## RingCentral

## RingCentral Contact Center Digital Customer Service

Interact with your customers in their channels of choice.

Your customers want to contact you in the channel of their choice, anytime. With RingCentral Contact Center™, you can easily and economically provide a superior customer experience across all the digital channels your customers use. Choose from a broad range of channels, including all major mobile and social media messaging apps, to connect with your customers. Your agents will get a unified desktop to handle all of these channels in one intuitive interface so they can access customer context and cross-channel interaction. And using RingCentral Contact Center as your single platform for digital customer service makes administration easy and provides reporting and analytics across your entire digital contact center operation.



Let's kick this project off.

Sounds good. Let's connect later today.

#### **Benefits**

- Make your customers happy. Support them in the channels they prefer.
- Reduce cost and increase productivity with unified digital customer service.
- Simplify and consolidate digital channel management and administration.

#### Key features

- Flexibly choose from 30+ digital channels.
- Use AI and bots to automate routine interactions.
- Empower agents with one interface for all channels.
- Consolidate reporting and analytics across digital channels.
- Forecast, schedule, survey, and manage quality across all digital channels.
- Administer and manage all digital channels in one solution.
- Deploy digital your way: digital-only, digital-first, or add digital.



#### One solution, any channel

RingCentral Contact Center makes digital customer service easy and economical with support for a wide selection of digital channels, including live chat, social media, messaging, mobile apps, and social monitoring, so you can connect with your customers in whichever channel they prefer.

- Quickly address business needs by flexibly choosing the channels you need from the industry's widest range of natively supported digital platforms.
- Make deploying any or all channels to any or all of your agents affordable.
- Add channels easily and quickly to address customer preferences as they evolve.

#### **Empower your agents**

Help your agents create a better customer experience with more context and fewer silos, and automate routine interactions with AI-powered bots.

- Increase agent productivity with a unified interface and consistent controls across all digital channels.
- Enable your agents to provide a richer customer experience with immediate access to the Customer Card that provides the agent with customer context for every interaction, including customer data, sentiment, influencer status, and social handles, as well as cross-channel interaction history.
- Let your agents improve the customer experience and increase first contact resolution by switching or combining channels as needed.

Inbox	Q
Mike Chen Case #126424778385 Read   @ Nov 10, 2021, 2:39 PM	Open Case #126424769538
	Nov 5, 2021, 5:17 PM
Evie Grand Case #126424769538 Read   @ Nov 5, 2021, 5:19 PM	Hello! I would like to extend my subscription.
	Nov 5, 2021, 5:17 PM
	Could you please send me the number of your order?
	Nov 5, 2021, 5:19 PM
	Sure, it's #298895677
	Reply Note Approval
	UVrite post



#### One solution, streamlined management

- It's never been easier to measure and manage a wide range of digital channels. With RingCentral Contact Center you can consolidate all digital channels on one contact center platform. No need to spend time and effort on trying to make multiple point solutions play nicely.
- Streamline administration with one interface for users, skills, and routing flows.
- Consolidate Workforce Engagement including scheduling, recording, quality and performance management.
- Report on and analyze digital interaction across all channels.

#### Go digital-your way

Adopt digital channels in the way that best meets your business needs:

- Make RingCentral Contact Center your solution of choice for all your digital customer service needs—choose from a broad range of digital channels and benefit from a unified agent interface, administration, and management.
- Flexibly and affordably deploy any number of digital channels. No need to replace your existing call center solution for voice.
- Deploy RingCentral Contact Center as your consolidated contact center solution across all digital and voice channels.

Email	Live chat	Social media	
First Gen			
Messaging	Mobile apps	Social monitoring	
		Next Gen	

RingCentral Contact Center

**Digital Customer Service supported channels** 

"Digital Only" "Digital First" "Expand to Digital" Today: Complete Today: Complete Today: Modernize in digital customer digital service next one step to new ACD service, no plan with full digital and to legacy voice ACD. or need for voice Future: Add voice voice capabilities to digital ACD. **Digital Only Digital First Omnichannel** 

Three ways to go digital

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP™) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral MVP™, a unified communications as

a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.

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# ActivateCX<sup>M</sup> with *Arroy*o360 & **RingCentral**

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