

UNBOXING EDUCATION:

A new model for today's learners





Dear Parents,

I was an invested and concerned parent just like you before I founded Xceed Preparatory Academy. I was also a *frustrated* parent of a student that the traditional, one-size-must-fit-all model was holding back. My son Jacob needed something different to reach his potential and be ready for college.

What if my child got more one-on-one attention from his teachers when he needed it?

What if we could organize my son's schedule, subjects to focus on, and learning plan around his needs, instead of the average needs of the 3,000+ students at a typical high school in our area?

What if we could take the best of traditional schools and re-engineer the rest of the model to work more like today's most compelling environments for learning and innovation – ***the best of school AND the best of business start-up culture?***

I had decades of direct experience with education – both as a Head of School for a private school and as a co-founder of a technology-rich education initiative. But to be honest, at that point, I was first and foremost a parent who wanted the best for my son. So, together with other veteran educators, technology experts, and a core of people who shared this new vision for what education could look like, we created Xceed Preparatory Academy.

IF YOUR CHILD:

- ▷ *is falling through the cracks*
- ▷ *needs more attention*
- ▷ *isn't reaching his or her potential*
- ▷ *travels for sports or performances*
- ▷ *is struggling in their current school ...*

Xceed Preparatory Academy has a solution for them. We can create a personalized, flexible, effective plan for his or her success. That's what we built for Jacob, and when he was among the first graduates of Xceed Preparatory Academy, I knew he was ready for college and whatever was coming next.

Your child shouldn't be forced to fit into the one big box for education that we grew up with. It's their future. School should help them get there, not hold them back. Let's work together to give them the best in education and in life.

We look forward to meeting you soon!

Sincerely,
Brent Goldman, Ed.D.
CEO, Xceed Preparatory Academy



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THE XCEED DIFFERENCE AT A GLANCE

What are some of the ways that the traditional school model holds back (or at least doesn't help) today's students? How is Xceed different? We will explore these things in more detail, but you can sum up the differences by saying Xceed Preparatory Academy delivers personalized education that is flexible and structured around the needs of your child and their goals. Here is a side-by-side comparison that many students and parents find helpful.

TRADITIONAL SCHOOL MODEL

XCEED PREPARATORY ACADEMY'S EDUCATION MODEL



One-size-fits-all schedule and classes

Schedule and classes are based on individual student needs

Hundreds of students in each grade level

We keep the traditional grade-level structure, but each campus is small by design, creating a tight-knit learning community

All students take 45- or 75-minute block classes on the same bell-and-lunch schedule

Students study courses as long as they need and switch to other courses when they are ready

Fixed school day hours and school year breaks

Parents and students create a daily, weekly, and yearly study schedule that meets their priorities

Lessons are taught generically for the "typical" student on a bell curve average

Every student creates a personalized learning plans (PLP) with their Head of School that is tailored to their learning needs and future goals – and is refined with their teachers as they make progress

Many students compete for a fraction of one teacher's attention during limited class time

Students always have access to teachers who know them personally and clearly understand their learning needs and goals

Athletes and performing arts students are under more pressure or need to work harder to make up time spent practicing or traveling for competition

Athletics, performing arts, and all kinds of extracurricular priorities outside of school fit seamlessly into the structure for studying that students and parents choose and agree on with their teachers

Communication between teachers and parents is very limited and often non-existent

Parents have personal, frequent, open, and direct communication with the teachers and Head of School

Thousands of students share a very limited number of school and college counselor resources

Every high school student receives monthly one-on-one college counseling from the very first meeting with Xceed until graduation



Streamlined academics
and assistance from
teachers prevent
students from having to
spend time after school
on homework

A GLIMPSE OF XCEED'S MODEL IN ACTION

Teachers use
experiments and
many interactive
presentations for
instruction

Parents and students
have access to
grades and school
communication
in real time

Students access a
blended experience
through technology
with their teachers

Direct one-on-one
help from teachers
replaces the need for
tutors after school

Students have space to
focus and work without
assigned desks

Each student
starts and ends
their school day at
the times we agree
on together

Safety and Security

Every single parent and student today has school safety on their mind. Your child's safety is a top priority in our school community. Xceed takes the highest precautions to ensure the physical and emotional well-being of every single student.

Firm protocols and measures help eliminate the safety issues that often thrive in crowded schools. We welcome any and all safety-related questions or concerns. During a tour we will be glad to go into detail about all that we do to keep Xceed a safe place for learning and growth.

PERSONALIZED LEARNING PLANS:

A tested method for ensuring your child's success

Review and Assess

Students and parents meet with the Head of School to review basic academic and personal information.

We discuss things such as:

- Completed classes
- Graduation trajectory
(early/accelerated, standard timeline, or extended study)
- Any issues, struggles, or concerns your child is currently facing
- Applicable NCAA eligibility status

Select Specific Goals

We talk to your child about future hopes, goals, and priorities.

We cover questions like:

- If you could go to college anywhere, where would you go, and why?
- What are your long-term athletic, performance, and other goals?
- How about personal and emotional development – is there something you want to work on?
- What other priorities might you have for middle school, high school, and college?

Align and Agree

At this point, we bring it all together and spell out the details of how to get your child from where they are to where they want to be in a plan we all agree to follow.

Together we will:

- Select the right classes in the right order
- Build a schedule that accommodates all of your priorities
- Select a date for their first day at Xceed
- Cover what they will need to bring to school
- Plan logistics such as:
 - when to expect your child on campus
 - drop-off/pick-up details
- Ensure everyone agrees on the same plan!

Much of academic and personal success is not a mystery – it simply requires asking the right questions, listening well, and taking the time to make a thoughtful plan you can adjust as you go. That's our basic approach to personalized learning plans (PLP). The process we use with every student and family has four parts:

Refine Over Time

The flexibility of our education model becomes even more clear as time goes on. After a student begins classes at Xceed, the Head of School and teachers check in with them and their parents specifically about the learning plan in three to four weeks.

We ask:

- How is the plan we made working?
- Do they need more help in an area?
- How are they socializing and doing at home?
- Are the daily schedule, start, and end times working for everyone?
- Where should we make adjustments?

We have seen over and over what a difference this approach to education can make in a student's life. With the right space, attention, and planning, every child can succeed and reach their academic and personal potential.



TARGETED SUPPORT FOR SPECIFIC LEARNING NEEDS

Students and parents come to Xceed for all kinds of reasons, and any self-motivated student will quickly find advantages to our model of education. If you or your child are facing any of these common scenarios in the traditional school model, here are specific ways we can help:

Balancing Athletics/Performing Arts

If your child is a serious athlete or a performer, you probably feel like they have to work really hard to avoid falling behind. Traditional schools just aren't very flexible. Your child shouldn't need to choose between pursuing the thing they love or school.

Xceed can help:

- Let's build a balanced schedule for your child's studies, practice, travel, and performances.
- We can help your child find the right college to continue developing athletically or artistically – and a path to get there.
- Your child will get individual support where they need it and learn in a community with other students who have similar goals and interests.

Unique Learning Needs

If you've found that the traditional classroom setting just isn't working for your child, you're not alone. Many students have a hard time focusing or taking tests, but it can feel hopeless and frustrating – especially when you know your child can do the work if things were more flexible for them. We get it.

Xceed can help:

- Let's talk about what would help your child learn the way they are wired to learn and make school fit them – not the other way around!
- They'll have the time, space, and resources they need to do the work, including one-on-one help from their teachers.
- We are with you and your child, every step of the way, so we can adjust the plan and approach until we find something that works for your child.

Stuck with the Middle of the Curve

Maybe school is boring or frustrating for your child because they are just sitting around, waiting for others to catch up. It's not that your child thinks they are better than others; they're just ready to move on. There's no telling how far ahead or more ready for college your child could be right now if they were allowed to work at their own pace.

Xceed can help:

- You and your child set the pace for their learning – if they want to push hard and get ahead, we're ready to support them.
- Let's explore subject areas your child is interested in focusing on right now and how that might prepare them for college and a career.
- Your child will find peers and friends here who are also moving ahead of the curve, and that fuels everyone's progress and success.

What If ... ?

On the other hand, it could be that everything seems just fine to your child: no big problems, and if they need a little help, they get things figured out. But what if they stepped outside of the norm for once and actually got challenged and inspired every day at school? What if everything only seems fine, when actually your child is missing out on an opportunity to do more – a lot more—and they just haven't seen their real potential yet?

Xceed can help:

- If your child is getting along with C's and B's, we can help them bump their grades and open up a whole new tier of college and career opportunities in the future.
- We will find the subjects that interest your child the most and help them maximize their development in those and other core academic areas.
- Let us show your child another way to experience school when they study and grow with classmates who are also working to reach their real potential.



- ▷ Xceed Preparatory Academy is a
COGNIA ACCREDITED
school currently serving middle and high school students
and families at four locations:

**CORAL SPRINGS
KENDALL/PINECREST
WESTON
BOCA RATON
FORT LAUDERDALE**



What about tuition, scholarships, and financial assistance?

Xceed offers need-based financial assistance, accepts numerous state of Florida funded scholarships, and provides several payment plan options. For more information about tuition, scholarships, and financial assistance, contact the admissions team at admissions@xceedprep.org or 954-803-1230.

What about extracurriculars like athletics, the arts, and clubs?

This is an area where the flexibility and personalization of our model shines. If your child is already involved in extracurricular activities, we can build a schedule to accommodate and balance them with their studies. Xceed offers special interest and nationally recognized clubs. If students are interested in something we don't already offer, they can propose their own club or opportunity at Xceed.

- ▷ Each campus is
**SMALL
BY DESIGN**

- ▷ Xceed offers
**NCAA-
APPROVED**
core courses.

- ▷ Each student is responsible for bringing a
PERSONAL LAPTOP to school.
Desktop computers are available on a temporary basis.

- ▷ **STUDENTS
CREATE**
individual schedules during
available school hours,
8 a.m. - 5 p.m.

- ▷ **24 credits are required for
GRADUATION**
in keeping with the regulations
of the State of Florida.

What are classes like?

We use a blended curriculum model where most of the material is adapted by the teacher based on learning styles, interests, and personalized learning plans (PLP). The curriculum is offered through an interactive learning resource developed by one of the nation's top curriculum providers. Every part of the curriculum is something each student works through directly with the help and attention of their teachers.

Does Xceed provide transportation to and from campus?

Xceed does not offer transportation. Every student's start and end time for school may be different, so each student/family is responsible for drop-off and pick-up at the times they've agreed to in the student's PLP.

STUDENTS AND PARENTS TALK ABOUT THE IMPACT OF XCEED

"We are so happy to have found Xceed! Our daughter is in 11th grade and was beyond stressed out in her private high school. As a dancer, with ballet six days per week, it was literally impossible to complete the 4-6 hours of homework for her AP and Honors level classes. When her anxiety and high-stress levels started to take a toll on her physical and mental health, we knew we needed to make a change. We transferred her to Xceed and they were able to transfer all the classes that she wanted/needed to keep.

It has now been a few months and her quality of life has improved greatly. She goes into Xceed for a few hours each day and rarely has homework. The onsite teachers are very helpful and always available. It's amazing how much faster she can learn and get through her lessons without the tedious busywork that traditional school curriculums often have.

I highly recommend Xceed to anyone looking for a change. It's a great way to alleviate unnecessary school stress and a great place for those who need to make their own schedule due to sports schedules or performing arts training."

- Xceed Parent

"Since my very first day here at Xceed, I have felt nothing but pure happiness and acceptance.

Switching here was a very big change from my old school. Xceed and everyone in it have met me with kindness, compassion, and friendship. The fact that I have the ability to work at my own pace, and have my own personalized learning environment is truly amazing. Every single one of the teachers wants nothing but the best for their students, and it shows through their passion and attitude toward each one of us. Candidly, switching to Xceed was one of the best decisions I have made."

-Xceed Student, Grade 9

"Before coming here I had to wake up so early, never looked forward to coming to school, and my grades were never nearly as amazing as they are now in Xceed. Now I wake up and look forward to going to school. You pretty much have your own schedule and it is very convenient. Xceed is a very caring environment; there is always positive energy; you meet new people all the time; and my favorite part is how flexible the school is. There are amazing teachers here to help, but you have to be independent and responsible."

-Xceed Student, Grade 8

EXPERIENCE XCEED PREPARATORY ACADEMY FIRSTHAND

The traditional school model hasn't changed in over a century, but the needs of today's 21st-century learners are completely transforming. Tomorrow's successful leaders will be self-motivated, tech-savvy, and adaptable innovators. Today's school and educational model should reflect that, instead of trying to force students into the same old box where it's all too easy to get lost in the crowd.

When parents and students come for a campus tour and actually see how all the pieces fit together at Xceed Preparatory Academy, it makes a huge difference. Even with all the detailed information in our e-book, website, and other resources, the light often comes on for parents when they see the educational model in practice.

We welcome you to visit one of our campuses for a private tour where you can meet with teachers, students, and the Head of School. Bring your questions for our admissions team. Let's talk about whatever isn't working with your current school situation. Discover the difference the flexibility and personalization we offer can make for your child.

Use our [convenient online form](#) to request a private tour at one of our four locations today!





LOCATIONS

Kendall/Pinecrest

9350 South Dixie Highway
Suite 160
Miami, FL 33156
305-901-2115

Boca Raton

6405 Congress Ave
Suite 160
Boca Raton, FL 33487

Coral Springs

3301 North University Drive
Suite 110
Coral Springs, FL 33065
954-361-3405

Fort Lauderdale

101 SE 3rd Avenue
Fort Lauderdale, FL 33301
954-304-9442

Weston

2900 Glades Circle
Suite 1600
Weston, FL 33327
954-866-0248

Virtual School

954-803-1230

► **Contact Admissions: 954-803-1230**

www.xceedprep.org