

Introduction to ZeeMee

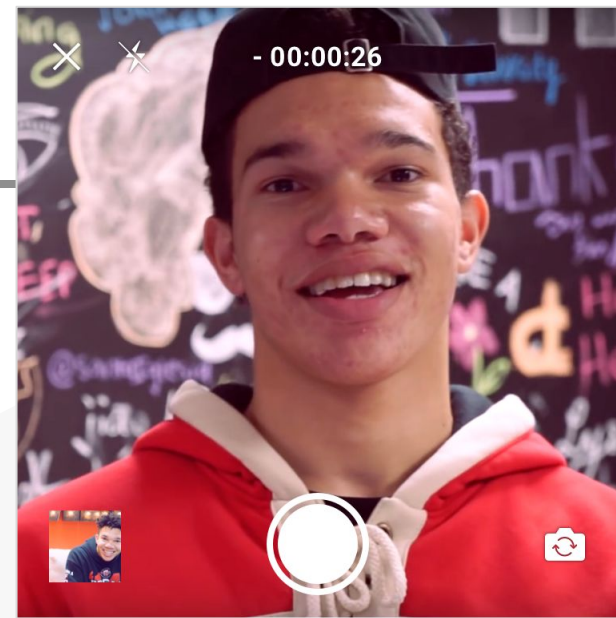
TELL YOUR AUTHENTIC STORY



Student Presentation
SUMMER AND FALL 2017

This Presentation Covers The Following

- What is ZeeMee all about?
- How do I create a ZeeMee profile?
- How do I share my ZeeMee profile?
- Tips and Advice for your ZeeMee



Describe a recent personal challenge you overcame and what you learned.

SEE OTHER ANSWERS



Erik A.



Ann K.



Blanche H.



Adam M.



Ve

Your ZeeMee is your authentic, genuine story told through video

- ZeeMee is **completely free** for students & available on the iOS and Android App Stores
- You **create** your ZeeMee directly from your smartphone - your ZeeMee profile can also be viewed on the web
- You can **share** your ZeeMee with **every** college, scholarship, internship, or job
 - Over 200+ colleges and universities request ZeeMee directly in their application!
 - See the list at zeemee.com/partners



BINGHAMTON
UNIVERSITY
STATE UNIVERSITY OF NEW YORK



Washington University
in St. Louis

Bring your application to life. Paste your ZeeMee link here.
Don't have ZeeMee? Get it now for free at
www.zeemee.com.

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Our Mission is to bring your stories to life and connect you with life-changing opportunities

Belief

A student is more than a test score, and every human has value

Charge

To level the playing field, especially for first generation students and affirming of diverse race/ethnicity, social class, access to resources, ability/disability, gender identity, sexual orientation, family type, or language

Action

Provide technology and support to students to share their stories in a powerful and dynamic way

Your ZeeMee shows who you are beyond a test score



- Create short 26-second videos in response to question prompts that the ZeeMee app asks you
- Create your own short 26-second video content (via “What’s on your mind?” question)
- You may also add pictures with captions, but remember: **video is the most powerful format to colleges, and for admissions/applications**

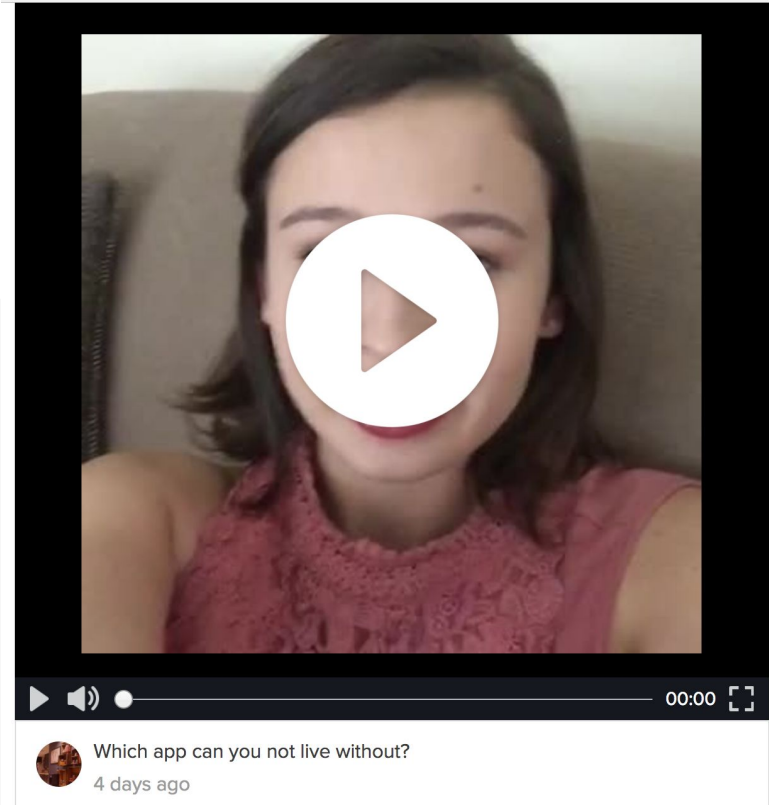


Describe a recent personal challenge you overcame and what you learned.



What's on your mind?

7 days ago



You can create your ZeeMee in seconds on your iOS or Android device



bit.ly/ZMApple



bit.ly/ZMAndroid

- To get started, simply download the app on your smartphone - that's it!
- Chat directly with our ZeeMee Chatbot, who will occasionally ask you questions
- You can choose which question to answer or pass
- Responses are recorded via brief, 26-second video responses
- Don't forget - you can also create your own free-form videos via "What's on your mind?"

SAMPLE PROMPTS

- Talk about something that isn't on your resume, but is very important to you.
- Talk about a positive impact you have made on someone else.
- What has been a defining moment in your life?
- Describe your high school and what you like most about it.
- Talk about an area in which you would like to grow next year.
- How would your friends describe you?
- Which character strength best describes you?
- Who would win, Batman or Spider Man?

How do I share my ZeeMee profile?

- Every ZeeMee profile has a **link**, and your link can be set to public or private at any time
 - Sample: <https://www.zeemee.com/allisonmorris3>
- Get seen in EVERY application:
 - Send your ZeeMee link to your counselor so they can write you a better recommendation
 - Send a thank-you email to every school you apply to and share your ZeeMee link
 - Add **ZeeMee link** to the "anything else you want to share" or "additional information" section
 - Add **ZeeMee link** to a resume, or mention it in an essay or activity section

▼ Additional Information

Please provide an answer below if you wish to provide details of circumstances or qualifications not reflected in the application. You may enter up to 650 words.

B I U Open Full Screen

Use the Additional Information area to share relevant information about yourself that is not captured elsewhere in the application.

Washington University in St. Louis

Bring your application to life. Paste your ZeeMee link here. Don't have ZeeMee? Get it now for free at www.zeemee.com.

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Here Are Some Keys and Tips As You Create Your ZeeMee



- Colleges want to get to know the real, authentic, genuine you -- you don't need to be perfect, over-rehearsed, or over-produced. Selfie-style is appropriate
- **“The last thing I want to see is a video that looks like it was produced by Michael Bay”**
- Dean of Admissions, top 50 school
- Your ZeeMee is an opportunity to show colleges your **Character Strengths**

Finals Steps: Activity and Evaluation

- Thank you so much for your time today! You are all special and awesome.
- First, get the ZeeMee App and Sign Up (case sensitive)
 - Android: bit.ly/ZMAndroid
 - iOS: bit.ly/ZMApple
- Second, record a video on your app and present your ZeeMee to the group
- Finally, give ZeeMee feedback:
 - bit.ly/bingsurvey

