

Clash of Generations Debunked

Ricoh research finds generational divide in the workplace to be a myth.

Survey included 1,500 office-based workers across the United States and Canada.

76%

Of workers enjoy working alongside colleagues of different ages

71%

Find a cross-generational workplace an asset

Approximately
72%

Of all generations believe in their company's values and ideals



Approximately

68%

Across all generations think the way business is done will change dramatically in the next 5-10 years

65%

Of workers agree sustainability needs to be at the centre of business and product strategies

74%

Believe that the best workplaces invest in digital technologies for upskilling staff



As generational differences in the workplace continue to disappear, businesses can focus on delivering enhancements that serve all their workers.

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