

# Akkodis AI Academy

## Enabling your AI Journey

AI is no longer on the horizon—it's here, reshaping how we lead, operate, and deliver impact. For executive leaders, the time to act is now. Building AI literacy and embedding responsible AI use at the top is essential to drive adoption and realise the full value of AI across organisations. This isn't just a technology shift—it's a leadership imperative.

## Introducing Akkodis AI Academy – AI for Leaders Course

Developed in partnership with Microsoft, this course provides **exclusive access to customer leadership teams** at the forefront of AI decision-making and investment. It's a unique opportunity to bring senior leaders together in the same room—creating space to openly share their current AI maturity, strategic priorities, and challenges.

*By fostering honest dialogue and knowledge exchange, the course helps remove fear and uncertainty, enabling leaders to confidently embrace AI in a responsible, informed, and impactful way.*

### Course Outline & Learning Outcome

Gain a fundamental understanding of generative AI and its role in business innovation. Understand the potential impact of generative AI across different industries and anticipate future trends.

#### 1 Introduction to GenAI

- An introduction to enterprise GenAI, its potential role in business innovation, impact on industry verticals and future trends.

#### 2 Ethics of AI

- A deep dive into the ethical considerations and responsible use of AI, crucial for leaders to understand and guide their teams.

#### 3 Opportunities for GenAI

- Discussion on the opportunities AI can bring to the development and execution of each individual business's strategy.

#### 4 GenAI in Decision Making

- Examination of how AI can be used to enhance strategic decision-making and forecasting.

#### 5 GenAI and Organisational Change

- Discussion on the implications of AI on organisational structures, roles, and change management.

#### 6 AI Governance and Compliance

- Detailed exploration of the legal and regulatory landscape for AI and its implications for business

*Note: Course content can be customised per industry or client's needs.*



**Executive Engagement:** We work with organisations Leaders in a safe environment to discuss their plans for AI, current challenges and maturity to get started.



**Adoption and Change:** Participants discuss the barriers to adoption and change in their organisations, strategies to embed and how technology can be harnessed to transform business processes.



**Identified Use Cases:** The course captures attendees current and future use cases to explore areas of high business value and potential areas to accelerate use of AI.



**Agreed Next Steps:** Akkodis and Microsoft develop individual support to aid ongoing adoption strategies including POC, Pilot or Foundational activities to move from theory to tangible outcomes.

**The Akkodis AI Academy is a leap toward a more educated, motivated, innovative, responsible and effective AI Adoption strategy.**

## AI for Leaders is only the beginning!

The Akkodis AI Academy provides a wide range of courses, including Bootcamps and various AI training focused on leadership, business enablement, and development. The curriculum emphasises the fundamentals of Responsible AI, grounded in principles such as accountability, transparency, fairness, and inclusivity.

	Breadth Training		Depth Training		
	Bootcamp	Leadership	Business Enablement	AI Development	Advanced AI Development
<b>Class Capacity</b>	Up to 1000	Up to 10	Up to 20	Up to 20	Up to 10
<b>Description</b>	Designed as an accessible introduction to artificial intelligence, suitable for participants at both foundational and associate levels. It aims to build a strong understanding of core AI concepts, terminology, and practical applications across various industries.	Designed for business leaders, this course provides an overview of GenAI, the ethical and responsible usage of AI including ESG considerations, GenAI business potential and why it matters to business strategy.	Designed for your non-technology facing business professionals (such as sales, accounts, legal and marketing), this course provides an overview of how generative AI can empower businesses to enhance efficiency, accelerate growth, and optimize strategic decision-making in sales, accounts, business development, and marketing functions.	Designed for technical professionals who want to incorporate GenAI into their work environments, these pathways provide practical hands-on technical training.	
<b>Duration (Full Time)</b>	n/a	1 day	2 days	2 days	3 days
<b>Duration (Part Time)</b>	2 weeks	2 weeks	2 weeks	2 weeks	10 weeks
<b>Minimums</b>	100	5	10	10	5



In the rapidly evolving landscape of AI, organisations are unsure where to start. Education, Awareness and AI Literacy is critical for business leaders to make informed decisions and to remove the fear, uncertainty and doubt, barriers to adoption of AI technology.

Akkodis Academy and Akkodis Consulting have developed an end-to-end capability to support organisations on this journey – **starting with Education.**



### Program Overview

This course, aimed at business leaders, offers an overview of AI, its ethical use including ESG factors, its business potential, and its importance to business strategy.



### Who this program is for

Executive leaders, Technology Leaders and General Managers.



### Value AI for Leaders Course

Pricing available on request depending upon standard or tailored course, number of sessions and shared or single organisation.

*\*Standard Course Value - \$9,900 ex GST*

*\* Pricing is for standard courses, customised courses available on request, excludes travel and facilities*



### Capacities & Timing

- Max 10 Participants
- 1 full-day delivery
- Delivered in person (or virtually)
- 6 modules
- 45 mins – 1 hour per module
- Typical start/finish time: 9am-4pm
- Location – Client Facilities or as agreed.



### Expected Outcomes

Enable leaders to foster awareness, purposeful action, and responsible practices throughout the organisation as they begin their AI journey with Microsoft, gaining various AI opportunities across functions.

## About Akkodis

Akkodis is a global Smart Industry leader, with digital, engineering, and R&D capabilities that leverage the power of connected data to accelerate innovation and digital transformation.

The Akkodis Academy focuses on education and training, providing clients with the skills needed to stay ahead in today's fast-paced technological world.

By integrating our comprehensive educational initiatives, we support clients in rethinking their product development and business processes, improving productivity, and minimizing time to market. Through our focus on education and innovation, Akkodis is dedicated to building a smarter, more connected future.

## Find out more

If you are interested in learning more about Akkodis AI Academy and how we can help your organisation be confident to deploy AI Solutions, please reach out today:

### Anatoli Kovalev

VP Akkodis Academy, Akkodis

E: anatoli.kovalev@akkodis.com

### Carol Gobby

VP Sales and Growth, Akkodis

E: carol.gobby@akkodis.com