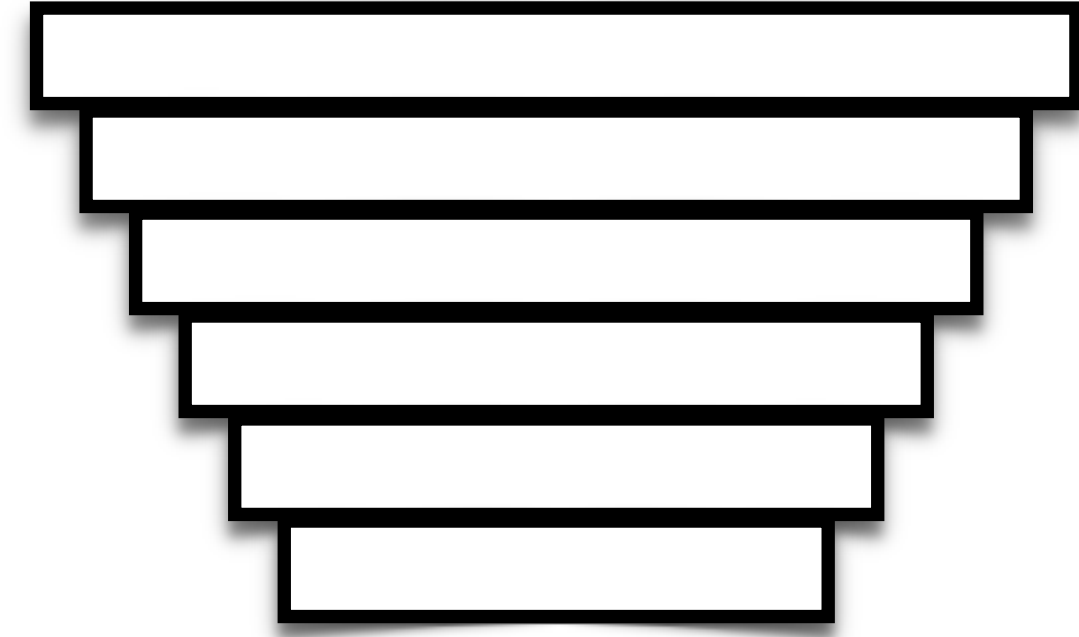
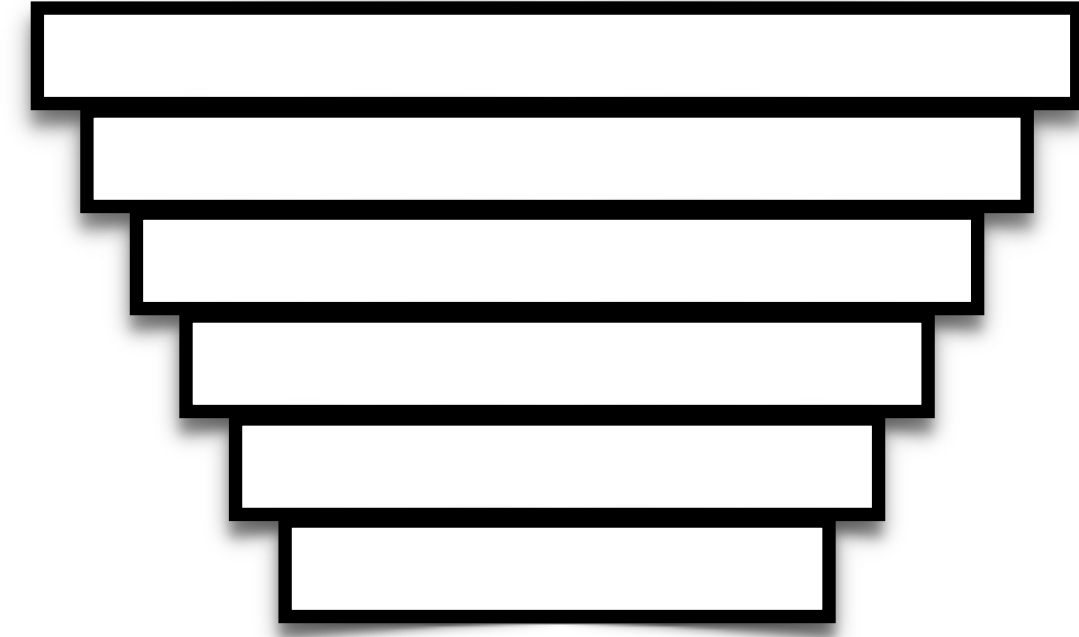
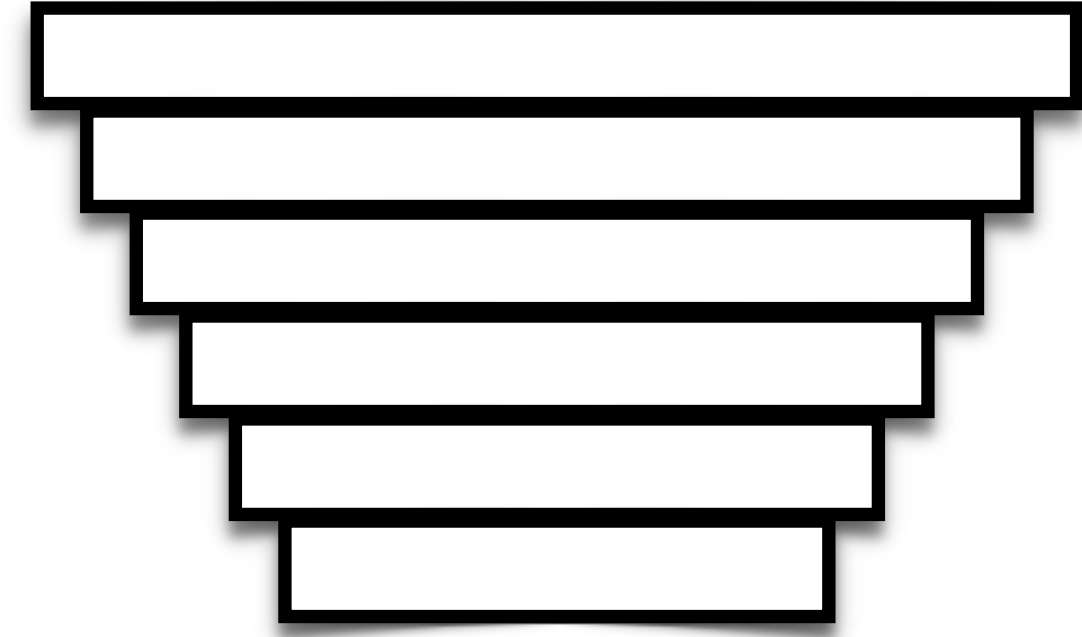
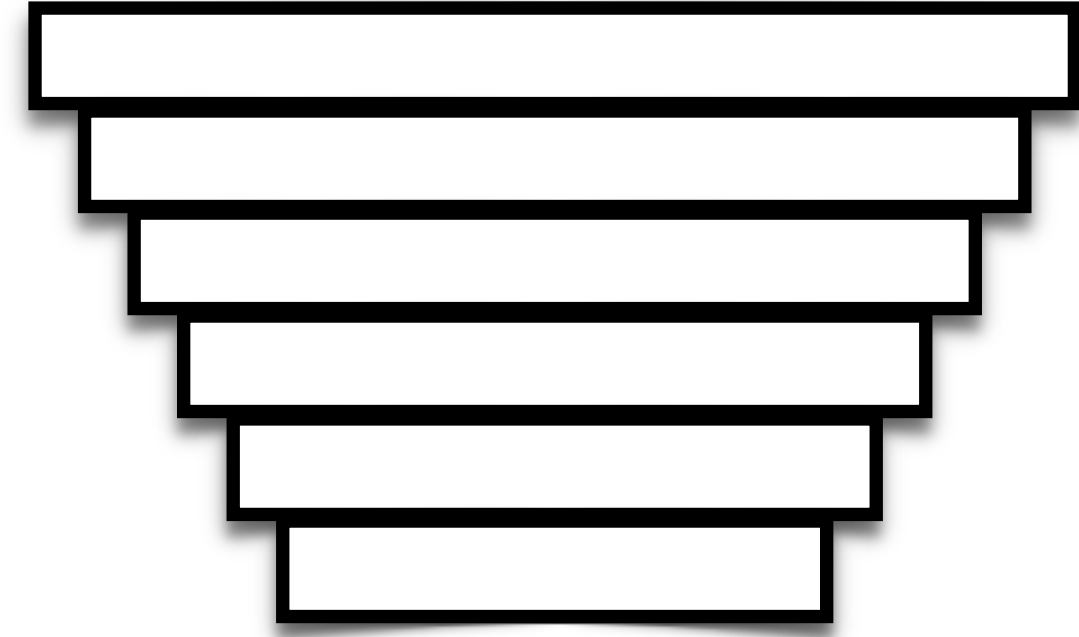

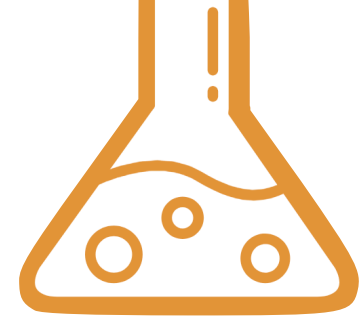







THE EXPERIMENT WATCHER

TESTED HYPOTHESIS												
IMPACT STAGE PIRATE FUNNEL												
 TARGET AUDIENCE												
 EXPERIMENT												
 FAIL CRITERIA												
 TIME BOX	LAUNCH EXPERIMENT			LAUNCH EXPERIMENT			LAUNCH EXPERIMENT			LAUNCH EXPERIMENT		
 RESULTS												
 LEARNING												
 DECISION												