

Reward yourself for selling Cooper®

APRIL 1st — MAY 31st

All Sales in Cooper® Rewards must be submitted by June 30th, 2025



| ELIGIBLE TIRES | PAYOUTS FOR 18 INCH+ TIRES | PAYOUTS FOR 15, 16, & 17 INCH TIRES |
|--|----------------------------|-------------------------------------|
| Discoverer [®] Stronghold [®] AT | Earn ^s 9 | Earn ^s 6 |
| Discoverer® Road+Trail® AT | Earn ^s 8 | Earn ^s 5 |
| ProControl® | Earn ^s 8 | Earn \$5 |
| Endeavor® | Earn ^s 4 | Earn ^s 4 |
| Endeavor Plus® | Earn ^s 4 | Earn ^s 4 |

EARNING IS EASY!

Sell as many Eligible Tires as you can between **April 1**st and **May 31**st

Submit your sales by June 30th at CooperTireRewards.com

Get Paid for your approved claims weekly on a convenient Prepaid card

Submit your sales today! | CooperTireRewards.com

When you participate in Cooper[®] Rewards, we'll pay you a set amount for every eligible Cooper[®] tire that you sell during a promotional period.

Best of all, once you've registered, we'll email you whenever there's a new promotion for you to earn in! Right now, you'll earn on five popular tire models!

The Cooper® Rewards Program is open only to Sales Associates employed by a Cooper Medallion Dealer for the year 2025. Only sales submitted in the Cooper® Rewards promotion between April 1st and May 31st and submitted by June 30th will be eligible for payment.

*Weekly payments are based on approved claims for the prior week.

