




**HERE'S HOW A STUDENT
ATHLETE CAN STUDY AND
PLAY SPORT ON A SPORT
SCHOLARSHIP WORTH
BETWEEN \$30,000 TO
\$70,000 PER YEAR.**



OUR MISSION
**WE BELIEVE IN EMPOWERING
ATHLETES TO REACH THIER
FULL POTENTIAL**



A man with light brown hair, wearing a blue and white polo shirt and dark trousers, is sitting on a wooden bench in a locker room. He is holding a large silver trophy with both hands, looking at it with a smile. The locker room has wooden lockers and a window in the background. The floor is green carpet.

" I am delighted to be part of this great company. As many know, I'm passionate about cultivating new talents and helping young players get to the next level."

Ernie Els
Co-Founder



CONTENTS

About ASM Scholarships

Sport scholarships explained

- Types of associations & divisions
- How to qualify for a sport scholarship
- How the recruitment process works
- What does a sport scholarship actually cover
- Case study, day in the life of a student athlete

After college opportunities

- Professional sports
- Employment

Ambassadors

- Rugby England International - Alex Corbisiero

Partners

EVERYTHING YOU NEED TO KNOW ABOUT SPORT SCHOLARSHIPS



SIGNED



\$164,000 OVER
4 YEARS
SECURED



GRAEME
PRATT

HOMETOWN
DURBAN, SOUTH AFRICA

POSITION
DEFENDER



\$30,000

On average our members receive **\$30,000 per year in sport scholarship money** to their chosen university

5000+

Our platform has helped over 5000+ athletes from over **82 countries** in more than **20 sports**.

20,000+

We have over 20,000+ **registered** university coaches within our platform consisting of **NCAA, NAIA, NJCAA & CCCAA in over 27 sports**

82

The number of **countries** we have helped student athletes from **globally** to receive sport scholarships.

\$49,000

The average income our student athletes secure with the **first job after university**.

ABOUT ASM SCHOLARSHIPS

We built ASM Scholarships to help athletes connect to the right universities in America.

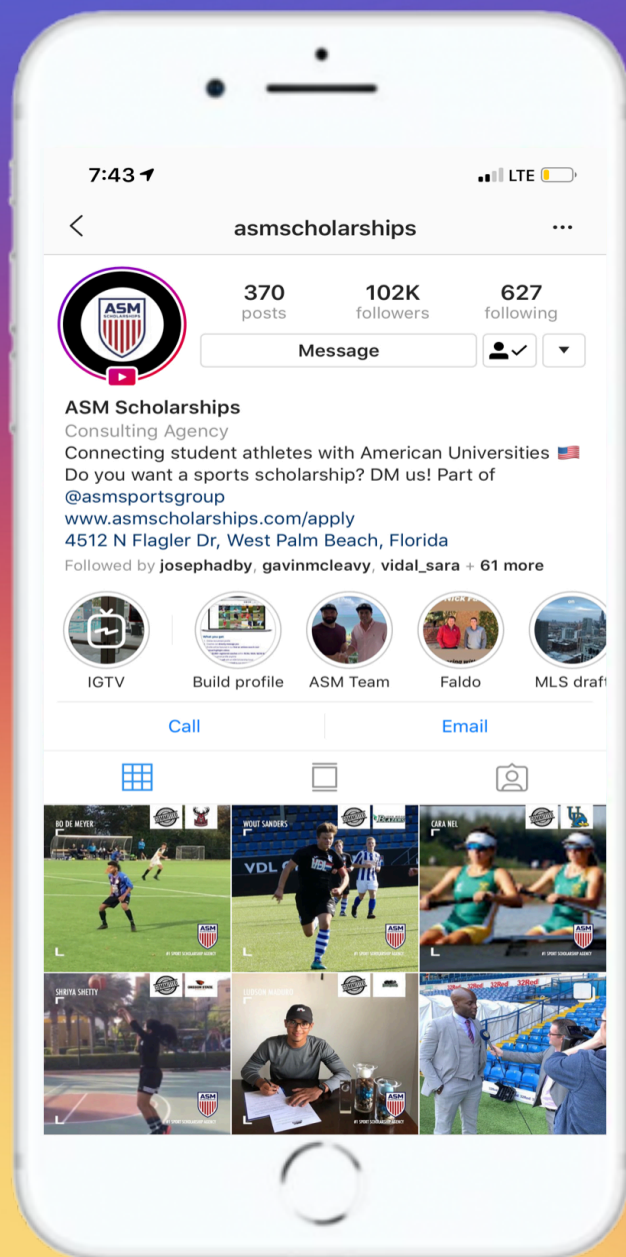
Founder Christopher Vidal & Co-Founder Ernie Els join forces to provide sports management solutions for athletes globally in all sports.

Christopher has over 10 years of experience in sports recruitment paired with Ernie Els global golf success and brand power the collaboration have helped over 5000+ athletes with sport scholarships and sports management services.

Our global HQ is based in West Palm Beach, FL, USA with an additional 15 global sub offices and a team consisting of 79 scouts worldwide.

Our vision is to provide dual career pathways allowing student athletes to combine education with highly competitive sports. After university we go a step further to help assist our clients with employment opportunities and/or professional sports management services via our holding company.





JOIN US ON INSTAGRAM

Follow us on Instagram to get the latest news, scholarship commitments, education and tips, new recruits and stories from student athletes and coaches.

[Follow us >](#)

SPORT SCHOLARSHIPS EXPLAINED

“ Here is the information I wish I knew about when I was 14 years old.” Chris Vidal - CEO, ASM Scholarships

If you are a prospect student athlete or a parent helping your son or daughter in this process the one key question you are probably thinking about is **how do we get recruited on a sport scholarship and how does this all work?**

In this section we are going to help you understand the fundamentals to university sport scholarship recruitment and explain the following:

- Types of associations & divisions
- How to qualify for a sport scholarship
- How the recruitment process works
- What a sport scholarship actually cover
- Case study, day in the life of a student athlete
- Why university sports is so successful



4 year university



2 year university



TYPES OF ASSOCIATIONS & DIVISIONS

Across all sports associations there are more than 500,000 student athletes.

All universities are registered under an association that governs the tournaments, sponsorship rights and legalities. Each association has different requirements, entry standards and divisions.

What is the NCAA?

The NCAA is the most recognized association with the most schools registered and scholarship money available. Within the NCAA there are 3 divisions an athlete may compete in.

What is the NAIA?

The oldest association is the NAIA. Universities under the NAIA typically are smaller in size than universities compared to the NCAA. They also offer very competitive programs for student athletes.

What is Junior College?

Junior colleges are 2 year universities that allow student athletes, typically who started the recruitment process late or have less academic standards, to gain entry into collegiate sports. An athlete will either enroll into the NJCAA or CCCAA for two years and obtain an associates degree with transfer option to a four year university to complete his or her bachelor's degree.



HOW TO QUALIFY FOR A SPORTS SCHOLARSHIP

When coaches consider providing a sport scholarship

they look at three essential building block factors. **Here is what they look for.**

1. Education level

Academic requirements

- Complete 16 core courses.
- Ten of the 16 core courses must be completed before the seventh semester (senior year) of high school.
- Seven of the 10 core courses must be in English, math or natural/physical science.
- Earn a core-course GPA of at least 2.300.
- Earn the ACT/SAT score matching your core-course GPA on the Division I sliding scale
- Graduate high school.
- Toefl certificate for non English speaking students

Academic Redshirt

- Complete 16 core courses.
- Earn a core-course GPA of at least 2.000.
- Earn the ACT/SAT score matching your core-course GPA on the Division I sliding scale (see back page).
- Graduate high school.

Note these academic requirements are for NCAA D1. D2 and other divisions require less academic targets.

2. Sporting level

Partial scholarship requirements

- Regional, state or provincial results
- Have regional, state or provincial rankings
- Verified sport specific statistics
- Coaching references
- High school team experience
- Awards, accolades or certificates

Full ride scholarship requirements

- Have all of the partial scholarship requirements plus:
- Compete at a national level or international level
- Have national rankings or international rankings
- Been competing at national or international for over 5 years with consistent of increased performing results
- Have video footage
- Have verified results
- You are classified as a amateur athlete, if you have turned professional you will not qualify

3. Other factors

- Regional, state or provincial results & rankings
- Verified sport specific statistics
- Coaching references
- High school team experience
- Awards, accolades or certificates
- Have amateur athletic status
- No criminal record
- Good general attitude towards goals



HOW THE RECRUITMENT PROCESS WORKS

We have created a 6 step formula to simply the recruitment process for student athletes.

The recruitment process is complex and highly competitive. Students who don't understand the process will typically bypass crucial steps which later will effect their eligibility and enrollment potential.

When should you start the process?

There are only between 150,000 > 225,000 sport scholarships available for freshman students per year. With over 10 million students aiming to qualify it has become more difficult year to year to get recruited.

Therefore, we recommend, in order to get ahead of your peers, to start considering your recruitment process from the age of 14 years old. This will allow for you to verbally commit to a university by 16/17 years of age. Students who start the process later will still be able to receive a sport scholarship but will have limited choices and on average will receive a partial scholarship for their freshman year.

Top 3 recruitment tips

- Start the process as soon as possible
- Work with someone who knows the coaches in order to make introductions and can guide you through the process
- Build your profile on asmscholarships.com to gain exposure, connect directly to coaches and see what schools you match.

1

Overall game plan



- Identifying athletes level and university options
- Creation of marketing profile and video

2

Eligibility planning



- Enrollment to academic tests
- Enrollment to clearinghouses

3

College marketing campaign



- Marketing of student athletes profile to coaches
- Interview and college visit process

4

Scholarship commitment



- Applying to university
- Signing of National Letter of Intent

5

Prep college enrollment



- Completing of university requirements
- Finalization of insurances, paperwork and Visa status

6

Career planning



- Maintaining scholarship while in university
- Internships, employment & pro sport opportunities

WHAT DOES A SPORT SCHOLARSHIP ACTUALLY COVER?

Sport scholarships cover an array of different costs **but they don't cover all costs. In this section we will cover all.**

What's covered?



University Tuition

All your academic courses will be paid for by the sport scholarship.



Books

You will not be required to pay for any academic materials.



Room & board

If you live on campus your accommodation and food will be covered.



Events & team travel

All team facilities, events and travel to events is paid for by the university.



Scholarship stipend

Additional funds may be provided to you to cover costs off campus.

What's not covered?



Clearinghouse

To compete in the NCAA or NAIA you will need to pay \$125 registration fee.



Entry exams

SAT, ACT, TOEFL and school admission fees are not included.



Health insurance

Most universities will offer basic health insurance coverage. However, it is recommended to take out additional coverage.



Travel

You will be required to cover your travel from home to the university. Students with scholarship stipends may use these funds to cover.



VISA

International students will be required to pay student visa costs.

Richard
Olekanma



University of
Toledo

\$125,000 OVER
4 YEARS
SECURED



SUCCESS STORY - DAY IN THE LIFE

“This opportunity has changed my life forever.” - Priscila Duarte

6.45am > Workouts

Rise and shine it's work out time. Our morning workouts consisted of us working on our strength and fitness. The gym facilities and coaching staff at Northwood University were just amazing, I felt like a professional athlete when I trained there.

8am > Breakfast

My favorite part of the day. The university has 3 cafes to choose from with an arrange of food options. My favorite is cereal and avocado toast.

8.30am > Class

My classes started at 8.45am but I would usually head towards the lecture halls at 8.30am. Our campus had free transportation around campus making it easy to get around. I was working towards a major in International Business Management.

12.30pm > Lunch

After I completed my classes I would head with my teammates to lunch. We had 5 food halls to choose from and it was all completely free.

1.30pm > Practice

I loved practice. Our coach was a former tennis professional and had been coaching for over 20 years. The experience and facilities we got to use were world class.

5.30 > After hours

After practice I would usually take a warm shower and then head for some food at the dinning halls. If I had home work to do I would usually complete it before going to hang out with my friends.



Priscila Duarte

Tennis

Portugal

Northwood University

“ I nearly didn’t come to America and was thinking to study in Portugal. Im so glad I took the tennis scholarship to America, it has changed my life forever.”



ANNIE DULMAN



ROLLINS COLLEGE

**\$280,000 OVER
4 YEARS
SECURED**



PRO SPORTS AFTER UNIVERSITY

University sports has produced some of the worlds best known athletes. The list below just highlights some famous names.



Tiger Woods

Stanford University



Tom Brady

Michigan University



Abby Wambach

University of Florida



Dwayne Johnson

University of Miami



Michael Jordan

UNC Chapel Hill



Danielle Collins

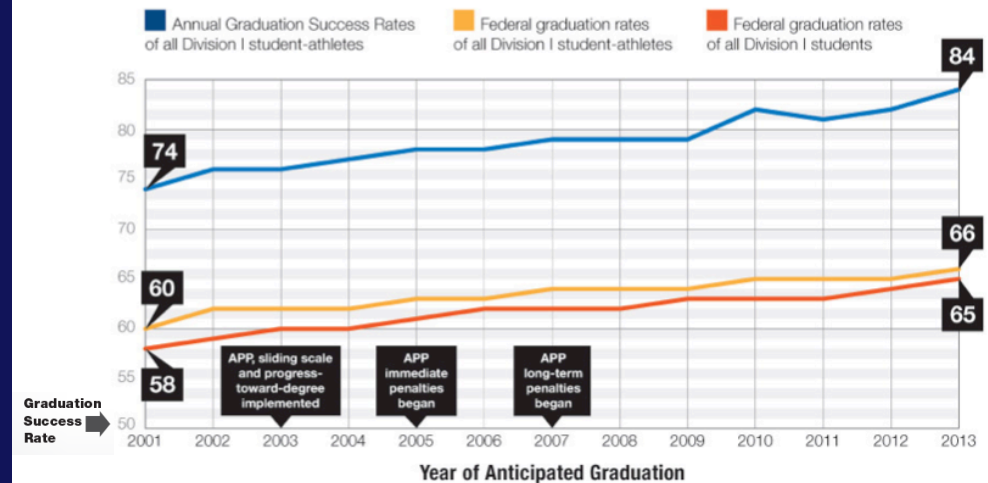
University of Virginia

How we help

ASM Scholarships works with our athlete ambassadors, Ernie Els, Alex Corbisiero, Roland Schoeman, Johan Kriek, Enoch Showunmi and many more to help our athletes connect with professional sports teams, sponsorship and to provide sports management solutions, accelerating our athletes career potential.

EMPLOYMENT AFTER UNIVERSITY

In 2018, 84% of all student athletes in the NCAA graduated with a bachelors degree and then went onto employment opportunities.



How we help?

We work closely with job recruitment agencies to help provide internships during university and job placement after graduation. In 2021 we will be launching our jobs marketplace, exclusive for companies from around the world to promote jobs for student athletes.



CASE STUDY

ALEX CORBISIERO

Corbisiero made his senior debut for England against Italy on 12 February 2011. He went on to feature 4 of England's 5 tests as they won the Six Nations Championship. Corbisiero represented England at the Rugby World Cup 2011 and was a member of the British & Irish Lions squad in 2013.

Corbisiero now is a Rugby TV pundit for NBC and works closely with ASM Scholarships to provide rugby career pathways for student athletes to America.

Our working relationship has gone a step further by setting up Team Corbs in 2018 to help rugby players from university teams or pro teams find contracts in the MLR. ASM & Team Corbs was responsible for the largest MLR contract in 2018 by signing England International Ben Folden to New York's MLR team at \$400,000 per year.

TOGETHER WE SECURED \$17,50000 MILLION IN SPORT SCHOLARSHIPS IN 2018 FOR STUDENT RUGBY PLAYERS

Working together with Corbisiero we were able to recruit 51 rugby players globally and help secure just over \$17.5 million in rugby scholarships to American universities.

We now will continue to work closely with these players to help them develop through university onto the MLR leagues.



OUR AMBASSADORS

We are currently working with 12 global superstars and 9 new ambassador stars coming soon.

"ASM Scholarships is an incredible agency that has helped find many top tennis scholarships for my tennis academy athletes but has helped find me new recruits as well."

Johan Kriek



Alex Corbisiero

Rugby
England International &
British & Irish Lions



Johan Kriek

Tennis
2 time Australian
Open champion



Roland Schoeman

Swimming
4 time Olympian &
Gold Medalist



Ernie Els

Golf
4 time Major
golf champion
ASM Co-Founder



Enoch Showunmi

Soccer
4 time Olympian &
Gold Medalist



Sir Nick Faldo

Golf
6 time Major
golf champion &
former world number 1



ERNIE ELS
ASM SCHOLARSHIPS
CO-FOUNDER

OUR PARTNERS

We have created hundreds of partnerships to help change the lives for thousands of student athletes.

CURRO

NIKE
RUGBY
CAMPS



JASON FLOYD GOLF ACADEMY
42 SUCCESS STORIES
AND STILL COUNTING



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