

CDC PUBLISHER SERVICES

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ANNUAL SUBSCRIPTION

Custom publisher page in
Edelweiss+ and catalog admin
*Price includes data integration

Discounted for CDC Publishers

15%

EDELWEISS360 PREMIUM

Upgrade to access additional sales and marketing tools 25%

EDELWEISS+ANALYTICS

Upgrade to access sales and inventory data for 500+ Indies

BUNDLED

Bundle of Edelweiss360 Premium and Edelweiss+Analytics 35%

REVIEW COPIES

ANNUAL ACTIVATION FEE

Activate the Review Copy Module in Edelweiss+ *\$500 data setup fee for non-Catalog Service subscribers

DIGITAL REVIEW COPIES
PRINT REVIEW COPIES
DIGITAL & PRINT

Price per title uploaded as a review copy

PRINT SERVICE FEE

Price per unit - does not include fulfillment and distribution costs

TITLE PROMOTIONS

TITLE BANNER INSERTS

Banner showing above the title listing in Edelweiss+

FEATURED TITLE

\$300

\$200

Title featured on Review Copy page in Edelweiss+ and in weekly newsletter to 70k users

NEWSLETTER BANNER

Banner spot in weekly newsletter to Edelweiss+ users

Starting at

\$1000

\$99

\$40

\$40

\$60

\$1.50

\$450

MONTHLY NEWSLETTER

Banners in monthly newsletters to booksellers, librarians, and/or media/reviewers,