

Professional services rendered by Certified Google Partner.

Google Search Ads + Facebook Ads + YouTube Ads + GDN

Fee:

- Monthly billing. Payment due prior to service.
- RM3,000.00/month for 1st and 2nd months. 3rd month onward is RM3,500.00/month.
- Excluded ads expenses and additional requests.
- The suggested minimum ads budget is RM150/day.
- An additional 5% management fee will be applied to the amount that exceeded RM10,000 per month. Payable in next invoice.
- The client pays ad spends to Google/Facebook directly via the client's credit card. Credit card detail included CVC number is required to set up Google Ads accounts.
- Service will commence from the day the ads started.
- The service period is 30 days, starting from the commencement date.
- No replacement service will be provided should there be any public or special holidays fall within the 30 days. All compensation requests will not be accepted.
- Request for refund will not be entertained if the service is suspended or terminated within 30 days of payment.
- Fee subject to annual review.

Scope:

- Improve client's online presence with Google & Facebook Ads.
- Analyze potential keywords and discover the latest market trends.
- Increase brand awareness.
- Increase footfall to your physical stores.
- Outrank competition with Google Ads (#1 impression share & #1 absolute top of page rate).
- Reports will be provided but no access is allowed into our Google Ads Partner's account.
- Required to be assigned as admin of your Facebook page and Facebook Ads account.
- Ad development, content creation, copywriting, initial campaign strategy, daily ad monitoring, bid optimization, pixel optimization.
- Excluded photography & videography services.

Why us:

- No contract is required.
- No hidden cost.
- Manage by certified Google Ads expert & certified Google Partner directly.

