

# QUOTATION



## Facebook Marketing.

### Fee:

- Monthly billing. Payment due prior to service.
- RM1,500.00/month for 1st and 2nd month. 3rd month onwards RM2,000.00/month.
- Excluded ads expenses and additional requests.
- An additional 5% management fee will be applied to the amount that exceeded RM10,000.00 per month. Payable in next invoice.
- The client pays ad spends to Facebook directly via the client's credit card.
- Service will commence from the day the ads started.
- The service period is 30 days, starting from the commencement date.
- No replacement service will be provided should there be any public or special holidays fall within the 30 days. All compensation requests will not be accepted.
- Request for refund will not be entertained if the service is suspended or terminated within 30 days of payment.
- Fee subject to annual review.

### Scope:

- Improve client's online presence with FB Ads.
- Increase brand awareness.
- Increase footfall to your physical stores.
- Provide campaign setup, management, optimization, ad copywriting, conversion pixel optimization, and strategic scaling.
- Required to be assigned as admin of your Facebook page and Facebook Ads account.

### Excluded:

- Photography & videography services.

### Why us:

- No contract is required.
- No hidden cost.