

Working Student (m/f/d) Community & Marketing

part-time / remote work possible

Fanbase GmbH was founded in November 2020 in Munich, Germany and is an ambitious and well-funded tech start-up focusing on the creator economy. Fanbase is a social marketplace for digital content that allows creators to build a vibrant, sustainable community. It's goal is to establish the world's leading creator platform for monetization of digital content.

You will get the chance to be part of a high growth startup that aims to revolutionize a global megatrend topic. Overcome challenges with us and celebrate wins together with the team.

Responsibilities:

- Support the marketing team in daily tasks such as community management and reaching out to new creators as well as in research and application of content marketing trends, especially for social media
- Be in direct contact with our creators in order to find out their needs
- Support the growth of our creator community and develop creator success stories
- Research on top creators, creator industries and trends
- Be creative, try new things and think like a creator
- Help us achieving our vision to revolutionize the creator economy

Qualifications:

- First experiences in social media community management, digital marketing, or similar, preferably in the lifestyle or entertainment industry
- Currently working on a university degree in marketing, communications, business or a related field
- Very good written and verbal communication skills in English and German
- Reliable and energetic personality
- Ability to work both autonomously and collaborate across teams
- Passion for social media, the creator economy and digital trends

Benefits:

- Remote working options
- An exciting job in a start-up with great opportunities for success
- Great potential to grow both professionally and personally
- The chance to shape the future of Fanbase
- Flat hierarchies and a determined team with diverse backgrounds
- An atmosphere of passion and a fun work environment
- Option to work from a cool office space in the heart of Munich

Next:

If you are interested in this exciting position, please send your application (incl. CV and your earliest date of availability) via email to career@fanbase.com. We are looking forward to hearing from you.