



# Procure

new skills



## Procurement and Supply Skills Training Portfolio

DELIVERED BY CIPS FOR BUSINESS

# Delivering Social Values



## Is it right for me?

This course will outline the principles of social value and help you to identify opportunities to maximise the social value benefits that your organisation can deliver. You will consider the key techniques and processes that can be deployed across the procurement cycle to maximise the delivery of social value benefits through effective procurement and supply chain management. The course will explore how to align social value with your organisation's core values and cultivate a culture of social value. It will also help you to develop suitable metrics and reporting mechanisms which will enable your organisation to demonstrate the positive impact of your social value interventions.

## What will I learn?

As part of this course, you will have access to pre and post work activities online to help you prepare and reflect on your training. Considering Social Value during procurement activities has a huge potential to make a significant change to society and people's lives. During this course, we will explore the impact that considering Social Value has and how it relates to your organisation. We will explore the principles, drivers and benefits of social value including stakeholder engagement and how it can lead to competitive advantage. We will look at ways to measure and report on both tangible and intangible benefits, costs and added value through developing strong society-based indicators.

## What are the learning objectives?

By the end of this course, you will be able to:

- Define social value in the context of your organisation
- Describe the main drivers of social value
- Identify opportunities to maximise social value benefits from your procurement activity
- Develop appropriate strategies and plans to enable your organisation to deliver social value outcomes for stakeholders
- Report on your organisation's social value activities

## DELIVERING SOCIAL VALUES

### Agenda

Online pre-work should be completed before your first session

The virtual room will open 15 minutes before your session

### Introductions and Aspirations followed by a discussion on pre-work activities

#### Session 1

Introduction to social value and public services

- Social values
- Public services (Social Value Act 2012)

#### Session 2

Social value – Part 1

- Stakeholders and impact mapping in social value

#### Session 3

Social value – Part 2

- Measuring and reporting social value

#### Session 4

Social value – Part 3

- Social value and the United Nations sustainable development goals

### Review of the day

### What's next?

# Spot on training

A man with a beard and short hair, wearing a blue shirt and a dark blue sweater, is shown in profile looking to the right. He is centered in the frame, with a glowing white circle behind his head, which is positioned between the words 'Spot' and 'on' of the main title.

## About CIPS, the Chartered Institute of Procurement & Supply

### The professional body

CIPS, a not-for-profit organisation that exists for the public good, is the voice of the profession, promoting and developing high standards of skill, ability and integrity among procurement and supply chain professionals.

### Quality guaranteed

Our qualifications are recognised by OFQUAL in England and regulators in various countries, demonstrating that they meet specific quality standards.

### The Global Standard

CIPS Global Standard in Procurement and Supply, which is freely available, sets the benchmark for what good looks like in the profession.

### A commercial organisation

CIPS helps governments, development agencies, and businesses around the world to excel in procurement and supply, supporting them to improve and deliver results and raise standards.