

**CREATIVE  
NERDS** ©

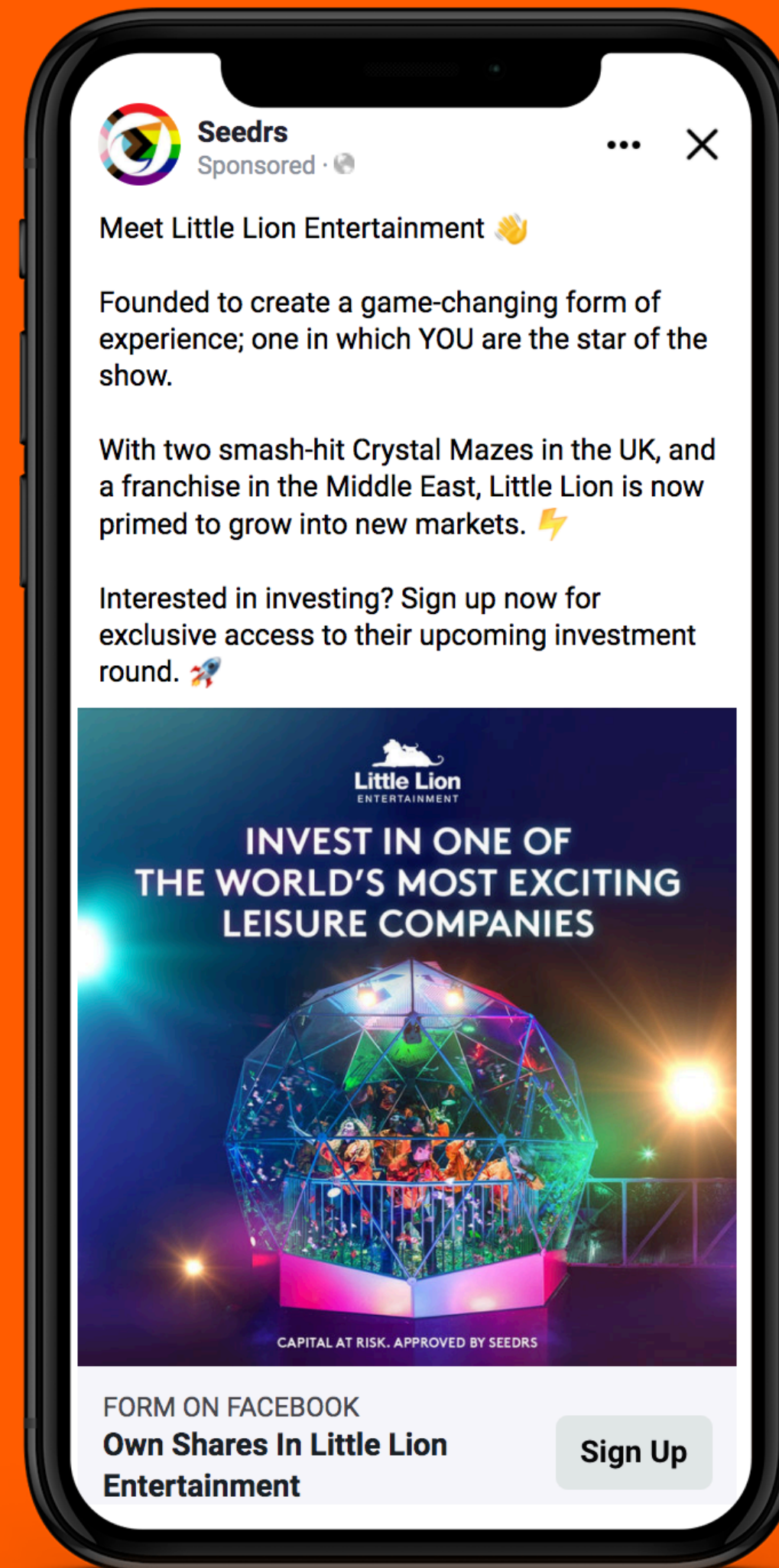
**AD  
CAMPAIGNS**

**CREATIVE  
INSIGHTS**



# BEST PERFORMING CREATIVES

Our best performing creatives showcase simple but effective design paired with concise, engaging copy.



Seedrs Sponsored · 🌐

Meet Little Lion Entertainment 🙌

Founded to create a game-changing form of experience; one in which YOU are the star of the show.

With two smash-hit Crystal Mazes in the UK, and a franchise in the Middle East, Little Lion is now primed to grow into new markets. ⚡

Interested in investing? Sign up now for exclusive access to their upcoming investment round. 🚀

**Little Lion ENTERTAINMENT**

INVEST IN ONE OF THE WORLD'S MOST EXCITING LEISURE COMPANIES

CAPITAL AT RISK. APPROVED BY SEEDRS

FORM ON FACEBOOK  
Own Shares In Little Lion Entertainment

Sign Up



Seedrs Sponsored · 🌐

Crua is a leading outdoor company with over 20,000+ customers in over 100 countries and with a \$2.5m revenue growth in 2020 🇨🇦

With their CruaBreathe thermally regulated tents, Crua have revolutionised camping for everyone.

Join them for the next stage of their journey as they continue to grow in the UK and abroad 🚀

OWN A PART OF  
**CRUA**

Capital at risk.

seedrs.com  
Invest in Outdoor World Innovators 🇨🇦

Learn More



Seedrs Sponsored · 🌐

Want to be part of the soft drinks revolution? Meet Happy Drinks Co.

HDC is on a mission to eradicate artificial sweeteners from the soft drinks industry by offering natural choices. 🍊

Join them for the next stage of their journey as they continue to grow globally. 🚀

Capital At Risk

seedrs.com  
Own Shares In Happy Drinks Co

Learn More

# BEST PERFORMING CREATIVES

These creatives are boldly branded with obvious nods to who the brand are and what they do.

The copies are typically structured to state: Who the brand are, what they're trying to do and how you you can invest.

**Seedrs** Sponsored · 🌐

Nutraformis is on a mission to help people stay healthy & active with complete collagen solutions that support collagen formation & maintain bone & joint health. 💪

Their range is scientifically formulated with premium quality marine collagen and key active ingredients to create daily supplements that deliver high-quality results.

Get priority access and join their mission to keep you looking and feeling your best. 🚀

**LQ | collagen**

PART OF NUTRAFORMIS      **Capital at risk**

FORM ON FACEBOOK  
**Own Shares In Nutraformis**  
You can invest in businesses ...

**Sign Up**

**Seedrs** Sponsored · 🌐

Meet Nuumi 🙌

A technology-enabled quit smoking solution aiming to help smokers to quit, avoid relapse and build healthy lifestyle habits.

Nuumi is on a mission to solve the #1 cause of preventable death by transforming the lives of smokers for good. 💪

Get priority access to invest and join their mission to a smoke-free world! 🚀

**FORM ON FACEBOOK**  
**Own Shares in Nuumi**  
You can invest in businesses ...

**Sign Up**

**Seedrs** Sponsored · 🌐

Meet SPOKE 🙌

SPOKE know legs. Better than anyone. 🦵

They have shipped over half a million pairs in the US, the UK, and Europe to an extraordinary customer base of 200k+. In 2021, they enjoyed 20% repeat orders in 30 days and 50% in 6 months.

Join them on their mission to make menswear personal again. Sign up now for exclusive early access. 🚀

**FORM ON FACEBOOK**  
**Own shares in SPOKE**  
You can invest in businesses ...

**Sign Up**

# WHY THEY WORK

Copy is clear, concise and engaging.

Emojis help create an engaging tone of voice.

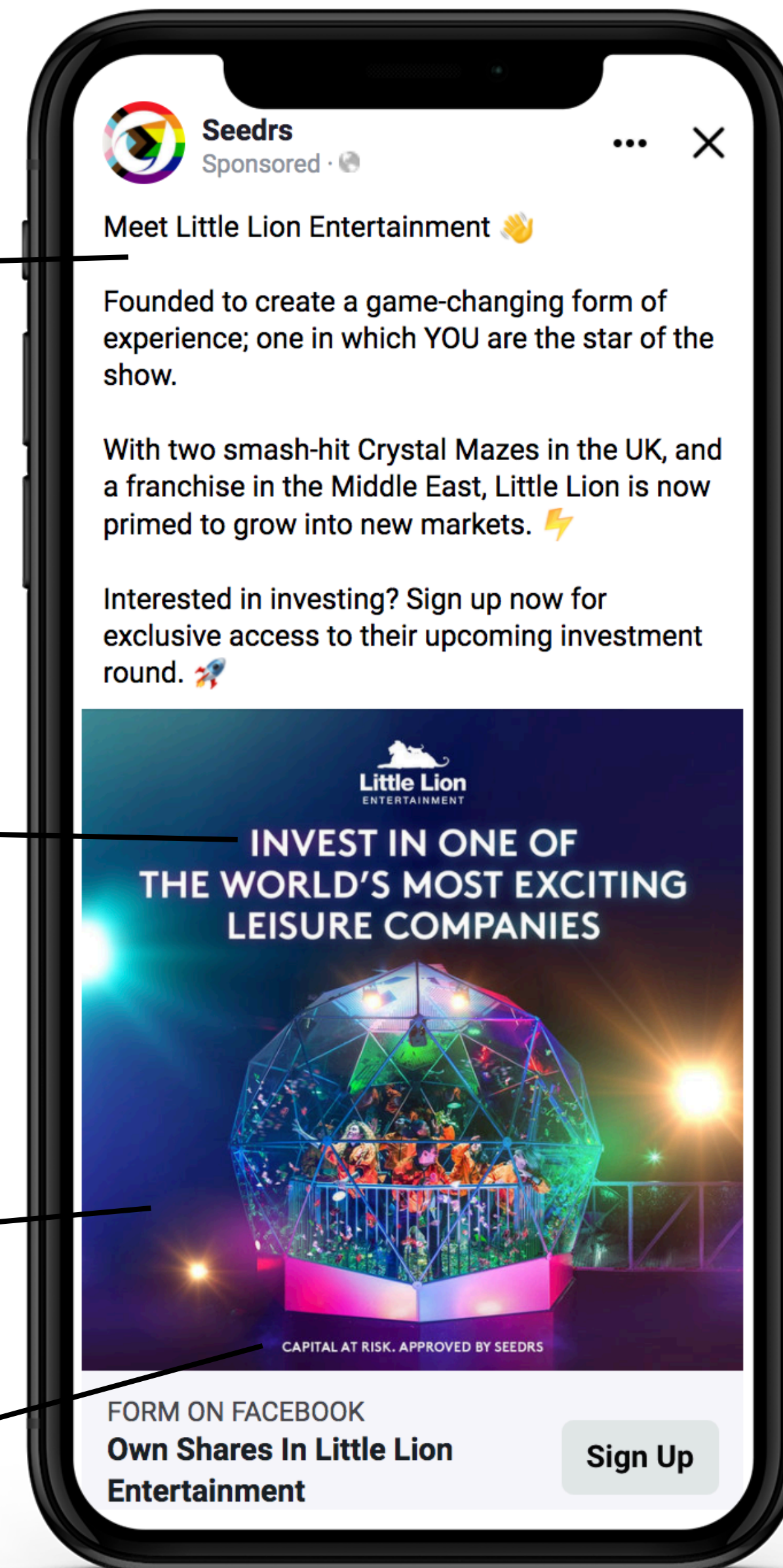
CTA leads the ad - Big & bold!

Contrasting colours to the background helps text stand out.

Clean, colourful imagery/photography

Less is more! The images are colourful & engaging.

All Seedrs ads must state 'Capital At Risk' somewhere on the asset.





**GET IN TOUCH**

hello@creativenerds.com



www.creativenerds.com 