# Let op! U belegt buiten AFM-toezicht. Geen prospectusplicht voor deze activiteit.



THIS DOCUMENT IS STILL UNDER CONSTRUCTION. THE FINAL DOCUMENT WILL BE PUBLICLY AVAILABLE WHEN THE INVESTMENT ROUND IS OPENED. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US.

Important information about the investment

Fromanteel Investment Coöperatie U.A. by Fromanteel Watches



This document is made [datum]

This document will help you better understand the risks, costs, and returns of the investment. Pay attention.

This document and this offer have not been reviewed by the AFM.

## What is offered and by whom?

The membership rights with registered capital (shares) are offered by Fromanteel Investment Coöperatie UA with Chamber of Commerce number XXX. The provider is also the issuer of the shares.

The issuer's main activity (operating company) is to design, produce and sell Fromanteel watches. The provider's website (operating company) is:

https://www.fromanteel-watches.com

### The offer website is:

https://eyevestor.com/members/eyeventures/NL FMT

## What are the main risks for you as an investor?

In general, the higher the offered or expected return, the higher the risk. The offered or expected return on the shares depends on the profit that Fromanteel makes. There is a chance that the profit is lower than expected or that there is even a loss, which means that you may be paid less or even lose your stake or part of it. The main reasons why Fromanteel may not be able to provide the offered or expected return or even your investment, if:

- Expected returns are not achieved;
- Suppliers do not keep promises;
- A team is not functioning properly.

The shares can be traded from 1 January 2021 on the Eyevestor platform <a href="https://eyevestor.com/members/eyeventures/NL\_FMT">https://eyevestor.com/members/eyeventures/NL\_FMT</a>. Nevertheless, it may be that there is not a buyer for your share at any time if you want to get rid of your investment in the meantime. You run the risk of not being able to get your money back at the time you want and get your investment longer to keep or have your share at a lower price to sell.

There are also other important risks. More information about these risks can be found in this document under the heading "Further information about the risks" on page 4.

### What is the target group of this investment?

Fromanteel shares are offered to friends, family, Fromanteel fans, employees, partners, individual and business investors.

Fromanteel shares are suitable for investors who believe in Fromanteel and invest in the medium or long term and are aware of the investment risks.

The Fromanteel shares are not suitable for investors looking for a short term exit.

# What kind of investment is this?

You invest in a membership right with registered capital in Fromanteel Investment Coöperatie UA, referred to in this information document as 'Fromanteel shares'.

The nominal value of the shares is € 50.

The intrinsic value of the shares is € 50.

The price of the shares is € 50.

Participation is possible from € 50.

The issue date of the shares is [date].

The term of the shares is unlimited.

The expected return is forecast to be 190% at the end of 2023.

More information about the return can be found in this document under the heading 'Further return information 'on page 5.

### What are the costs for you as an investor?

You do not pay any emission costs on your investment.

When selling your shares you pay 2.5% transaction costs with a minimum of  $\mathfrak E$  1 and a maximum of  $\mathfrak E$  1,250 per transaction.

### What is your investment used for?

2.5% of every euro of your investment is used to cover costs. 97.5% invested in marketing, sales, IT, personnel and operational costs for the benefit of realization of turnover growth.

Your investment belongs to the assets of Fromanteel Investment Coöperatie UA and becomes used for the assets of Fromanteel BV. More information about the use of the deposits can be found under the heading 'More information about the use of the yield 'on page 4 and 5.

# Further information about the investment

This section of the document provides further information about the offer and the provider. This gives you more insight into the specific risks, costs and return of the offer.

Pay attention! This document and this offer have not been reviewed by the AFM.

Fromanteel Investment Coöperatie UA owns 20% of Fromanteel BV. Fromanteel Holding BV is 80% owner of Fromanteel BV.

The provider is also the issuer of the shares.

The issuer is a corporation incorporated on [date] and located in Amsterdam under the Chamber of Commerce number xxxx. The address of the issuer is Keizersgracht 241-3, 1016 EA, Amsterdam. The issuer's website (operating company) is: <a href="https://www.fromanteel-watches.com">https://www.fromanteel-watches.com</a>

Contact: Martijn van Hassel, info@fromanteel.nl , telephone +31 20-8200930.

The issuing institution is managed by Fromanteel Holding BV.

These are the main activities of the issuing company (operating company): the designing, producing and selling Fromanteel watches.

There is a financial relationship between the provider and the issuer, these are the same.

# More information about the risks

Expected returns are not achieved.

There is a risk that the expected return will not be achieved because Fromanteel Investment Coöperatie UA does not generate the expected income with the sale of watches. This may be due to sales numbers that are too low, margins that are too low or costs that are too high. This means that no or less dividend can be paid out to investors and that the shares remain the same in value or become less if the risk arises.

Suppliers do not keep promises.

There is a risk that suppliers may not be able to keep their promises because they will get into trouble for several reasons. This means that it can have consequences on the ability to deliver to customers as delays or cancellations of orders. This means that no or less dividend can be paid out to investors and that the shares remain the same in value or become less valuable if the risk occurs.

A team is not functioning properly.

If a team does not function properly, there may be a risk to it achieving the intended operating result. There may be a slowdown in growth and growth planning cannot be fulfilled. This means that there can be no or less dividend towards investors and that the shares remain equal in value or less worth it when the risk arises.

### More information about the use of the proceeds

Fromanteel Investment Coöperatie UA owns 20% of the shares of Fromanteel BV. In a first round, the total proceeds from the offer will be € 500,000.

This amount may also be lower if not all shares are sold. There will be no minimum because every transaction can be used to contribute to further growth.

2.5% of every euro of your investment is used to cover costs. 97.5% invested in marketing, sales, IT, personnel and operational costs for the benefit of realization of turnover growth.

## More information about the return

The return can be obtained from:

- dividend

share increase

#### Dividend

The dividend policy depends on the profit made and the need to what extent it is healthier to invest in the short and medium term for the growth of the appreciation. If dividends are paid, this is done annually.

#### Share increase

Current value 1 eyecon € 50.

Return forecast at the end of 2023 is expected to be 190%.

The investment does not yield enough income to generate the return from that income to compensate all investors. The return is not reimbursed from the investment of the (other) investors.

There are no other persons besides investors who have income (other than that intended under 'costs') received from the investment

## Further information on the issuer's financial situation

### **Balance**

The date of this information is April 30, 2020.

Shareholders' equity amounts to € -365,556 and consists of:

- shares € 200
- profit € 6,347
- reserves € -371,104

The loan capital amounts to € 588,074 and consists of:

- creditors € 101,706
- current credit € 156,875
- long-term loan capital € 195,623
- pre-order sales projects € 75,252
- short-term loan capital € 254,241

The equity / debt ratio is 0/100 (shown as 50/50, total 100). After the shares are issued, the expected ratio is  $\frac{3}{2}$  to  $\frac{1}{2}$  (total 100).

The expected working capital is € 384,437 and consists of:

- receipts € 46,353
- cash € 500,000
- short-term obligations € 161,916

The amount of outstanding loans is € 195,623. This concerns 5 informal loans and 2 crowdfund loans. 1 crowdfund loan expires June 2020. 1 crowdfund loan ends

in 2 years. The informal loans are scheduled to be repaid within the next 3 years

#### **Certainties**

The issuer has provided no security or guarantees.

#### Income statement

The following information refers to period 4 months. End period is equal to the balance date of the information above and is the most recently available information.

The turnover for this period is € 103,358

The operating costs for this period are € 92,175

The other costs over this period are € 5,960

The net profit over this period amounts to € -35,258

The following information relates to the situation after the shares have been issued.

The proceeds from the offer are expected to be € 500,000 No additional financing is raised.

After the shares are issued, the expected equity / loan ratio is expected power % to ½ (total 100).

After the shares have been issued, the working capital amounts to € 384,437 and consists of:

- receipts € 46,353
- cash € 500,000
- short-term obligations € 161,916

# More information about the offer and registration

The offer period starts on [date] and ends on [date].

The offering period will run as long as desired or until all shares have been sold.

The issue date of the shares is xxx

The issue will be managed and administered on the eyevestor platform in the following area: <a href="https://eyevestor.com/members/eyeventures/NL\_FMT">https://eyevestor.com/members/eyeventures/NL\_FMT</a>

Investors should subscribe in the following way: online via <a href="https://eyevestor.com/members/eyeventures/NL">https://eyevestor.com/members/eyeventures/NL</a> FMT