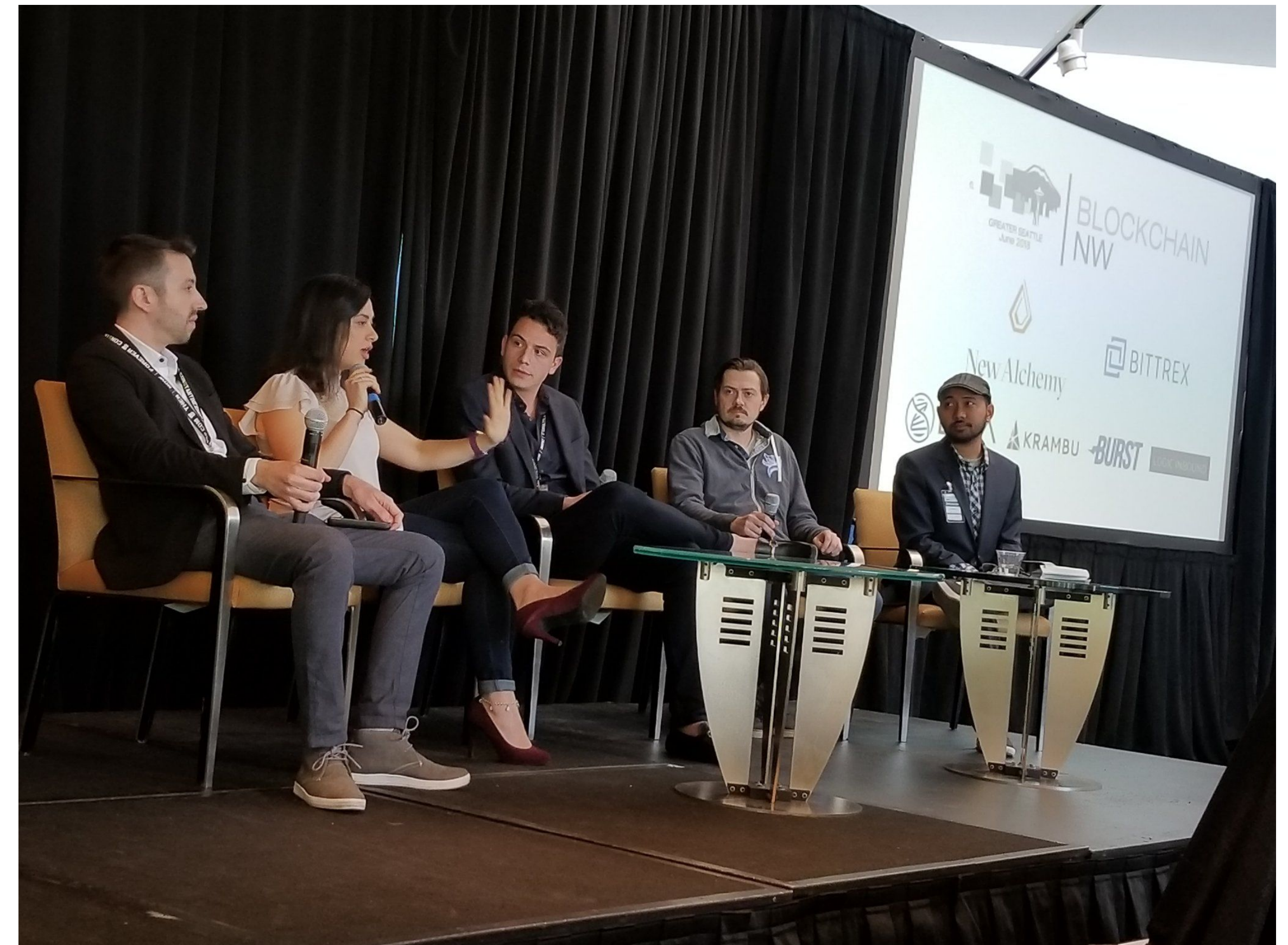


Having a physical presence is important to grow the awareness & reach for your company.

We help you plan your full events roadshow for your team in a cost efficient matter. Many events cost a lot of time and money. We help you cut through the noise.

- ✓ Plan Conference & Roadshow Calendar
- ✓ Strategize Sponsorship & Event Activations
- ✓ Develop Content Strategy from events
- ✓ Host events on your companies behalf (physically & or online)

We are also hosting Blockchain events in Seattle, Los Angeles, SF, Vancouver B.C., Toronto this year that we own.

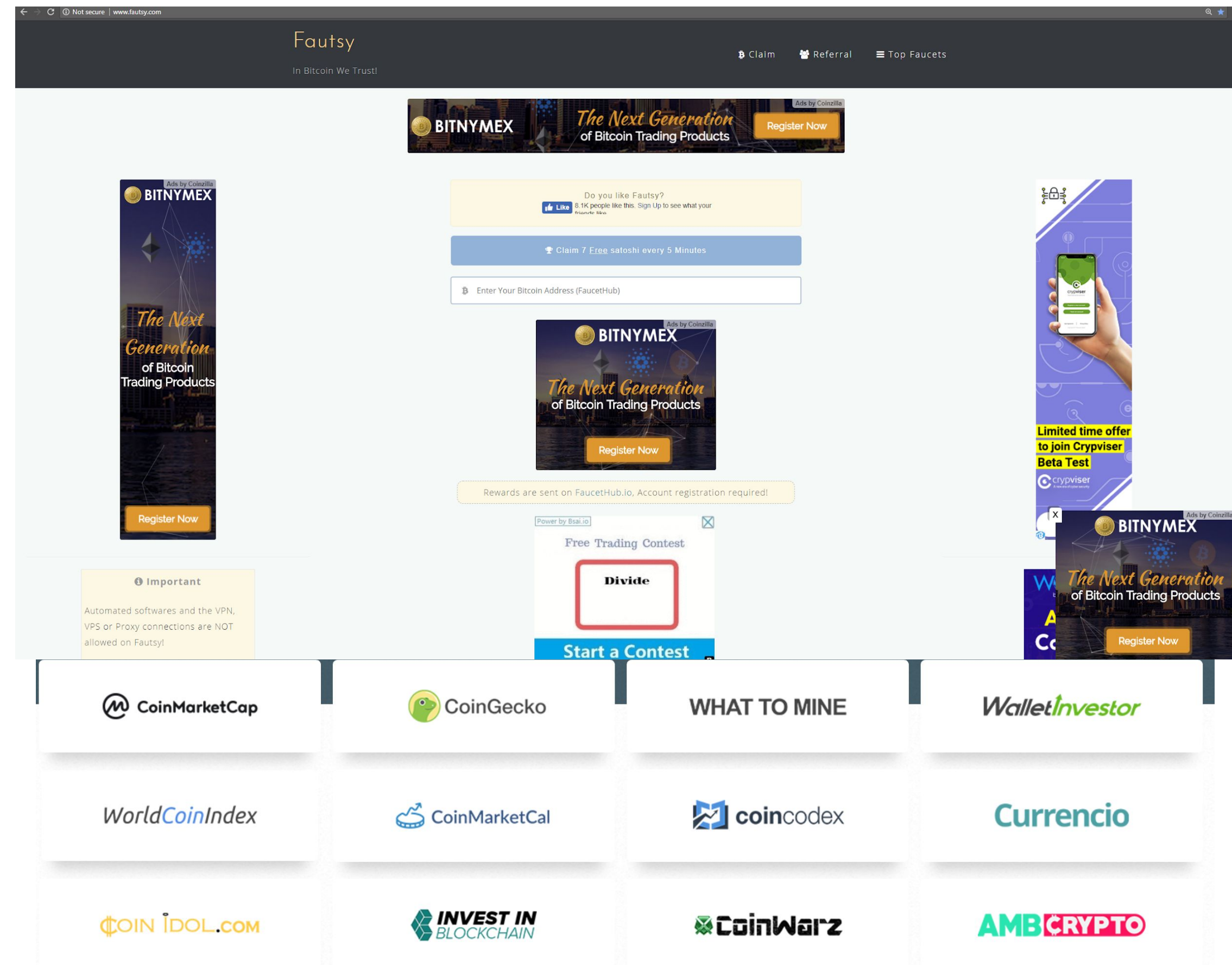


Paid Acquisition Channels

Paid channels are still highly effective to grow awareness for your project, but it can sometimes be costly.

We help you navigate the paid channels from Ads, Podcasts, ICO Listing Sites, Email Newsletters & more.

- ✓ **Top Podcasts**
- ✓ **Top ICO Listing Sites**
- ✓ **Top Crypto Publishers**
- ✓ **Top Crypto Newsletters**



Publications & PR

Get Featured on top publications. We can also introduce you to third-party vendors to help handle all your PR needs in US, Europe & Asia.
PR is its own cost, separate from all other activities.

Silver Package \$10k	Gold Package \$14k	Platinum Package \$22k	Forbes	Mashable	BUSINESS INSIDER
1 top tier 2 medium	2 top tier 2 medium 1 high-level podcast (such as Entrepreneur.com official podcast, Wharton FinTech Podcast and more)	3 top tier 2 medium 2 high-level podcasts (such as Entrepreneur.com official podcast, Wharton FinTech Podcast and more) this package includes media training as well for interviews	FORTUNE	FAST COMPANY	Bloomberg
			WIRED	Entrepreneur	Inc.
			ADWEEK	TC TechCrunch	MarketWatch
			THE WALL STREET JOURNAL.	FT FINANCIAL TIMES	TNW

This is a guaranteed service. Refunds will be made on placements.
Message us, we can send example publication stories.

Chatbot Management

Schedule your most important messages to automatically post every 30 minutes. We help set up your Telegram Chatbot manager.

✓ Automate Announcements

Schedule your most important messages to automatically post every 30 minutes

✓ Control Community Links

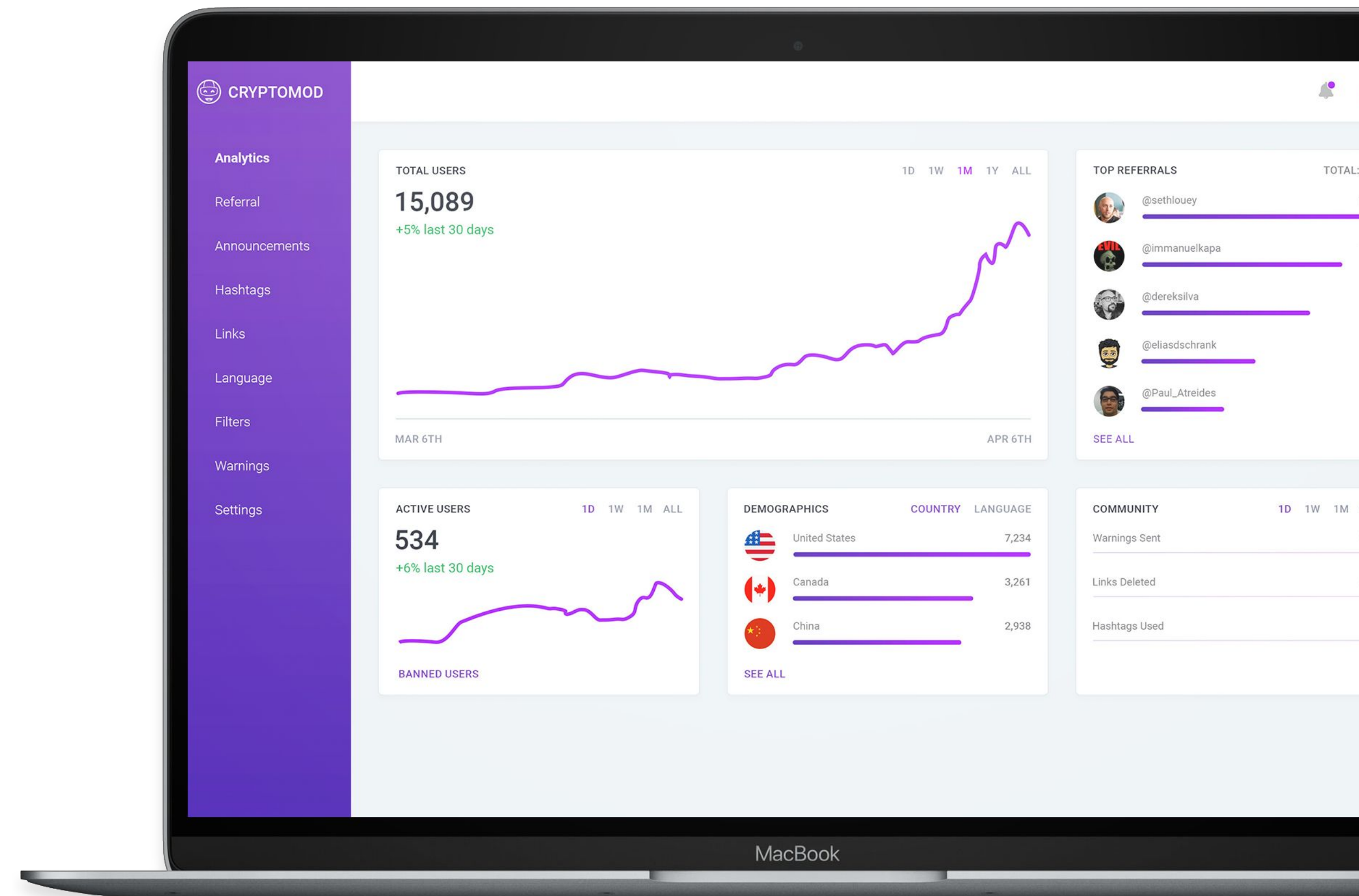
Whitelist links specific to your community and remove unwanted links automatically.

✓ Automatic Ban

Warn members in your community if they post unwanted links, media, or spam and ban them when they reach their limit.

✓ Bot Removal

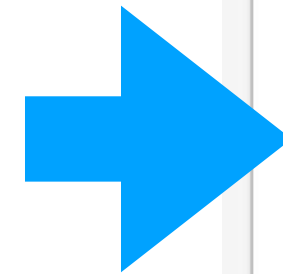
Make sure the members who join your community are actual humans. Auto ban those bots!




Personal Brand Growth (LinkedIn)


Strategic Outreach to 100+ Blockchain Professional daily per team member.
3000+ per month.


Grow a brand & follower base for your project. LinkedIn has a strong Blockchain community.





 **Justin Wu**
"Hustle beats talent, when talent doesn't hustle." | Co-Founder BlockchainNW | Blockchain | Growth Marketing


Justin's Activity
36,152 followers | [Manage followers](#)


 6 months ago: "Screw Wall St, Banks & Institutions we are building the ne...
Justin liked a comment

 6 months ago: "Screw Wall St, Banks & Institutions we are building the ne...
Justin replied to a comment

 6 months ago: "Screw Wall St, Banks & Institutions we are building the ne...
Justin liked a comment

 6 months ago: "Screw Wall St, Banks & Institutions we are building the ne...
Justin liked a comment

 DON'T BLINK In the space of a short few weeks, it seems to me that the...
Justin liked

 6 months ago: "Screw Wall St, Banks & Institutions we are building the ne...
Justin shared this

[See all activity](#)

ICO, Crypto & Blockchain Videos

Custom Animated Explainer Videos

Explain your project in a digestible and visual way.

Custom animations & art will be created for your video along with script.

Production: Animations produced using Adobe Flash video (includes creation of the script, storyboard, voiceover, soundtrack, art & animation).

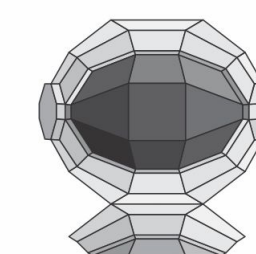
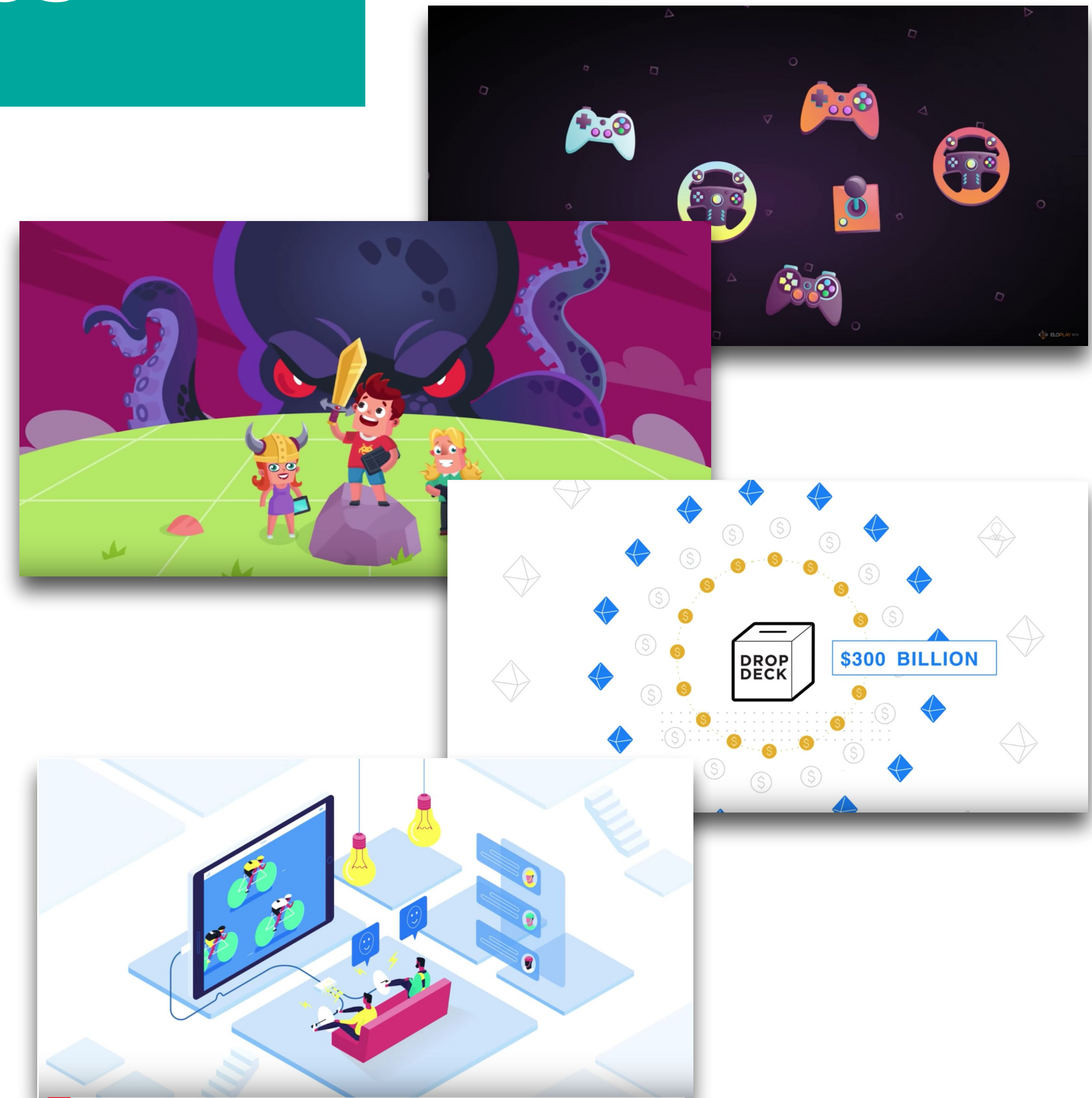
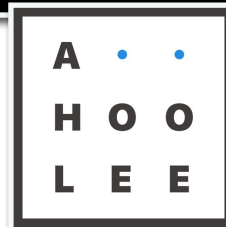
Pricing: Consultation to chat on video animation, script and length.

Estimated Production Timeline: ~4 weeks for a 1-2 minute video

Created 10+ Token Videos



SCORUM



Blocknauts