



BEIRUT
DIGITAL
DISTRICT

100 REASONS TO INVEST IN BDD 1227



BY
ZRE
BUILDING COMMUNITIES

- 1 BDD is a unique innovation cluster home to more than 1600 creative minds
- 2 BDD provides value added services allowing companies to focus on their core business
- 3 BDD offers state of the art infrastructure including fiber optics high speed internet
- 4 BDD is the ideal destination for your team to increase it's productivity and grow
- 5 BDD is located in the heart of Beirut in close proximity to the airport, seaport, downtown, and major universities
- 6 At BDD, 4 accelerators graduating up to 75 startups per year, 1 incubator, and 3 venture capitals guide entrepreneurs through their startup journey
- 7 BDD hosts 37% startups, 25% scaleups, and 38% large companies all working in the industries of Tech, Digital Media, Edtech, Marketing, and Healthtech
- 8 BDD's culture encompasses the offices of the future, technologically advanced with the aim to maximize the exchange of ideas, collaboration, and co-working
- 9 BDD is expected to double in size in 2020 and attract 200 companies and 3000 community members
- 10 Community members have access to structured learning and training programs, high level talks, and roundtable discussions with key decision makers
- 11 The added value services that BDD offer include follow-up at the Ministry of Finance, Municipality, the National Social Security Fund, and payment of utilities' bills
- 12 BDD is a place where ideas are formed and entrepreneurs are born
- 13 BDD's masterplan provides an intelligent digital neighborhood benchmarked against international hubs such as 22@Barcelona, Tech City UK, and the Digital Hub in Dublin
- 14 BDD is home to 115 companies operating in local, regional and global markets
- 15 BDD is built on 5 solid foundations: Community, Business Cluster, Design, Sustainability, and Work/Life balance

- 16** BDD offers access to key decision makers and opportunities to answer to all entrepreneur needs
- 17** BDD's winning formula is being an all-inclusive facility that offers superior business, living, and leisure solutions
- 18** BDD is the first cost-competitive all-inclusive facility in Lebanon that aims to become the ultimate place where the digital community will Work, Live, and Play
- 19** At BDD, you can leverage on the community's size to generate business opportunities every day
- 20** BDD offers a one-stop shop to ensure full professional comfort and support
- 21** BDD offers the free usage of shared training and meeting rooms maximizing the efficiency of space dedicated to office use
- 22** BDD offers free booking of event spaces for hosting companies' occasions, customized according to their needs
- 23** BDD offers plug and play fully serviced offices allowing startups to concentrate on idea building and planning
- 24** As a community member, you benefit from discounts from other tenants' services, food outlets in Beirut, and services' discounts such as beauty, hotel accomodation, and printing houses
- 25** Being in BDD provides you with access to all events happening on campus including bootcamps and hackathons, pitching sessions, workshops, and networking
- 26** BDD team offers support in facilitating business set-up and company establishment
- 27** 45% of Beirut's VCs and 75% of Beirut's Accelerators operate from BDD
- 28** BDD provides HR services assisting BDD companies in recruitment and internship consulting
- 29** BDD offers a resilient and reliable IT infrastructure (Fiber to the Box, Fiber Optics, 4G broad Band)
- 30** BDD offers free wifi connectivity around the campus
- 31** BDD provides 24 hour facility management with a dedicated technical support team

- 32** Community members will benefit from upcoming facilities including a kindergarten, a beauty salon, concierge services, laundry services, mini-markets, printing houses, libraries, and clinical services
- 33** BDD 1227 embraces the best choice of security equipment including turnstiles on entrances and CCTV camera surveillance system
- 34** Starting Phase C, BDD will offer residential units and furnished apartments catering to multinational travel and commuting needs
- 35** BDD 1227 will have a building management system to improve tenants' comfort and well being
- 36** BDD 1227 will be a showcase for upcoming phases at BDD; a landmark within the architectural heritage of the local neighborhood
- 37** BDD 1227 offers state of the art fire safety standards as per the French Fire Safety Code
- 38** BDD 1227 offers 6 underground levels offering ample parking spaces for your team and visitors
- 39** Community members benefit from e-banking solutions on campus for all their banking transactions.
- 40** We revolve around our customers, your satisfaction is our priority
- 41** BDD extends a round-the-clock customer care unit to answer tenants' queries and complaints
- 42** BDD is a hub for like minded people working in the knowledge base industry in Lebanon
- 43** Testimonials from BDD members "There is a level of inexplicable energy that you find by being part of the community"
- 44** The age bracket of BDD community members is 20 to 40; a young and creative crowd!
- 45** Join BDD and enjoy the community spirit!
- 46** Get networking opportunities, and access to innovation and creativity
- 47** Join BDD and move away from the boring world into an experience full of new challenges and possibilities

- 48 Working at BDD means you'll be part of a genuinely unique hub
- 49 BDD's cluster allows creative communities and people to interact and flourish
- 50 BDD will fuel the growth of more than 10,000 dynamic and creative individuals
- 51 Another testimonial "the place vibrates with youth, innovation, discovery, and creativity..."
- 52 Join BDD and invest in the future that will help shape the working philosophy and culture of the country
- 53 BDD is a place meant to inspire, challenge, empower!
- 54 For us, constant learning is key to sustainable innovation and staying on top of the game
- 55 BDD will become a magnificent place to call home by offering residential units, furnished apartments, and 4/3* hotels
- 56 You will be amazed by the smiles and positive vibes you receive walking within BDD's communal areas
- 57 150 events were hosted in 2016 at BDD; 500 events were hosted in 2017 and the number is growing!
- 58 55% of our community members are women!
- 59 The BDD campus is a place vibrating with ideas, plans, and energy
- 60 Change your mood by visiting BDD's social spaces and lounge area to socialize, network, chill or work!
- 61 A fully equipped BDD app for chatting with members, accessing buildings, valet parking, and booking of spaces
- 62 One of our main values in delivering excellence in everything we do, so come benefit from that
- 63 Our Epic End of Year parties
- 64 Year-round community activities and surprises for Valentine's Day, Mother's Day, Easter, and more!
- 65 We love our community members
- 66 We are a big family

- 67** Our Happy hours and Food Trucks
- 68** You will belong to a community
- 69** BDD's campus reflects a new urban topography combining groundbreaking architecture yet preserving the Lebanese heritage
- 70** BDD has evolved into a revolutionary space that defies real estate trends in the market
- 71** BDD new projects will provide the latest IOT solutions in construction among which is office and home automation
- 72** Come and have a look inside the offices of our community members, with the best office interior architecture and design
- 73** BDD 1227 encompasses a contemporary 5m lobby to welcome visitors
- 74** BDD 1227 offers open collaborative offices designed with an aim to maximize efficiency and flexibility
- 75** BDD 1227 is surrounded by lavishly landscaped gardens and terraces on the 3rd, 6th, 8th, and 10th floors
- 76** From open coworking spaces to private offices, we have the right space for you right now and as your company grows!
- 77** We believe in doing things with passion, or not at all!
- 78** Because we are awesome!
- 79** You'll be excited to go to work
- 80** Do you still need a reason?
- 81** BDD is a sustainable eco-friendly development with ample leisure facilities and open spaces
- 82** BDD's environment focuses on minimizing energy consumption and maximizing open green spaces
- 83** BDD 1227 aims to achieve a LEED gold rating and offer eco-friendly buildings with a permanent resource efficient energy supply
- 84** BDD is partnering with local startups to reduce the use of cars through car pooling and increasing bicycle racks around the campus

- 85** BDD disperses recycling bins around the campus and inside the offices to raise awareness around the benefits of recycling
- 86** BDD maximizes open and shared spaces, gardens, terraces, and playgrounds offering a unique daily experience
- 87** Social quiet spaces are available around the campus accessible by members seeking solitude and peace
- 88** One of BDD's main pillars is to provide Work/ Life balance opportunities for community members
- 98** Join BDD and benefit from the space, community, and services you need to make a life, not just to work
- 90** BDD promotes change for more flexible work practices and lifestyles
- 91** At BDD, we have access to rooftop happy hours, FIFA world cup matches, cineclubs and much more
- 92** BDD hosts a contemporary café, Urbanista, ideal for laid-back meetings
- 93** BDD members have access to 2 canteens offering a selection of daily meals keeping employees closer during work breaks
- 94** Take a book and put a book at our free little library
- 95** Enjoy the free daily fitness classes to preserve work/life balance
- 96** Change your mood by visiting the gaming area with a ping-pong and a foosball table!
- 97** We actually have a basket ball / foot ball court with free reservation
- 98** The BDD culture allows for a happier, less stressed, healthier and more creative work force
- 99** You deserve an awesome office you can brag about. We really love to pamper our clients
- 100** You made it through the list, so you're interested!

WOW!
**YOU MADE IT THROUGH
THE WHOLE LIST!**

IF YOU WANT TO
REQUEST A MEETING,
FILL IN THE FORM IN THE LINK BELOW

www.beirutdigitaldistrict.com/bdd1227

OR

CALL US

+961 1 660 941

+961 76 770 696