

# COOPER<sup>®</sup> REWARDS

## APRIL 1<sup>ST</sup> – JUNE 30<sup>TH</sup>

All Sales in Cooper<sup>®</sup> Rewards must be submitted by July 31<sup>st</sup>, 2024

Reward yourself for selling Cooper<sup>®</sup>



EARN  
\$ **8**

on each of the following tires sold:

- Discoverer<sup>®</sup> AT3 LT<sup>™</sup>
- Discoverer<sup>®</sup> AT3 XLT<sup>™</sup>
- Cooper<sup>®</sup> Discoverer Stronghold<sup>™</sup> AT

EARN \$6

on each of the following tires sold:

- Discoverer<sup>®</sup> Road+Trail<sup>™</sup> AT

EARN \$5

on each of the following tires sold:

- ProControl<sup>™</sup>
- Cooper<sup>®</sup> Cobra Instinct<sup>®</sup>

EARN \$4

on each of the following tires sold:

- Discoverer<sup>®</sup> SRX<sup>™</sup>
- Discoverer<sup>®</sup> SRX LE<sup>™</sup>
- Endeavor<sup>®</sup>
- Endeavor Plus<sup>™</sup>

## EARNING IS EASY!

- 1** | Sell as many Eligible Tires as you can between April 1<sup>st</sup> and June 30<sup>th</sup>
- 2** | Submit your sales by July 31<sup>st</sup> at [CooperTireRewards.com](https://CooperTireRewards.com)
- 3** | Get Paid for your approved claims weekly on a convenient Prepaid card.

Submit your sales today! | [CooperTireRewards.com](https://CooperTireRewards.com)

When you participate in Cooper<sup>®</sup> Rewards, we'll pay you a set amount for every eligible Cooper<sup>®</sup> tire that you sell during a promotional period.

Best of all, once you've registered, we'll email you whenever there's a new promotion for you to earn in!  
Right now, you'll earn on ten popular tire models!

The Cooper<sup>®</sup> Rewards Program is open only to Sales Associates employed by a Cooper Medallion Dealer for the year 2024. Only sales submitted in the Cooper<sup>®</sup> Rewards promotion between April 1<sup>st</sup> and June 30<sup>th</sup> and submitted by July 31<sup>st</sup> will be eligible for payment.

\*Weekly payments are based on approved claims for the prior week.