

Amy Bruske



President and Integrator of Kolbe Corp / Human Performance Expert



PRESIDENT AND INTEGRATOR OF KOLBE CORP

She is the expert voice for real-world applications of the Kolbe Concept® — the authoritative theory for human instinct and performance. As president and co-owner of Kolbe Corp she helps entrepreneurs, corporate leaders, parents, and other consultants Do More, More Naturally, by tapping into the power of their own and others' conative strengths.

Amy is also the co-author (with Kolbe Corp CEO David Kolbe) of Do More, More Naturally, the quintessential guide for effortless success. In addition, she partnered with renowned theorist Kathy Kolbe to author Business is Business, the groundbreaking family business guide. Amy speaks frequently on entrepreneurship, leadership, and family business management.



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[BIO](#)

[HEADSHOT](#)

Client Testimonials

“I could listen to Amy forever, she always makes the most sense and delivers in a style I enjoy.”

~ Beth Banks Cohn

“Amy is SUCH a fantastic speaker! I love her presence, pacing, and the perfect amount of information!”

~ Kate Dixon

“Amy is an amazing speaker and I always appreciate her classes.”

~ Wendy McClellan

“Amy's energy was great!”

~ Bart Lorang

“Amy's sessions are always informative and really well paced.”

~ Caroline Sugarman



SPEAKING TOPICS

- ✓ Secret to Effortless Performance
- ✓ Building a High-Performing Team
- ✓ Avoiding "Good" Advice Gone Bad
- ✓ The Power of Assessments at Work and Home
- ✓ Hiring and Retaining RightFit Talent
- ✓ Managing a Next-Gen Family Business

Conferences

Podcasts

Workshops

Keynote Speaker

Webinars

Expert Panels



**Custom topics are available!*



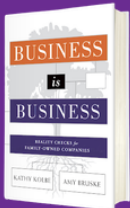
WHO I WORK WITH

I work with **entrepreneurs, business owners, mentors, and individuals** striving for growth. Whether leading a company or pursuing excellence, my goal is to inspire and equip you and those around you for lasting success.



WHAT YOU CAN EXPECT

Engaging, insightful, and actionable content tailored to inspire and drive meaningful change. I deliver dynamic presentations that challenge perspectives, spark new ideas, and empower individuals and teams to achieve **conative freedom**.



BEST SELLING AUTHOR

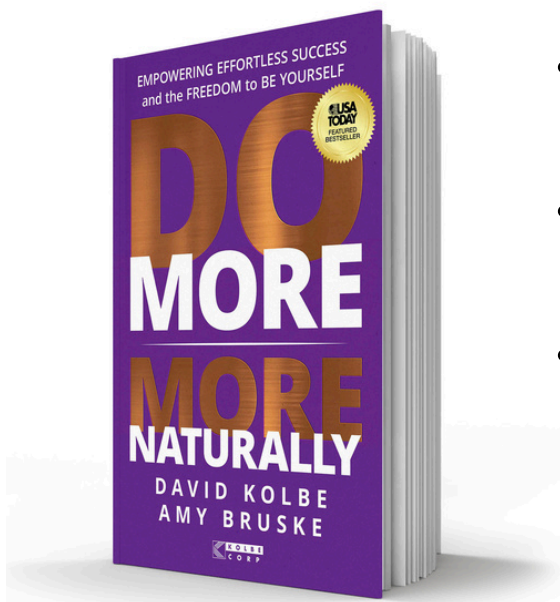
BUSINESS IS BUSINESS



DO MORE, MORE NATURALLY



NEW BOOK: DO MORE, MORE NATURALLY



- Discover the transformative potential of embracing your instinctive strengths
- Open the door to increased productivity and unparalleled achievement
- Get practical tips to improve your most important relationships



ABOUT KOLBE CORP AND THE KOLBE A™ INDEX



An instinct assessment so powerful you'll discover the foundation for everything you do moving forward. Kolbe measures your instinctive way of doing things and the result is called your MO (method of operation). It is the only validated assessment that measures a person's conative strengths. Unlike any other assessments or quizzes you've taken, Kolbe gets directly at how people execute (not their IQ or personality).

DO MORE
MORE NATURALLY

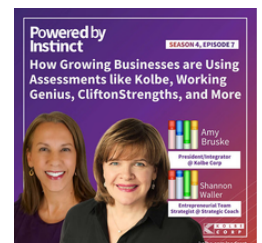
POWERED BY INSTINCT PODCAST

Powered by Instinct is a podcast for professionals who think about how people's fundamental nature drives performance and want to get more out of themselves and the people around them. In each episode, Kolbe experts will interview top performers, team leaders, consultants, and coaches to discuss identifying team member strengths, aligning those strengths with their jobs, and optimizing individual and team performance. It's the perfect resource for curious, interested people who want to get more done, more naturally.

MY FEATURED EPISODES

LISTEN NOW

@POWEREDBYINSTINCT





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www.kolbe.com



GET IN TOUCH

I welcome the opportunity to connect. Whether you have questions or would like to discuss a speaking engagement, please don't hesitate to reach out. I look forward to hearing from you.

Amy Bruske