

# RecipeIQ Privacy Policy

By installing our mobile application or in any way using or accessing our Services, you accept the terms and conditions of this Privacy Policy and the processing of your personal data.

## Personal data controller

Responsible for the processing of your personal data is:

Company name

Interstitial Solutions, LLC

Application name

RecipeIQ

Address

50 Franklin St. 3<sup>rd</sup> Floor  
Boston, MA 02110

E-mail

[info@recipeiqapp.com](mailto:info@recipeiqapp.com)

## Information about personal data we collect

When you register for RecipeIQ's Services, we collect personal data from you such as: your email address, and first and last name.

## Our use of your personal data

Your privacy is important to us and we will only process your personal data in accordance with this Privacy Policy and relevant personal data regulation.

## Data processing necessary to provide the Services

As a part of offering the Services to you we process your personal data that you provide us with at the time of registration, such as:

- First and last name
- E-mail
- Device identifier, i.e. information on what device, IP-address etc you use to register and log on to the Services

## Customer relationship as a legal ground

It should be noted that marketing sent by RecipeIQ to you on the basis of a customer relationship as a legal ground for processing personal data, does not require a consent. Such data will be processed and used in compliance with relevant personal data regulation.

## **Marketing - Data processing based on consent as the legal ground**

You hereby consent to RecipeIQ using all your personal data for marketing purposes via emails, notifications, or other messages, by RecipeIQ or RecipeIQ's selected business partners.

Marketing will only be sent to you by RecipeIQ; no personal data will be transferred to third parties for marketing purposes (other than possibly to service providers on assignment by RecipeIQ, however these providers do not have any rights to use the data for any other purposes than to what they have been assigned to, on behalf of RecipeIQ).

## **Opt-out from marketing**

In case you do not want RecipeIQ to use your personal data for the purpose of marketing, you may at any time opt-out from receiving any further messages by clicking the "unsubscribe" link at the bottom of such a message, or by using such opt-out features as are available in the app settings in the Services.

## **Cookies**

RecipeIQ uses cookies in order to function properly. We use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your device for a set period of time or until you delete them).

If your internet browser is set and configured to accept cookies, you consent to the use of cookies.

A cookie is a small text file which is created by the websites you visit and may contain information about you as a visitor. These text files are stored on your computer and, for instance, keep you from having to remember your password. Information from cookies may be used to improve the user experience and/or the Services and to target marketing campaigns and offers to our customers.

If you do not accept cookies, you can prevent cookies from being saved on your computer by changing the settings of your web browser. You can also delete cookies which have been previously stored. In such cases, please refer to the help section of your internet browser. If you choose not to accept cookies, you can still use our Services, but their functionality may be somewhat limited.

## **Rectification of personal data**

You have the right to request access to and rectification or erasure of your personal data processed by RecipeIQ. If a request for rectification concerns data that is necessary for RecipeIQ to offer the Services, such requests will have the effect that your account will be terminated at RecipeIQ.

If you wish to exercise this right, please contact us at [info@recipeiq.com](mailto:info@recipeiq.com). An application shall be made in writing and must be signed by you. Alternatively, you can also rectify your personal data by deleting your account via the Services.

## **Transfer of data**

Personal data collected from you may be shared with third-party providers of RecipeIQ that process personal data on behalf of RecipeIQ; such as server hosting providers, data storage providers, companies carrying out system and sales performance monitoring, customer support systems- and payment service providers. These service providers will be considered processors of your personal data.

At times, some of your personal data may be transferred and processed to processors, as described above, that are established in the United States or other countries (some of which will be outside the EEA). RecipeIQ will always apply safeguards to protect your personal data from unauthorized disclosure. We may also transfer your personal data in the event that our business (or part of it) is sold, for instance as part of a merger or acquisition. In case of transfer of data to third parties that are outside of the EU or EEA and that do not offer an adequate level of data protection, RecipeIQ will apply the EU Commission's model clauses and/or binding corporate rules, or similar instruments/mechanism, for the safeguarding of integrity and security.

In no event does RecipeIQ transfer personal data to third parties with the right for such parties to use the data other than on behalf of RecipeIQ.

RecipeIQ may further disclose your personal data in order to comply with a legal or regulatory obligation, if we reasonably believe that this is required by law, regulation or other legislation, or in order to protect and defend RecipeIQ, our business partners or users' rights and interests, subject always to relevant applicable personal data regulation.

## **Portability**

You have the right to receive your personal data which you have provided to RecipeIQ, in accordance with relevant personal data regulation, provided that such request does not adversely affect the rights and freedoms of others.

## **Complaints**

If you have any questions or complaints about our processing of your personal data, you are welcome to contact us at [info@recipeiq.com](mailto:info@recipeiq.com). You also have the right to lodge a complaint with a supervisory authority.

## **Security of the personal data we process**

The security and integrity of your personal data are important to us. In addition to complying with applicable relevant personal data regulation, we use accepted industry standards, technologies, and procedures, such as firewalls, security software, etc., in order to protect the

integrity of your personal data and to prevent any unauthorized access. However, no system can be 100% secure, and despite our efforts, there is always a risk of unauthorized access to your personal data. By using our Services, you assume this risk. We also urge you to use a unique and strong password to your user account on the RecipeIQ services as well as to protect such password. You should further limit access to your device and browser and log out after having used the RecipeIQ Services.

## **Children**

If you are under age 13, you are not allowed to submit any personal data through our Services. Further, we encourage parents and legal guardians to monitor their children's Internet use and to help us in enforcing our Privacy Policy by instructing their children to never provide any personal data through our Service without their permission. If you become aware that a child under the age of 13 has submitted personal data to us, please contact us at [info@recipeiq.com](mailto:info@recipeiq.com).

## **Changes to our Privacy Policy**

From time to time, it may become necessary to make changes to this Privacy Policy. Therefore, we reserve the right to update and/or modify this Privacy Policy at any time by giving notice to you. Please review this Privacy Policy frequently, and especially before you register an account with us. The date of the last modification is listed at the bottom of this Privacy Policy.

## **Contact**

We will communicate with you by email and notices posted on your mobile device. If you do not wish to receive notices on your mobile device, you can always turn off this service. Please be aware that if you unsubscribe from our mailing list you will still be receiving answers to your questions sent to our support but you will not be receiving promotional emails.

We welcome your feedback regarding our Services. If you have any questions or suggestions regarding our Privacy Policy, please contact us at [info@recipeiq.com](mailto:info@recipeiq.com).

Last Updated: 05/25/2018