

Módulos/Masters	Master Digital 360	Master Redes Sociais 360	Master Video Marketing 360	Master Google Marketing 360	Master e-Commerce 360	Master Marketing Digital 360
Marketing Digital 360	✓				✓	✓
Site e Vendas Online	✓					✓
Redes Sociais 360	✓	✓			✓	✓
Video para Redes Sociais	✓	✓	✓			✓
Search Engine Optimization	✓			✓		✓
Google Ads	✓			✓	✓	✓
Facebook Marketing		✓				✓
Instagram Marketing		✓				✓
YouTube Marketing		✓	✓	✓		✓
Facebook e IG Ads		✓			✓	✓
Vídeo mobile			✓			✓
Transmissão em direto			✓			✓
Photoshop para Web			✓			✓
Edição de vídeo profissional			✓			✓
Google Analytics e métricas				✓		✓
Ferramentas Google				✓		✓
Mobile Marketing				✓	✓	✓
e-Commerce e Loja online					✓	✓
OFERTA LIVROS						
Marketing Digital de A a Z	✓					✓
Redes Sociais 360		✓				✓
Vídeo Marketing			✓			✓
Marketing Digital 360				✓	✓	✓
Sessão de mentoring						✓
Projeto Marketing Digital						✓
TOTAL DE HORAS	48h	48h	48h	48h	48h	160h
VALOR	160€/módulo	899€	899€	899€	899€	2900€