



# Kolbe Strengths Week

## March 2nd - 8th, 2020

We're on a mission to help all people understand their natural instincts. Join us in March by working with people you care about to get their Kolbe Index Results and better understand the power of conation.

## PAY IT FORWARD

Share YOUR strengths by empowering the people in your life to be more productive, less stressed, and have the freedom to be themselves.

- Identify a person or group you know that would benefit from the power of Kolbe Strengths.
- Schedule time during Strengths Week to volunteer your talents and training to them to show how tapping into their true selves will help them achieve their purpose.
- Give Kolbe A™ Indexes to people who wouldn't otherwise be able to afford them.
- Download the Strengths Week Toolkit for a variety of resources to assist you.  
[Kolbe.com/StrengthsWeek](http://Kolbe.com/StrengthsWeek)

## SHARE THE POWER OF CONATION

Let the world and the people you care about know about the power of Kolbe.  
Visit [Kolbe.com/FindMyA](http://Kolbe.com/FindMyA) if you need to look up your report.

- Share your story with the world. How did getting your Kolbe A Index Result change YOUR life - at home and at work?
- Share your Kolbe A Index Result with others in person or on social media.
- Share the Strengths Week message on social media using #KolbeStrengthsWeek or the graphics in the toolkit.

 ***DON'T BE SHY! TELL THE WORLD!***

# #KolbeStrengthsWeek

No matter what you decide to do for Strengths Week (one interpretation, or a big group project) SHARE, SHARE, SHARE on your favorite social networks. Pictures! Videos! GIFs!