



# 2017-18 Product Catalog





## About LuminAID

Andrea Sreshta and Anna Stork invented LuminAID's solar lighting technology just after the Haiti earthquake in 2010. They were inspired to design a simple, rechargeable light that could be cost-effectively distributed after disasters and have been selling LuminAID lights for the past 7 years. LuminAID's solar inflatable light technology is patented in the U.S., with additional patent applications pending worldwide. LuminAID is currently based in Chicago. The company has won numerous awards, has been invited to the White House on several occasions, and was featured on ABC's Shark Tank.

LuminAID lights have been used in more than 100 countries in the world. LuminAID has distributed tens of thousands of lights after some of the world's most recent and widespread disasters including Hurricane Sandy, Typhoon Haiyan in the Philippines, and the Nepal Earthquake.

LuminAID is a woman-owned small business.

## Company History



### 2010 - 2013

- Anna and Andrea invent solar inflatable lights(2010)
- First lights sold (2011)
- First patents are filed (2011)



### 2014

- LuminAID reaches milestone of having distributed 10,000 donated lights through our Give Light, Get Light program



### 2015

- LuminAID is featured on Season 6 of ABC's Shark Tank and receives offers from all 5 Sharks
- LuminAID closes a deal with Mark Cuban, the company's first investor
- LuminAID is awarded \$100K Chase Mission Main Street Grant

### 2016

- LuminAID wins the Pitch For Good competition sponsored by TOMS and Inc. Magazine, and secures investment from founder of TOMS shoes, Blake Mycoskie
- LuminAID receives wide-ranging utility patent covering inflatable solar light technology



### 2017

- PackLite Max 2-in-1 Phone Charger launched through a successful Kickstarter campaign, raising 2800% of original funding goal

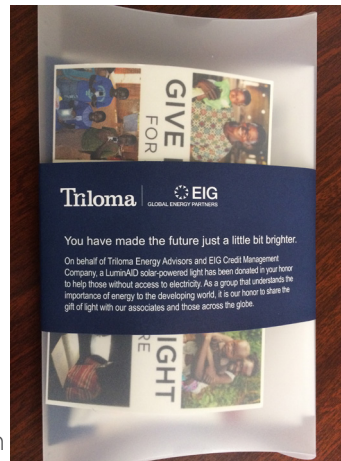
# Custom Print Capabilities

Does your group or company have special requirements for packaging, shipping and custom marketing material associated with your branded LuminAID light order? LuminAID can provide additional marketing and logistics support to make your initiative a success!

- Customer's marketing materials can be inserted at no extra charge
- All Give Light, Get Light orders include a full-color custom-branded donation confirmation card



- Custom language and logos on instruction insert can be produced for higher-volume orders
- Additional packaging (boxes, envelopes, stickers) can be produced to order at a low cost.
- Video materials highlighting LuminAID's Give Light, Get Light program and the company partnership can be produced at no cost, designed for social media, conferences/events, or online ads
- Hi-res images showing lifestyle use of the product by consumers, as well as nonprofit use around the world can be provided at no cost
- White-labeled packing materials, including branded shipping label with your return address, branded packing slip with custom messaging, and a branded tracking page with shipment status
- Founders are available to speak in commercials or at events



# About our Customers

LuminAID has extensive experience working with large companies, insitutions, and non-profits to customize our lights with logos.

## Example Past LuminAID Custom Print Clients:

- Toyota
- FedEx
- PBS
- Lenovo
- University of Chicago
- Loreal
- Dartmouth University
- Liberty Mutual



## Use Cases:

- Client Gifts & Donor Thank-You's
- Weddings, Events, and Tradeshow
- Charitable Projects
- Promotional Items
- Employee Gifts



# Give Light, Get Light

LuminAID works with corporate partners and customers to sponsor lights distributed through our Give Light, Get Light program. Through our Give Light, Get Light program, LuminAID partners with non-profits in over 100 countries to distribute LuminAID lights to individuals who will greatly benefit from a safe, rechargeable light source. Customers purchasing branded LuminAID lights as corporate gifts can choose to add on a sponsored light to be distributed to a charity as part of their gift.

Because of LuminAID's foundation in disaster response and our large network of nonprofit partners -- both large and small -- we have extensive experience distributing lights around the world. Charitable distributions can include lighting for children's education, women's safety, literacy programs, disaster response, or sustainable living.

Corporate partners interested in sponsoring a Give Light, Get Light project have the option of choosing their own 501c3 organization as a recipient of lights, or can pick from LuminAID's list of charitable partners.



**Charitable Partner:** Karam Foundation

**Project Location:** Turkey

Millions of Syrians now live in tents and temporary shelters because their homes have been destroyed or are too dangerous to live in. LuminAID lights distributed by the Karam Foundation allow them to safely light their tents, and bring comfort to families that are left with little. The solar powered lanterns provide a helpful alternative to the fire hazards of open flames and the health hazards of kerosene lanterns.



**Charitable Partner:** SCM Medical Missions

**Project Location:** Jordan & Greece

SCM Medical Missions is focused on the specific task of bringing relief and aid to people affected by conflict and natural disaster within the Middle East and North Africa (MENA) region, and to bring people and cultures together to build bridges of understanding. SCM distributed 1,000 LuminAID lights to refugees in Greece in 2017, and is in the process of distributing over 2,000 more to the Za'atari Refugee Camp in Jordan.



**Charitable Partner:** Can.Do.org

**Project Location:** Haiti

Can-Do.org has worked to help communities in Haiti for many years and distributed thousands of LuminAID solar lanterns. According to Eric Klein, the head of Can-Do.org, LuminAID's lights are "the perfect lighting system for the kind of work we do in the field. Many people- especially women with small children living in temporary shelters."



**Charitable Partner:** Convoy of Hope

**Project Location:** Fiji, Haiti, Peru and more

Convoy of Hope is a faith-based, nonprofit organization focused on children's feeding initiatives, community outreach and disaster response. They have served more than 80 million people to date. Convoy of Hope is consistently among the first to respond to disasters throughout the world, and are highly regarded for their scalable distribution model, Disaster Response teams, 6 international warehouses and Mobile Command Center.



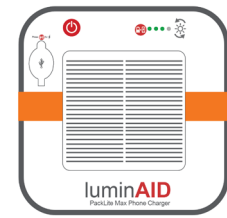
PackLite Halo



PackLite Nova USB



PackLite Spectra USB



PackLite Max 2-in-1  
Phone Charger

		<b>MAX LUMENS</b>	50	75	N/A*	150
		<b>MAX RUN TIME ON LOW (HRS)</b>	10	24	12	50
		<b>SOLAR RECHARGEABLE</b>	YES	YES	YES	YES
		<b>SOLAR CHARGE TIME (HRS)</b>	10	10	10	12-14
		<b>USB CHARGING</b>	NO	YES	YES	YES
		<b>USB CHARGE TIME (HRS)</b>	N/A	1-2	1-2	1-2
		<b>ADJUSTIBLE STRAP</b>	YES	YES	YES	YES
		<b>CELL PHONE CHARGING</b>	NO	NO	NO	YES
		<b>4-LED BATTERY INDICATOR</b>	NO**	YES	YES	YES
		<b>LIGHTING MODES</b>	<ul style="list-style-type: none"> <li>• High</li> <li>• Med</li> <li>• Low</li> <li>• Flashing</li> </ul>	<ul style="list-style-type: none"> <li>• Turbo</li> <li>• High</li> <li>• Med</li> <li>• Low</li> <li>• Flashing</li> </ul>	<ul style="list-style-type: none"> <li>• 7 Individual Color Modes</li> <li>• White</li> <li>• Multi-Color Fade</li> </ul>	<ul style="list-style-type: none"> <li>• Turbo</li> <li>• High</li> <li>• Med</li> <li>• Low</li> <li>• Flashing</li> </ul>
		<b>WATERPROOF (IP67)</b>	YES	YES	YES	YES
		<b>PVC &amp; PHTHALATE FREE</b>	YES	YES	YES	YES
		<b>CHARGING TEMPERATURE (C°)</b>	0 - 45	0 - 45	0 - 45	0 - 45
		<b>WEIGHT (OZ)</b>	3.3 oz	5.0 oz	5.0 oz	8.4 oz













\* LUMENS NOT MEASURABLE FOR COLORED LED'S

\*\* THE PACKLITE HALO HAS A SINGLE RED LED CHARGING INDICATOR THAT SHOWS WHEN THE LIGHT IS CHARGING IN THE SUN



## PackLite Halo Solar Inflatable Lantern





### Performance:

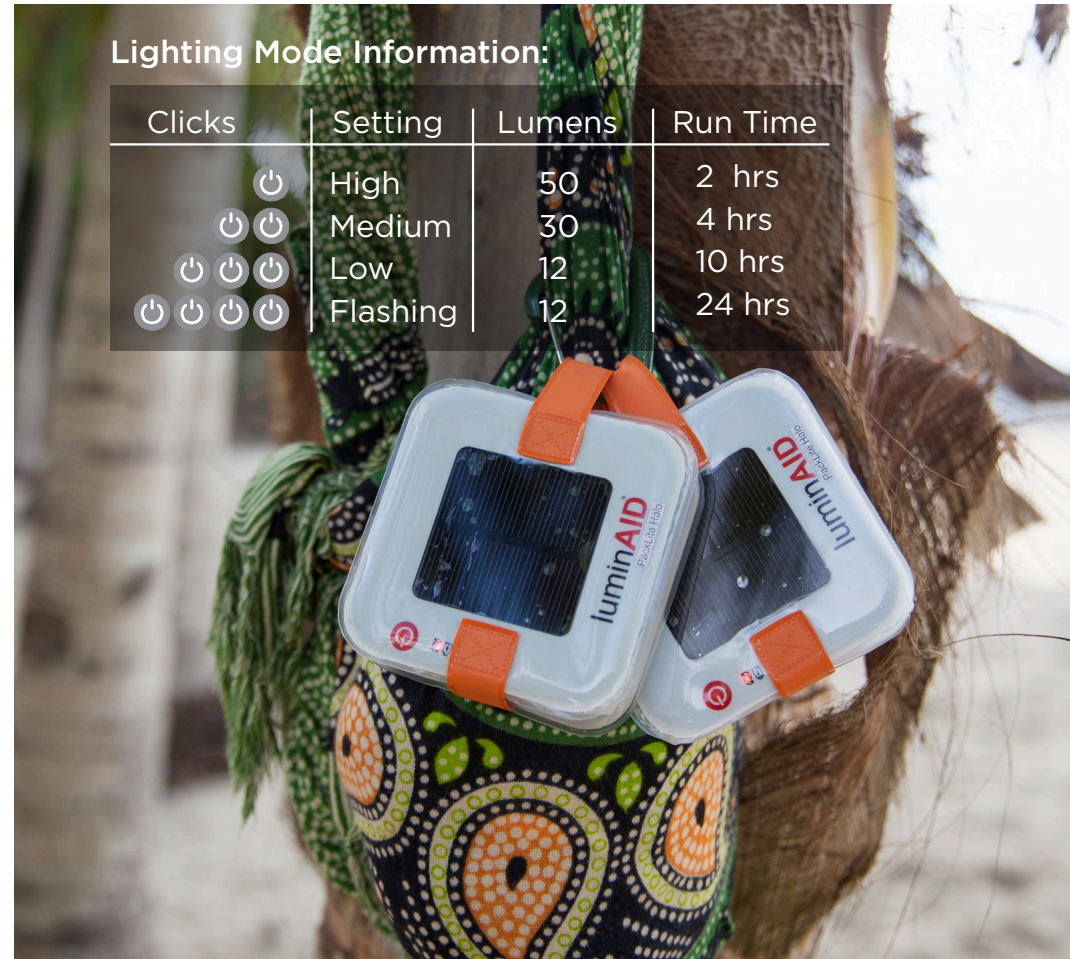
 50 lumens	 recharges in 10 hours of sun	 10 hour max runtime on low setting	 waterproof & floats	 2 years of storage life	 <b>10,000+ Hours</b> lifetime hours of rechargeable battery
 Efficient in overcast conditions	 Red LED charging indicator	 4 brightness settings	 75 sq.ft. Lighting area	 PVC free	 <b>1 YEAR FULL WARRANTY</b>

### Features:

- Weight: 3.3 oz (93 g) / Size: 4 in<sup>2</sup> (10.2 cm<sup>2</sup>)
- High efficiency solar panel charges in overcast weather
- Waterproof (IP67 rating) & can float
- Charge Time: 10 hours / Max Run Time: up to 10 hours
- Settings: Turbo, High, Medium, Low, & Emergency Flashing
- Red LED charging indicator
- Adjustable handle to attach it inside a tent or strap to a pack
- LuminAID products are 100% PVC free and made out of environmentally friendly and weather-resistant TPU

### Lighting Mode Information:

Clicks	Setting	Lumens	Run Time
	High	50	2 hrs
	Medium	30	4 hrs
	Low	12	10 hrs
	Flashing	12	24 hrs





## PackLite Nova USB Solar Inflatable & USB Lantern

### Performance:

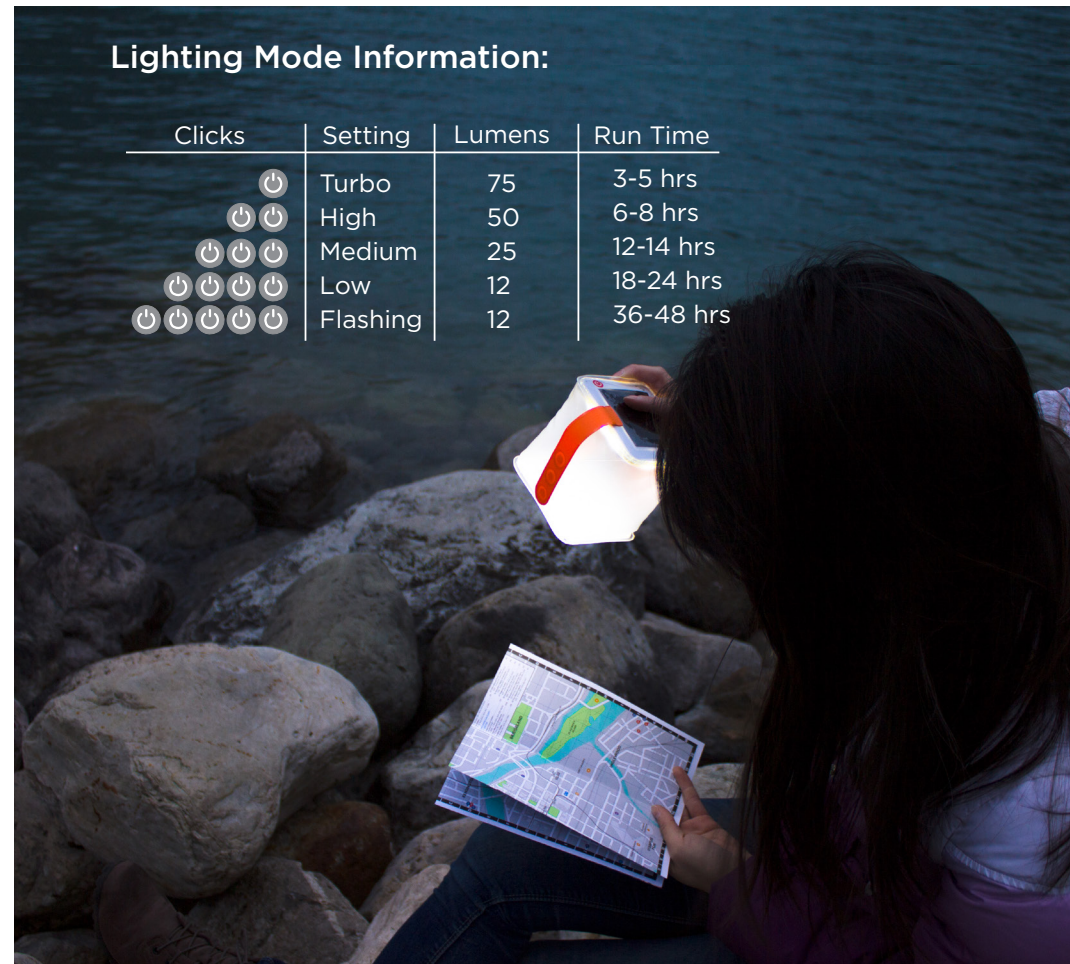
					<b>10,000+ Hours</b>
75 lumens	recharges in 10 hours of sun	24 hour max run time on low setting	waterproof & floats	2 years of storage life	lifetime hours of rechargeable battery
Efficient in overcast conditions	4 LED battery indicators	Red LED charging indicator	5 brightness settings	PVC free	
125 sq. ft Lighting area	able to recharge lantern with micro USB input in 1-2 hours	5 Oz			

### Features:

- Weight: 5.0 oz (141 g) / Size: 4.75 in<sup>2</sup> (12 cm<sup>2</sup>)
- High efficiency solar panel charges in overcast weather
- Waterproof (IP67 rated) & can float
- Charge Time: 10 hours / Max Run Time: up to 24 hours
- Settings: Turbo, High, Medium, Low, & Emergency Flashing
- 4-LED Battery Level Indicator & Red LED charging indicator
- Adjustable handle to attach it inside a tent or strap to a pack
- **Special Feature:** Recharges in sun or by USB input.
- Charge by micro USB input in 1-2 hours.
- LuminAID products are 100% PVC free and made out of environmentally friendly and weather-resistant material

### Lighting Mode Information:














Clicks	Setting	Lumens	Run Time
	Turbo	75	3-5 hrs
	High	50	6-8 hrs
	Medium	25	12-14 hrs
	Low	12	18-24 hrs
	Flashing	12	36-48 hrs





## PackLite Spectra USB Solar & USB Inflatable Multicolor Light

### Performance:

 9 color modes including white LED and multi-color fade mode	 recharges in 10 hours of sun	 12 hour max run time on low setting	 waterproof & floats	 2 years of storage life	 lifetime hours of rechargeable battery
 Efficient in overcast conditions	 4 LED battery indicators	 Red LED charging indicator	 PVC free	 able to recharge lantern with micro USB input in 1-2 hours	 1 YEAR FULL WARRANTY
 5 Oz					

### Features:

- Weight: 5.0 oz (141 g) / Size: 4.75 in<sup>2</sup> (12 cm<sup>2</sup>)
- High efficiency solar panel charges in overcast weather
- Waterproof (IP67 rated) & can float
- Charge Time: 10 hours / Max Run Time: up to 12 hours
- Settings: 9 color modes, including white LED & multi-color fade
- 4-LED Battery Level Indicator & Red LED charging indicator
- Adjustable handle to attach it inside a tent or strap to a pack
- **Special Feature:** Recharges in sun or by USB input.
- Charge by micro USB input in 1-2 hours.
- LuminAID products are 100% PVC free and made out of environmentally friendly and weather-resistant material

### Lighting Mode Information:

	Click 1x for RED
	Click 2x for ORANGE
	Click 3x for YELLOW
	Click 4x for GREEN
	Click 5x for BLUE
	Click 6x for TURQUOISE
	Click 7x for PINK
	Click 8x for MULTICOLOR FADE
	Click 9x for WHITE







## PackLite Max 2-in-1 Phone Charger

### Solar & USB Inflatable Lantern & Phone Charger

MAP \$39.95

#### Performance:

150 lumens	recharges in 12-14 hours of sun	50 hour max run time on low setting	waterproof & floats	2 years of storage life	lifetime hours of rechargeable battery
Efficient in overcast conditions	4 LED battery indicators	Red LED charging indicator	5 brightness settings	PVC free	1 YEAR FULL WARRANTY
able to recharge lantern with micro USB input in 1-2 hours	200 sq.ft. Lighting area	Charges phones & devices. 5V 2Amp Output, 2000 mAh battery	8.5 Oz		

#### Features:

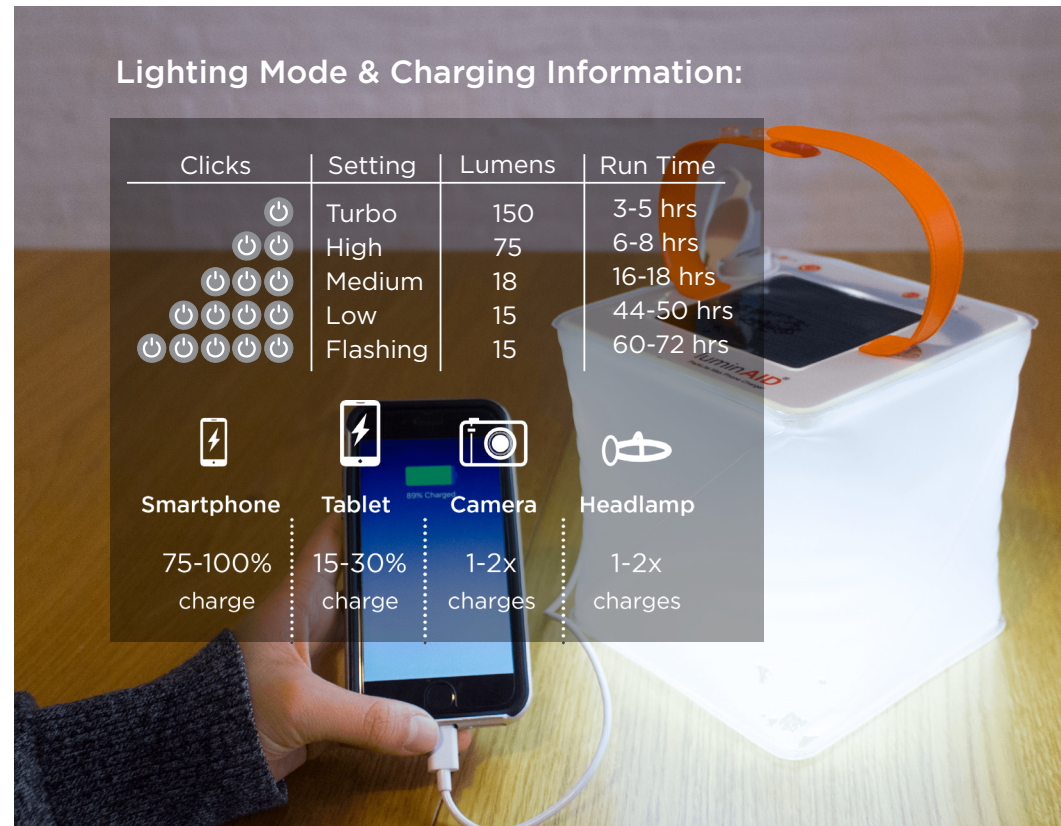
- Weight: 8.5 oz (241 g) / Size: 6 in<sup>2</sup> (15.2 cm<sup>2</sup>)
- High efficiency solar panel charges in overcast weather
- Waterproof (IP67 rated) & can float
- Charge Time: 12-14 hours (solar), 1-2 hours (USB) / Max Run Time: up to 50 hours
- Settings: Turbo, High, Medium, Low, & Emergency Flashing
- 4-LED Battery Level Indicator & Red LED charging indicator
- Adjustable handle to attach it inside a tent or strap to a pack
- **Special Feature:** Recharges in sun or by USB input AND charges personal electronic devices.
- Charge by micro USB input in 1-2 hours.
- Charges phones at the same rate as a USB cable plugged into a wall outlet.
- LuminaID products are 100% PVC free and made out of environmentally friendly and weather-resistant TPU

#### Lighting Mode & Charging Information:

Clicks	Setting	Lumens	Run Time
1	Turbo	150	3-5 hrs
2	High	75	6-8 hrs
3	Medium	18	16-18 hrs
4	Low	15	44-50 hrs
5	Flashing	15	60-72 hrs

Smartphone	Tablet	Camera	Headlamp
75-100% charge	15-30% charge	1-2x charges	1-2x charges



# Product Testimonials

“This is such a great idea! No batteries required for a nice, bright and diffuse light ...Folded up, it is slim, light and small. When inflated, it produces a cool LED light that the pillow diffuses and creates a good lantern for a ton of different uses.”

- Amazon Reviewer

I love this lantern. The ability to precharge with USB is great if sunlight is unavailable. Light is bright enough to read by. Will definitely be recommending this to all my friends.

- Mary A., LuminAID Customer

I had a very good experience with this light. Firstly, it was very lightweight which is good if you're into ultralight backpacking and even though it was light it still packed a bright punch. It was pretty durable too and can really take a beating but I would be wary of sharp situations when it's inflated. It also makes good diffused light for photography. Overall, this is a good product at an amazing price.

- Jeff M., LuminAID Customer

The LuminAID Solar Light is flat-out incredible and I don't impress easily. It's sheer genius! You could charge one up, slip it in your pocket before you leave camp and be assured that you'd have plenty of light to find your way if you didn't make it back to camp before dark. It would also serve as a great light beacon to help others find you if you became lost in the dark.

- Dale A., LuminAID customer

AS SEEN IN:





@luminaidlab



@luminaid



facebook.com/luminaid

(312) 600-8997  
sales@luminaid.com



MAKERS OF BRILLIANT THINGS.