

## Section 1: The basics

---

### 1 What is the name of your startup? (Maximum characters: 50)

### 2 To which Climate-KIC Accelerator location are you applying?

Help: These are the locations in Europe where we can support your venture: [List the locations or include a map].

For more information on the accelerator offer in each location please go to the main accelerator site <https://www.climate-kic.org/ris/accelerator>

Options:

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Lithuania |
| <input type="checkbox"/> Croatia  | <input type="checkbox"/> Malta     |
| <input type="checkbox"/> Cyprus   | <input type="checkbox"/> Portugal  |
| <input type="checkbox"/> Estonia  | <input type="checkbox"/> Romania   |
| <input type="checkbox"/> Greece   | <input type="checkbox"/> Serbia    |
| <input type="checkbox"/> Latvia   | <input type="checkbox"/> Slovenia  |

### 3 Describe your startup in just one sentence. (Maximum characters: 100)

### 4 Company URL (if you have one) (Maximum characters: 100)

Help: e.g. <http://www.climateventure.com>

### 5 If you have an online demo, please also provide the URL (Maximum characters: 100)

Help: e.g. <http://www.youtube.com/demovideo>

### 6 Contact details of the lead contact person:

First Name:

Last Name:

Email:

Help: We will use this to contact you subsequently.

Enter your email address again:

Phone (Mobile):

Help: please incl. country code (e.g. +49 (0)12 23 456 789)

## Section 2: Climate Problem and Solution

### 7 What is the specific climate problem you are aiming to tackle? If possible, please try to quantify the scale of the specific climate problem. (Maximum characters: 600)

Help: Please try and avoid giving a summary of the principles of global warming.

### 8 Your solution. Please describe how your solution is addressing the (quantified) climate problem you described above (in plain English) (Maximum characters: 900)

### 9 Climate Relevance. Does your solution mitigate climate change and/ or support adaptation to its effects? (Maximum characters: 900)

Help: **Climate mitigation** is any action taken to permanently eliminate or reduce the long-term risk and hazards of climate change to human life, property. The International Panel on Climate Change (IPCC) defines mitigation as: "An anthropogenic intervention to reduce the sources or enhance the sinks of greenhouse gases."

**Climate adaptation** refers to the ability of a system to adjust to climate change (including climate variability and extremes) to moderate potential damage, to take advantage of opportunities, or to cope with the consequences. The IPCC defines adaptation as the, "adjustment in natural or human systems to a new or changing environment. Adaptation to climate change refers to adjustment in natural or human systems in response to actual or expected climatic stimuli or their effects, which moderates harm or exploits beneficial opportunities. Various types of adaptation can be distinguished, including anticipatory and reactive adaptation, private and public adaptation, and autonomous and planned adaptation."

Possible answers: Adaptation, Mitigation or both

Options:

- ☐ Adaptation
- ☐ Mitigation

### 10 Core product type. What type of product or service is your solution? (Maximum characters: 900)

Help: Select digital, non-digital or both. Please, consider the key value driver of your startup. Digital would mean the core product of the startup is software focused. Non-digital would mean the core product of the company is hardware focused or requires physical infrastructure. For service focused startups with non digital core value driver, non-digital would be also the most appropriate selection.

Options:

- ☐ Digital
- ☐ Non-digital

## 11 How much of the quantified problem can your solution tackle? (Maximum characters: 600)

Help: Can you already put a specific number against your solution (i.e. carbon savings, reduction by x in specific harmful gases or materials, removal of x tonnes of specific material or dirty technology from cycle, reduction by x of energy consumption etc.)?

## 12 Explain your business model. How do or will you make money with your solution?

(Maximum characters: 600)

## 13 How do you know someone needs your solution? (Maximum characters: 600)

Help: What specific evidence have you collected or accessed to prove there is a demand for your solution?

## Section 3: Your progress

---

### 14 What is the Technology Readiness Level of your solution?

Options:

- |   |   |
|---|---|
| <input type="checkbox"/> TRL 1 Basic principles observed and reported   | <input type="checkbox"/> TRL 6 Technology demonstrated in relevant environment                      |
| <input type="checkbox"/> TRL 2 Technology concept and/or application formulated                                     | <input type="checkbox"/> TRL 7 System prototype demonstration in operational environment            |
| <input type="checkbox"/> TRL 3 Analytical and experimental critical function and/or characteristic proof of concept | <input type="checkbox"/> TRL 8 Actual system completed and qualified through test and demonstration |
| <input type="checkbox"/> TRL 4 Technology validation in laboratory environment                                      | <input type="checkbox"/> TRL 9 Actual system proven in operational environment                      |
| <input type="checkbox"/> TRL 5 Technology validated in relevant environment   |   |

### 15 Which of the following best describes the current status of your venture?

Options:

- |   |  |
|---|--|
| <input type="checkbox"/> Ideation stage – nothing developed yet | <input type="checkbox"/> Public Beta/ Demonstrator     |
| <input type="checkbox"/> Sketches/ Mocks/ Renderings            | <input type="checkbox"/> Taking preorders              |
| <input type="checkbox"/> Prototype                              | <input type="checkbox"/> Launched – Generating revenue |
| <input type="checkbox"/> Private Beta/ Demonstrator             |  |

### 15a When will your solution be commercially available?

Options:

- ☐ 3 months
- ☐ 6 months
- ☐ 12m
- ☐ 1 - 2y
- ☐ > 2y

### 15b How much revenue have you generated so far?

Help: in EUR.

## **16 What kind of support have you already received to bring your company to life?** (Maximum characters: 600)

Help: This might include investments, public grants, other types of financial support, participation or commitment to participate in an incubator, accelerator or pre-accelerator programme, training programmes, etc. Please make specific reference to the support received via these programmes.

## **17 What is your plan if you are accepted in the programme?** (Maximum characters: 900)

Help: What actions, milestones, timeline, budget do you plan to achieve by the end of the stage you are applying? How can we measure that you achieved your milestones at the end of the programme? (You can upload a visual overview as part of your slide deck under question 19.)

## **18 How can Climate-KIC support you? Please be specific.** (Maximum characters: 600)

## **19 Where relevant, you can upload a max 6 page slide deck (PDF) summarizing your business plan and roadmap.**

Help: This might include an overview of your plans/ progress/ milestones, as well as details of letters of intent and or visuals of your prototype/ product. We will not read any documents that are longer than 6 pages (max. 5MB)

Can be uploaded later on when the application form will be online.

## Section 4: Your Market & the Competition

### 20 In which market sector are you?

Help: Our market sectors are based on a specific cleantech taxonomy.

Options **main** categorie:

- |  |   |
|--|---|
| <input type="checkbox"/> Agriculture       | <input type="checkbox"/> Efficiency     |
| <input type="checkbox"/> Air & environment | <input type="checkbox"/> Energy storage |
| <input type="checkbox"/> Clean energy      | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Clean industry    | <input type="checkbox"/> Water          |

Options **sub** categorie:

- |   |  |
|---|--|
| <input type="checkbox"/> Advanced packaging                 | <input type="checkbox"/> Hydrogen storage        |
| <input type="checkbox"/> Animal farming                     | <input type="checkbox"/> Marine                  |
| <input type="checkbox"/> Aquaculture                        | <input type="checkbox"/> Materials innovation    |
| <input type="checkbox"/> Batteries                          | <input type="checkbox"/> Measurement & analytics |
| <input type="checkbox"/> Biomass                            | <input type="checkbox"/> Mechanical storage      |
| <input type="checkbox"/> Bioremediation                     | <input type="checkbox"/> Monitoring & compliance |
| <input type="checkbox"/> Carbon sequestration               | <input type="checkbox"/> Nuclear                 |
| <input type="checkbox"/> Carbon trading/ offsets            | <input type="checkbox"/> Production              |
| <input type="checkbox"/> Cogeneration                       | <input type="checkbox"/> Recycling & waste       |
| <input type="checkbox"/> Collaborative consumption systems  | <input type="checkbox"/> Renewable fuels         |
| <input type="checkbox"/> Controlled environment agriculture | <input type="checkbox"/> Semiconductors          |
| <input type="checkbox"/> Crop farming                       | <input type="checkbox"/> Smart grid              |
| <input type="checkbox"/> Data centers & devices             | <input type="checkbox"/> Solar                   |
| <input type="checkbox"/> Design innovation                  | <input type="checkbox"/> Super/ultracapacitors   |
| <input type="checkbox"/> Efficiency                         | <input type="checkbox"/> Sustainable forestry    |
| <input type="checkbox"/> Emerging                           | <input type="checkbox"/> Thermal storage         |
| <input type="checkbox"/> Emissions control                  | <input type="checkbox"/> Traffic management      |
| <input type="checkbox"/> Equipment innovation               | <input type="checkbox"/> Transmission            |
| <input type="checkbox"/> Fuel cells                         | <input type="checkbox"/> Treatment               |
| <input type="checkbox"/> Fuelling/charging infrastructure   | <input type="checkbox"/> Vehicles                |
| <input type="checkbox"/> Geothermal                         | <input type="checkbox"/> Waste-to-energy         |
| <input type="checkbox"/> Green building                     | <input type="checkbox"/> Wind                    |

### 21 What and how large is your target market? Please explain briefly how you have identified it.

(Maximum characters: 700)

Help: General overview, size, regulation, entry barriers, challenges and opportunities, etc.

### 22 Who are your competitors and / or who might become competitors? Who is your biggest threat?

(Maximum characters: 600)

## Section 5: Your Team

### 23 Founders dream (Maximum characters: 600)

Help: i.e. not so much a mission statement, but your team's motivation in this venture.

### 24 Why is your team the right one to bring your idea to market success? What is your expertise in this domain? (Maximum characters: 600)

### 25 Your Cap Table

Help: Please list all founders (active and non-active), investors and any other relevant person in your venture according to the specifications below:

(1) Level of commitment: time commitment to the startup in percentage. E.g. 100% = 1 FTE i.e. 40h/week, 50% = 0.5 FTE i.e. 20h/ week,, etc.

(2) Active founders should have a large majority share with a reasonably equal distribution.

	Founders/managers	Founders/managers
Name		
Email		
Responsibility/Role		
Professional profile URL (e.g. LinkedIn)		
Gender		
City, Country from current address		
Level of commitment (%) <sup>(1)</sup>		
Equity stake (%) <sup>(2)</sup>		

# Climate-KIC Accelerator Application Form



	Investors	Investors
Name		
Equity stake (%) <sup>(2)</sup>		

## 26 Other team members

Help: Please list other key members in your venture: key employees, board members, mentors, etc.

(1) Level of commitment: time commitment to the startup in percentage. E.g. 100% = 1 FTE i.e. 40h/week, 50% = 0.5 FTE i.e. 20h/ week,, etc.

	Others 1	Others 2	Others 3
Name			
Responsibility/Role (key employees, board members, mentors)			
Level of commitment (%) <sup>(1)</sup>			





## Section 6: Company structure

---

### 27 What is your legal entity?

- ☐ No legal entity yet
- ☐ Legal entity registered as  
Countrycode:  
Legal entity acronym:

### 28 Year of incorporation

Help: If your year of incorporation is not listed, your venture does not comply with our eligibility criteria.

- ☐ No legal entity yet
- ☐ Legal entity established  
Options: 5 years back from current year
  - ☐ 2019
  - ☐ 2018
  - ☐ 2017
  - ☐ 2016
  - ☐ 2015
  - ☐ 2014

### 29 Please provide any other relevant information about the structure or formation of the startup.

(Maximum characters: 600)

### 30 What IP protection have you secured or are you planning to secure for your solution?

(Maximum characters: 600)

Help: Property rights: all intellectual property rights (IP), licenses and domains should be owned by the company.

## Section 7: Closing

### 31 Have you participated in any other Climate-KIC programme before?

Help: Please select the corresponding legal entity form from the list (First two initials indicate country followed by the legal entity acronym), choose 'Other (please state)' if not listed or select 'legal entity not yet established' if you have not formed one yet.

Options:

- |  |   |
|--|---|
| <input type="checkbox"/> No  | <input type="checkbox"/> EIT PhD Label  |
| <input type="checkbox"/> Climate-KIC Accelerator (other stages or previous participation with another venture) | <input type="checkbox"/> Climate-KIC Pioneers into Practice                           |
| <input type="checkbox"/> Climate-KIC Climate Launchpad   | <input type="checkbox"/> Climate-KIC Catalyst   |
| <input type="checkbox"/> Climate-KIC Greenhouse  | <input type="checkbox"/> Climate-KIC Spotlight  |
| <input type="checkbox"/> Climate-KIC Climathon   | <input type="checkbox"/> Climate-KIC Exchange   |
| <input type="checkbox"/> Climate-KIC Journey   | <input type="checkbox"/> Climate-KIC Certified Professional                           |
| <input type="checkbox"/> Climate-KIC Catapult  | <input type="checkbox"/> Climate-KIC Online courses                                   |
| <input type="checkbox"/> Climate-KIC Spark   | <input type="checkbox"/> Yes, in internal programmes as Climate-KIC community partner |
| <input type="checkbox"/> EIT Master Label  | <input type="checkbox"/> Other:   |

### 32 How did you learn about the Climate-KIC Accelerator?

Options:

- |   |  |
|---|--|
| <input type="checkbox"/> Referral by a person                             | <input type="checkbox"/> Other Climate-KIC Programme |
| <input type="checkbox"/> Referral by a university or technology institute | <input type="checkbox"/> Other website               |
| <input type="checkbox"/> Referral by other startup                        | <input type="checkbox"/> Event/Visit                 |
| <input type="checkbox"/> Internet/ Search                                 | <input type="checkbox"/> Facebook                    |
| <input type="checkbox"/> Climate-KIC Website                              | <input type="checkbox"/> Twitter                     |
| <input type="checkbox"/> Climate-KIC Newsletter                           | <input type="checkbox"/> Instagram                   |
| <input type="checkbox"/> Directly via Climate-KIC staff                   | <input type="checkbox"/> Other                       |

### 33 Application Terms & Conditions

- ☐ 1) Climate-KIC Accelerator is a programme delivered in English. Activities and materials will be delivered in this language. A good command of the English language is therefore compulsory to benefit from the programme. You therefore hereby declare that the founders team does have the appropriate command of the English language.
- ☐ 2) You hereby declare that the founders team is committed to participate in the main **programme activities**. I understand that absence may lead to exclusion from the programme.
- ☐ 3) The information here provided is complete, relevant, truthful and accurate. I understand that in case a grant is awarded any misrepresentation may lead Climate-KIC to seek refund and/ or exclude you from the programme.

## 34 Learn more about opportunities in Climate-KIC

- ☐ I give my consent to Climate-KIC and its network of partners to send me suggestions of other programmes and activities of interest to my venture. You can update your preferences or unsubscribe from these email lists at any time.

## 35 Data Consent

- ☐ I have read and consent to the Privacy Policy. Where I have provided third parties' personal data, the data subjects have consented to the provision of this personal data and the processing in accordance with the **Privacy Policy**.

SAVE DRAFT FOR LATER