

POWERUP Powered Paper Airplane Challenge Official Rules

ACCESS TO A POWERUP 2.0 FREE FLIGHT MOTOR IS A REQUIREMENT OF THE CHALLENGE

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The "Challenge" will begin at 12:01 AM Eastern Daylight Time (EDT) on October 1, 2018("Contest Start Date"), and end at 11:59 PM EDT on October 31, 2018 ("Contest Period"). Contest is sponsored by POWERUP Toys ("Sponsor") who is solely responsible for all aspects of this Contest.

Eligibility: The Contest is intended for educators in K-12 public, private, and parochial schools. Employees, officers and directors of Sponsor, franchisees, affiliates, subsidiaries, agents and advertising and promotion agencies ("Released Parties"), as well as the immediate family members (parents, children, siblings, spouses) and/or persons living in the same household (whether related or not) of each are not eligible to participate in the Contest. All federal, state and local laws and regulations apply.

How to Enter: You can enter online at using the POWERUP FlightDesk website. By participating in this Contest, entrants agree to be bound by these Official Rules and the decisions of the Sponsor which are final and binding in all matters relating to the Contest. By entering this Promotion, entrants agree that each entry becomes the property of Sponsor and that the Sponsor may use such entry for any proper purpose. Any personally identifiable information collected during an entrant's participation in this Promotion will be collected by Sponsor and used by Sponsor, Administrator, their respective affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules.

By submitting the Entrant warrants and represents that the person consents to the submission and participation in the Contest, and to its posting on the Internet in connection with the Contest.

During October, educators submit videos of their students' planes in flight. The videos can be uploaded on POWERUP's FlightDeck to enter.

Submissions: Submissions to the Challenge are being taken on POWERUP Toys' FlightDeck, online learning community between October, 1, 2018 and October 31, 2018. To submit a video to the Challenge go to the FlightDeck menu on the top right corner of the screen and click Explore + Share. Here educators can upload the video.

Registration: Educators can register to participate in the Challenge beginning on June 25, 2018 and ending September 28, 2018. To register, visit challenge.poweruptoys.com

Challenge Specifications: Planes will be judged on the following criteria:

1 - Distance and accuracy (40%). Students must create a plane that can fly accurately at a distance and reach a desired target.

2 - Maximum duration (30%). Students must design a plane that can sustain flight for a long time.

3 - Design creativity (30%). Students put together the most creative, aerodynamic plane designs.

The winners will be determined by POWERUP Toys based on the above criteria. The judges' decisions are final. The winning entry will be displayed at challenge.poweruptoys.com beginning on or about November 7, 2018. All decisions of the Sponsor are final and binding.

Awards & Prizes:

- POWERUP Award badge will be given for school level, small team & individual teams.
- National level – school's that has the best results will win:
 - 1st place in each category will win 2x POWERUP X FPV kits
 - 2nd place in each category will win 2x POWERUP 3.0 kits
 - 3rd place in each category will win 2x POWERUP DART kits

Internet Limitations of Liability: The Sponsor also is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure or delay of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof.

Terms & Conditions: As a condition of entering, entrants agree: (a) to release Sponsor, its affiliates, subsidiaries, retailers, sales representatives, and distributors and each of their officers, directors, employees and agents ("Released Parties"), from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation, awarding, receipt, possession, and/or use or misuse of any prize or for any typographical or other error in the printing, offering or announcement of the prize, (By participating, entrants agree to waive any right to claim ambiguity in the Contest or these Official Rules.)