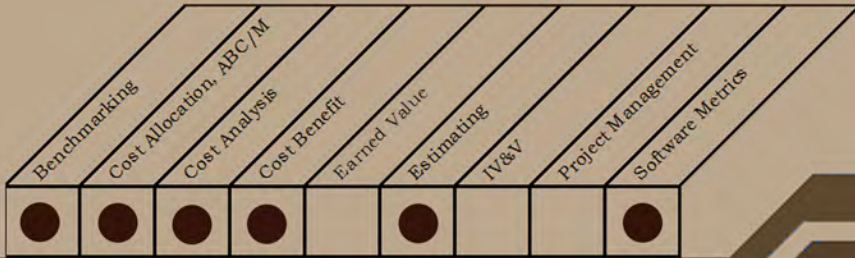




CASE STUDY: AT&T

AT&T is the world's largest communications company. With revenue of \$123 Billion and 275,000 employees, the company is also distinctive in that it was founded by Alexander Graham Bell in 1876.



SUMMARY

Client Web URL: www.att.com

Client Size: \$123 Billion; 275,000 employees

Client Market Segments: Utilities, Telecommunications



at&t

We must not promise what we ought not, lest we be called on to perform what we cannot.
Abraham Lincoln

CLIENT PROBLEM

AT&T needed a method of prioritizing functionality and resources for software releases from its corporate suite of legacy application code.

PROPOSED SOLUTION

We assisted in development and quantification of a corporate inventory of software assets, and initialization of an estimating framework for estimating new releases.

RESULTS

Estimates were prepared in 25% of the previous time, and accuracy improved by 50%. Release managers also found that they no longer needed to remove planned functionality from a release as the release date approached.