



# 2019 & 2020

## Print Media Information

### The PAHCOM Journal Full-Page 4C Run Rates

Number of Runs	1x	3x	6x	10x	20x
Regular Price	\$1600	\$1400	\$1200	\$1000	\$800
Corporate Members	\$1400	\$1200	\$1100	\$900	\$700

### Premium Rates

Inside Front Cover	+20%
Back Cover	+25%

### Design Specifications

Bleed: 8.625 x 11.125  
 Trim: 8.375 x 10.875  
 Live: 7.350 x 10.150

### How to Advertise:

Email [ads@pahcom.com](mailto:ads@pahcom.com) and we'll follow up with an intersection order for your ad. Please include your name and contact information as well as the Journal issues you'd like to advertise in.

# THE PAHCOM JOURNAL EDITORIAL CALENDAR

## Journal Issue Date

## Ad Materials Due Date

2019

January/February

November 5, 2018

March/April

January 14, 2019

May/June

March 11, 2019

July/August

May 13, 2019

September/October

July 8, 2019

November/December

August 26, 2019

2020

January/February

October 14, 2019