



CELEBRATING OUR ENVIRONMENT

13 MAY 2020

Make the most of World FM Day!



Leverage social media, company newsletters, websites or other communications channels to celebrate World FM Day and highlight your team, a recent success. We have a toolkit of digital downloads available to help you post about the celebration. Stay tuned to IFMA Social media for updates.



Host a small celebration with light refreshments and invite influencers from around your organization to talk about your department's recent achievements.



Have pins, stickers, t-shirts or other fun items made to highlight FM responsibilities. ***PRO TIP: Use these items to connect to your social media presence, using #WORLD FMDAY20 #THANKANFM #CELEBRATINGOURENVIRONMENT.***



If your company doesn't have a newsletter, create your own fun and simple newsletter/greeting to distribute around the organization featuring a friendly "hello" from the FM team and a brief list of accomplishments and responsibilities to update colleagues on team successes and activities.