



MENTAL HEALTH SUMMIT

hosted by  HEADWATER
LEARNING FOUNDATION  RETHINK
LEARNING

SPONSORSHIP PACKAGE

April 10-12, 2025
**Banff Centre for
Arts and Creativity**
Banff, Alberta

mhhs MENTAL HEALTH SUMMIT

hosted by  **HEADWATER**
LEARNING FOUNDATION



The Headwater Learning Foundation invites you to beautiful Banff, Alberta for the 2025 Mental Health in Schools Conference April 10-12, 2025.

The summit offers an unparalleled platform for your brand to engage with a diverse audience, showcase your commitment to mental health advocacy, and demonstrate thoughtful leadership. Seize this chance to not only make a positive impact on society but also enhance your brand's reputation as a compassionate and socially conscious entity dedicated to shaping a healthier future for individuals and communities alike.

Why Sponsor or Exhibit at the Mental Health Summit?

- Increased brand recognition
- Lead generation
- Expanded sales
- Face-to-face time with potential clients
- Exhibit Hall in prime conference location
- Support an important partner in mental health

12%

Researchers and Policy Makers

21%

District Leaders, Superintendents, School Administrators

29%

Other

9%

School Counsellors, Psychologists, Mental Health Leads

26%

SEL/Wellness Directors, Coaches, Leads, and Specialists

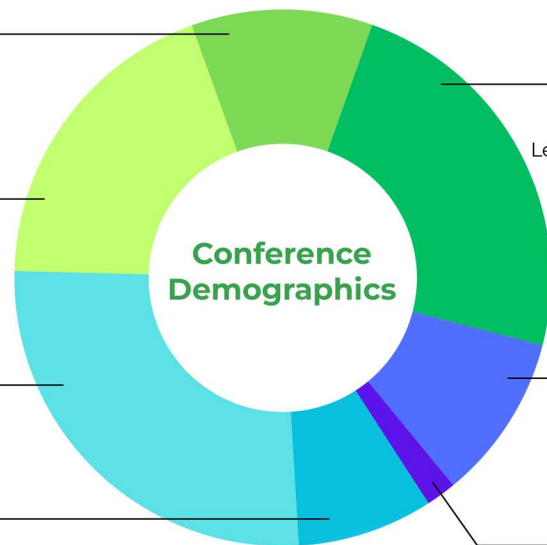
11%

Teachers, Education Professionals and Early Childhood Educators

2%

Parents & Students

Conference Demographics





MENTAL HEALTH SUMMIT

Sponsorship and Exhibitor Opportunities

SOLD

	Presenting	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,500
Total number of opportunities at level	1	2	5	5
PRE & POST EVENT PROMOTION				
Logo placement on website, banners, promotional advertising, all event materials	Premier placement	Prominent placement	Standard placement	Standard placement
Social media mentions (minimum) and recognition in press releases	3 dedicated posts	3 dedicated posts	1 dedicated post	1 dedicated post
Ad in Wellness Education Magazine - a digital magazine with a 200,000 monthly click rate, distributed globally	●	●	●	●
EVENT PARTICIPATION				
Remarks during the Wine, Welcome and Wellness Cocktail Reception	●			
Remarks during the Conference Opening Session	●	●		
Opportunity to introduce a session	Private concert performance	Keynote	Keynote	
Access to VIP lounge	●	●	●	●
ON-SITE PROMOTION				
Logo placement on all onsite event materials including signage and on-screen graphics	Premier placement	Premier placement	Standard placement	Standard placement
Opportunity to provide branded materials to attendees	●	●	●	●
Opportunity to provide valuable welcome gift for attendees	●	●	●	●
EXHIBITOR PARTICIPATION				
Onsite Exhibit Booth for the duration of the event	Premium location	Premium location	Standard location	Standard location
Complimentary access for Exhibit Booth staff	4 staff	2 staff	2 staff	1 staff
EVENT REGISTRATIONS				
Complimentary registrations	2 VIP	2 VIP	2	2 VIP

** All 2025 partners have the opportunity to lock in their price for the 2026 conference!
Confirm a 2 year commitment as a community partner and we will secure your spot for next year at the same price!*



MENTAL HEALTH SUMMIT

Sponsorship and Exhibitor Opportunities

SOLD SOLD

SOLD

	Education Partner	Youth Panel Sponsor	Leadership Panel Sponsor	Cocktail Reception Sponsor	Community Partner - Vendor
	\$1,000	\$2,000	\$2,000	\$1,500	\$150
Total number of opportunities at level	2	1	1	1	15
PRE & POST EVENT PROMOTION					
Logo placement on website, banners, promotional advertising, all event materials	Standard placement	Standard placement	Standard placement	Standard placement	Website only
Social media mentions and recognition in press releases	●	●	●	●	●
Ad in Wellness Education Magazine - a digital magazine with a 200,000 monthly click rate, distributed globally	●	●	●	●	●
EVENT PARTICIPATION					
Remarks during the Wine, Welcome and Wellness Cocktail Reception				●	
Remarks during the Conference Opening Session					
Opportunity to introduce a session	Be well, Read Well session	Youth Panel session	Leadership Panel session		
Access to VIP lounge	●	●	●	●	
ON-SITE PROMOTION					
Logo placement on all onsite event materials including signage and on-screen graphics	●	●	●	●	●
Opportunity to provide branded materials to attendees	●	●	●	●	●
Opportunity to provide valuable welcome gift for attendees	●	●	●	●	●
EXHIBITOR PARTICIPATION					
Onsite Exhibit Booth for the duration of the event	Standard location	Premium location	Premium location	Premium location	Standard location
Complimentary access for Exhibit Booth staff	2 staff	2 staff	2 staff	2 staff	2 staff
EVENT TICKETS					
Complimentary tickets	2 event registrations	2 event registrations	2 event registrations	2 VIP	

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