

LA ROCHE-POSAY  
LABORATOIRE DERMATOLOGIQUE



On September 19, 2023

# La Roche-Posay's Ride at La Grande Roue for a good cause

## Sponsorship Opportunities

|   |   | <b>Title Sponsor</b><br>2 available<br><b>\$50,000</b> | <b>Platinum</b><br>3 available<br><b>\$20,000</b> | <b>Gold</b><br>5 available<br><b>\$10,000</b> | <b>Silver</b><br>10 available<br><b>\$5,000</b> |
|---|---|--|---|---|---|
| <b>Title Sponsor</b>  | Company name incorporated into event name<br>Title sponsor section on event website | ✓  |   |   |   |
| <b>Event Roll Up Banner At La Grande Roue de Montréal</b>   | Company name & logo<br><i>September 12-21, 2023</i>                                 | ✓  | ✓   | ✓   | ✓   |
| <b>La Grande Roue de Montréal Terrace Balustrade Decals</b> | Company name & logo<br><i>September 15-21, 2023</i>                                 | ✓  | ✓   | ✓   |   |
| <b>Social Media Post</b>                                    | Facebook & Instagram  | ✓  | ✓   | ✓   | ✓   |
| <b>At MUHC Cedars Cancer Centre - Radiation Oncology</b>    | Company name & logo for 4 months<br><i>June, July, Aug and Sept 2023</i>            | ✓  | ✓   | ✓   |   |
| <b>Sponsored Gondolas</b>                                   | Company name & logo decal<br><i>September 12-21, 2023</i>                           | ALL<br>42<br>Gondolas                                  | 5<br>Gondolas                                     | 4<br>Gondolas                                 | 2<br>Gondolas                                   |
| <b>La Grande Roue de Montréal Digital Screens</b>           | Company name & logo for 4 months<br><i>June, July, Aug and Sept 2023</i>            | ✓  | ✓   | ✓   | ✓   |
| <b>Event Program/Menu</b>                                   | Company name & logo   | ✓  | ✓   | ✓   | ✓   |
| <b>Gondola Dinner</b>                                       | Tickets to event for up to 4 people (value \$2700)                                  | 4  | 2   | 1   | 1   |
| <b>Event Website</b>  | Company name & logo (hyperlinked)   | ✓  | ✓   | ✓   | ✓   |
| <b>On-site Acknowledgement</b>                              | Company name mentioned during the event   | ✓  | ✓   | ✓   | ✓   |

Partners



# La Roche-Posay's Ride at La Grande Roue for a good cause

## Sponsor and Gondola Registration Form

### Sponsorship Opportunities

**Platinum Sponsor**

**\$50,000**

**Gold Sponsor**

**\$20,000**

**Silver Sponsor**

**\$10,000**

**Bronze Sponsor**

**\$5,000**

### Gondola Dining Packages

**Sunset Dinner**

Cocktail 5:00 pm | Dinner 6:00 pm

**Starlight Dinner**

Cocktail 7:00 pm | Dinner 8:00 pm

1 to 4 guests **\$2700** | 1 additional guest **+\$675** | 2 additional guests **+\$1350**

### Donation

**Champion**

**\$2,000**

**Friend**

**\$1,000**

**\$250**

**\$100**

**\$50**

**Other**

**\$\_\_\_\_\_**

### Billing Information

Corporate  Personal  Invoice

Name

Company

Address

City

Province

Postal code

Email

Telephone

### Payment Method

VISA  Mastercard

Cheque\*

\$

Total

#### Credit Card Information

Cardholder's name

Card number

Expiry date (mm/yy)

The receipt will be issued to the name or company specified.

\*Cheque payable to

**Cedars Cancer Foundation –**

**Ride at La Grande Roue for a good cause**

Address any inquiries to Pietro Gasparrini at [pietro.gasparrini@teampwr.ca](mailto:pietro.gasparrini@teampwr.ca).

Please return your payment to Karine Pelletier [karine.pelletier@cedarscancer.ca](mailto:karine.pelletier@cedarscancer.ca) at the Cedars Cancer Foundation.

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Charity Registration Number: 105202501-RR0001