

# COOPER<sup>®</sup> REWARDS

## JANUARY 1<sup>ST</sup> — MARCH 31<sup>ST</sup>

All Sales in Cooper<sup>®</sup> Rewards must be submitted by April 30<sup>th</sup>, 2025

Reward yourself for selling Cooper<sup>®</sup>

EARN  
UP TO  
**\$9**  
per  
tire!



ELIGIBLE TIRES	PAYOUTS FOR 18 INCH+ TIRES	PAYOUTS FOR 15, 16, & 17 INCH TIRES
Discoverer <sup>®</sup> Stronghold <sup>®</sup> AT	Earn \$9	Earn \$6
Discoverer <sup>®</sup> Road+Trail <sup>®</sup> AT	Earn \$8	Earn \$5
ProControl <sup>®</sup>	Earn \$8	Earn \$5
Endeavor <sup>®</sup>	Earn \$4	Earn \$4
Endeavor Plus <sup>®</sup>	Earn \$4	Earn \$4

## EARNING IS EASY!

- 1** Sell as many Eligible Tires as you can between **January 1<sup>st</sup> and March 31<sup>st</sup>**
- 2** Submit your sales by **April 30<sup>th</sup>** at **CooperTireRewards.com**
- 3** Get Paid for your approved claims weekly on a convenient Prepaid card

Submit your sales today! | [CooperTireRewards.com](https://CooperTireRewards.com)

When you participate in Cooper<sup>®</sup> Rewards, we'll pay you a set amount for every eligible Cooper<sup>®</sup> tire that you sell during a promotional period.

Best of all, once you've registered, we'll email you whenever there's a new promotion for you to earn in! Right now, you'll earn on five popular tire models!

The Cooper<sup>®</sup> Rewards Program is open only to Sales Associates employed by a Cooper Medallion Dealer for the year 2025. Only sales submitted in the Cooper<sup>®</sup> Rewards promotion between January 1<sup>st</sup> and March 31<sup>st</sup> and submitted by April 30<sup>th</sup> will be eligible for payment.

\*Weekly payments are based on approved claims for the prior week.